

KANSAS STATE NURSES ASSOCIATION Advertising

The Kansas State Nurses Association's official publication *The Kansas Nurse* is printed 8 times annually. The deadline for ads is the 15th of the month preceding desired publication month (The ad and the contract are due December 15 to be placed in the January issue.) Digital files may be emailed to your ad rep or to ksna@ksna.net. Ads may be black/white or color and in PC compatible format in one of the following programs:

Indesign CS2 or Lower	Adobe Acrobat PDF
Adobe Photoshop CS2 or Lower	Adobe PageMaker

If submitting text only, it can be sent in a Microsoft Word document. Company logo's must be in a jpg or tif file. **Do not send logos embedded in a Word document.**

Advertising Sizes

The Kansas Nurse Ad Sizes

- Full Page: 7 1/2" x 10"
- 2/3 Page Horizontal: 7 1/2" x 6 9/16"
- 2/3 Page Vertical: 4 15/16" x 10"
- 1/2 Page Horizontal: 7 1/2" x 4 15/16"
- 1/2 Page Vertical: 3 5/8" x 10"
- 1/3 Page Horizontal: 7 1/2" x 3 1/4"
- 1/3 Page Vertical: 2 3/8" x 10"
- 1/6 Page: 2 3/8" x 4 15/16"

