Harnessing Nursing Expertise Into Advocacy

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#NursesShareYourStethoscope
Nurses are #1 again!

14 years as the profession with the highest ethical standards in Gallup’s 2015 survey on honesty and ethics.
Florence Nightingale

- Promoted egalitarian human rights
- Demonstrated leadership practices consistent with advocacy
CODE OF ETHICS

“The nurse promotes, advocates for, and protects the rights, health and safety of the patient”

NURSING’S SOCIAL POLICY STATEMENT

Nursing is [...] advocacy in the care of individuals, families, communities and populations”
Health Care System Challenges

- An aging and sicker population
- Lack of preventive care
- Millions more insured
- Primary care shortage
- High costs

Foley 2014
Why is advocacy so important?

- U.S. Health care system suffers from fragmentation and an emphasis on quantity of tests versus quality of diagnosis and treatment and prevention.

- The good news is that this scenario means that policy-makers, health care systems, opinion leaders, payers, and consumers are open to change like never before.

- And nurses can lead the way.
Advocacy: ANA Federal Legislative Priorities

- Safe Staffing
- Safe Patient Handling & Mobility
- Workplace Violence

RNaction.org
Join a professional organization
#2 ENGAGE IN GRASSROOTS ADVOCACY!
#3 GET INFORMED; VOTE & VOLUNTEER!
Election 2016
When Nurses Talk Washington Listens
ANAI

Empowers nurses to become advocacy leaders

To go beyond the bedside to the boardroom

To bring about policy change

American Nurses Advocacy Institute
Crafting Your Advocacy Message

Know your audience

Begin with the ask

Develop a key message

Prepare, practice, repeat!
Advocacy leads to a culture of Safety

CORE VALUES and BEHAVIORS resulting from a COLLECTIVE and SUSTAINED COMMITMENT by organizational leadership, managers, and health care workers to EMPHASIZE SAFETY OVER COMPETING GOALS.

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Welcome to the Profession Toolkit

NursingWorld.org/NewGraduate
ANA is excited to announce the addition of two new member benefits for RNs newly licensed within the last five years: our New RNs online community and our Mentoring Program.

Start TODAY by logging into www.ANANursespace.org using your MyANA credentials. Once you enter the site, go to the Communities tab to find the New RNs online community and the Mentoring tab to begin enrollment as a mentee.
“We in America do not have government by the majority. We have government by the majority who participate.”

Thomas Jefferson
Take Action!

RNaction.org

WHEN NURSES TALK WASHINGTON LISTENS
It starts with YOU!
More information is available on ANA's website:

www.NursingWorld.org