Year of Ethics
The Kansas Nurse is owned and published, six times a year, by the Kansas State Nurses Association (KSNA), 1109 SW Topeka Blvd., Topeka, KS 66612-1602. An annual subscription is $50 domestic (nursing schools, hospitals, libraries, non-nurses) and $60 foreign. Some issues are available on the KSNA website at ksnurses.com/resources. It is a peer-reviewed publication. The views and opinions expressed in the editorial/advertising material are those of the authors/advertisers; they do not necessarily reflect the opinions/recommendations of the KSNA, the Editorial Board members, or the staff. The policy of the KSNA Editorial Board is to retain copyright privileges and control of articles published in this journal when the articles have not been previously published or the author retains copyright.

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Authors interested in submitting articles should send their written material in AP format to the KSNA for review prior to possible publication. Electronic submission is preferred with “For Publication in TKN” in the subject line of an email address to ksna@ksnurses.com. Please provide the author’s complete contact information. A confirmation note will be sent to the submitting author and the article submitted will be peer-reviewed. Any decision regarding publication will be forwarded to the author. Questions regarding the process may be directed to the KSNA at 785-233-8638, ext. 300, or to ksna@ksnurses.com.

The KSNA is a Constituent Member Association of the American Nurses Association, Silver Springs, MD.

MISSION: the KSNA promotes professional nursing, provides a unified voice for nursing in Kansas and advocates for the health and well-being of all people. It was established February 1912 at Wichita, KS.
What was the most difficult class for you in your preparation for the nursing profession? For me, it was probably an ethics course. Just the definition of ethics from the Merriam-Webster Dictionary, “the discipline dealing with what is good and bad and with moral duty and obligation,” brings back memories of heated discussions amongst classmates in my college ethics course. As I remember the course, the professor presented the groundwork and helped us build a base of knowledge and then turned us loose. When we strayed, he would bring us back into focus. He would constantly remind us that the key word in the definition of ethics is discipline.

As the course progressed we learned that discipline had many definitions to discuss as does the term ethics. The ideas ranged from punishment to being disciples (followers) of a particular teaching or creed. For professionals it should mean a combination of definitions listed in the Merriam-Webster Dictionary. I would propose that we combine; “a field of study” and “a rule or system of rules governing conduct or activity” when we discuss ethics in the profession of nursing. As professional nurses we are fortunate to have a recognized Code of Ethics to form the framework for making ethical decisions as we practice nursing.

To recognize the impact ethical practice has on patient safety and the quality of care, the American Nurses Association (ANA) has released their revised Code of Ethics for the profession. The revised Code of Ethics for Nurses with Interpretive Statements was released January 1, 2015. In conjunction with the release of the revisions, this year has been designated the ANA Year of Ethics by our ANA President, Pam Cipriano.

Several thousand RNs submitted comments during a four-year revision process for the new Code of Ethics, which was last updated in 2001. The revisions were made in recognition of how complex nursing has become and were designed to more clearly explain the nine key provisions of ethical nursing practice. The revised Code uses interpretive statements for each provision, to help nurses apply theoretical concepts to everyday practice. The provisions are as follows:

1. The nurse, in all professional relationships, practices with compassion and respect for the inherent dignity, worth, and uniqueness of every individual, unrestricted by considerations of social or economic status, personal attributes, or the nature of health problems.

continued, page 4
2. The nurse’s primary commitment is to the patient, whether an individual, family, group, or community.
3. The nurse promotes, advocates for, and strives to protect the health, safety, and rights of the patient.
4. The nurse is responsible and accountable for individual nursing practice and determines the appropriate delegation of tasks consistent with the nurse’s obligation to provide optimum patient care.
5. The nurse owes the same duties to self as to others, including the responsibility to preserve integrity and safety, to maintain competence, and to continue personal and professional growth.
6. The nurse participates in establishing, maintaining, and improving health care environments and conditions of employment conducive to the provision of quality health care and consistent with the values of the profession through individual and collective action.
7. The nurse participates in the advancement of the profession through contributions to practice, education, administration, and knowledge development.
8. The nurse collaborates with other health professionals and the public in promoting community, national, and international efforts to meet health needs.
9. The profession of nursing, as represented by associations and their members, is responsible for articulating nursing values, for maintaining the integrity of the profession and its practice, and for shaping social policy.

These provisions set the framework for effective and ethical guidelines. They provide clarity in the understanding of what is right and wrong in a specific realm, so it is not just abstract theory.

Ethics is a structured examination of questions about situations that we experience daily in our practice. Most importantly, ethics isn’t about our opinions or intuition. While we may have a strong instinct, for example, that it is unethical to continue chemotherapy in a frail, elderly patient, we must first understand that not all opinions are equally well supported. How well informed are we about this or other issues? Can we build a strong case for an argument to discontinue chemo, based on solid medical evidence, your knowledge of the patient’s preference, and other key criteria?

An argument built on a foundation of opinions can quickly come tumbling down, which is why we must base nursing ethics on critical thinking – particularly when it comes to challenging existing practices, or evaluating the role of a research study in everyday nursing practice.

Upcoming events and releases related to the Year of Ethics include:

- The 2015 ANA Ethics Symposium designed to facilitate dialogue across the nursing spectrum, June 4-5 in Baltimore.
- The revised Code of Ethics will be published and available for purchase from ANA in July 2015.

KSNA will celebrate the Year of Ethics at the 2015 Membership Assembly this October in Wichita. Watch for more information related to this opportunity to network, learn and improve our professional lives.

Join us in Wichita
We’re coming back to our founding city!

Quality Care, Ethical Practice
Friday-Saturday
October 2-3, 2015
Wichita Marriott
9100 Corporate Hills Dr.

Special Room Rate $105
Reservations: 800-228-9290
This rate good through 5 p.m. on September 11, 2015
Very Important News & Notes

**Dates-Deadlines**

June 15  **Editorial Deadline for The Kansas Nurse**
         July-August issue

June 20  **KSNA Board of Directors Meeting,**
         10 a.m., KSNA Office, 1109 SW Topeka Blvd., Topeka
         KSNA East and Northeast Regions organizational meeting, 2 p.m., KSNA Office

June 30  **Deadline for KSNA Annual Awards Nominations**

July 3-6  **KSNA Office Closed** for the Fourth of July holiday and staff vacation

July 6   **Deadline for Presentation Proposals** for the 2015 KSNA Membership Assembly

July 23-25  **ANA Membership Assembly,**

July 24   **15th Annual Kansas Trauma Summit,**
         Rolling Hills Wildlife Adventure, Salina

August 1  **KSNA Board of Directors Meeting,**
         10 a.m. KSNA Office, 1109 SW Topeka Blvd., Topeka

**Reminders**

- **Members** should take time periodically to update their profiles online at nursingworld.org (ANA) and knurses.com (KSNA).

- The **Kansas Nurses Foundation** welcomes donations for nursing scholarships. You can donate online at knurses.com/partners or mail your contribution to KNF, P O Box 3899, Topeka, Kansas 66604.

**Welcome New Members**

<table>
<thead>
<tr>
<th>Joined</th>
<th>Name</th>
<th>City</th>
<th>District/Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/2/15</td>
<td>Bridget Stillwell</td>
<td>Overland Park</td>
<td>2/East Region</td>
</tr>
<tr>
<td>3/4/15</td>
<td>Lauren Gray</td>
<td>Prairie Village</td>
<td>2/East Region</td>
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<tr>
<td>3/5/15</td>
<td>Stephanie Stokka</td>
<td>Leavenworth</td>
<td>2/NE Region</td>
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<tr>
<td>3/8/15</td>
<td>Christie Carpenter</td>
<td>Topeka</td>
<td>1/NE Region</td>
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<tr>
<td>3/9/15</td>
<td>Erika Ohl</td>
<td>Cheney</td>
<td>6/SE Region</td>
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<tr>
<td>3/12/15</td>
<td>Vera Sandoval</td>
<td>Dodge City</td>
<td>19/SW Region</td>
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<tr>
<td>3/16/15</td>
<td>Jordan Howard</td>
<td>Pittsburg</td>
<td>20/SE Region</td>
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<tr>
<td>3/17/15</td>
<td>Vickie Rogers</td>
<td>Wakarusa</td>
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<tr>
<td>3/17/15</td>
<td>Ann Johannes</td>
<td>Lawrence</td>
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<td>3/18/15</td>
<td>Lacy Axtell</td>
<td>Ellsworth</td>
<td>5/NC Region</td>
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<td>3/18/15</td>
<td>Diana Moore</td>
<td>Emporia</td>
<td>11/East Region</td>
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<td>3/19/15</td>
<td>Pamela Krasuski</td>
<td>Newton</td>
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<td>3/20/15</td>
<td>Lee Vannier</td>
<td>Shawnee</td>
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<td>3/21/15</td>
<td>Maryann Martin</td>
<td>Leavenworth</td>
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<td>3/21/15</td>
<td>Nancy Aks</td>
<td>Overland Park</td>
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<td>3/22/15</td>
<td>Julie Belt</td>
<td>Larned</td>
<td>7/SC Region</td>
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<td>3/26/15</td>
<td>Marianne McCorkill</td>
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<td>4/1/15</td>
<td>Kate Nell</td>
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<td>4/2/15</td>
<td>Denise Adkinson</td>
<td>Richmond</td>
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<td>4/6/15</td>
<td>Jamie Jellison</td>
<td>Pratt</td>
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<td>Janice Davidson</td>
<td>Hillsboro</td>
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<td>4/13/15</td>
<td>Christine Cutrer</td>
<td>Lenexa</td>
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<td>4/14/15</td>
<td>Mark Colglazier</td>
<td>Lared</td>
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<td>4/15/15</td>
<td>Denise Huffer</td>
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<td>4/16/15</td>
<td>Victoria Underwood</td>
<td>Liberal</td>
<td>8/SW Region</td>
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<tr>
<td>4/20/15</td>
<td>Mary Granere</td>
<td>Iola</td>
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<td>4/21/15</td>
<td>Kzenia Norbury</td>
<td>Prescott</td>
<td>9/East Region</td>
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<tr>
<td>4/21/15</td>
<td>Carmen Stephens</td>
<td>Wichita</td>
<td>6/SE Region</td>
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<tr>
<td>4/22/15</td>
<td>Morgan Johnson</td>
<td>Troy</td>
<td>13/NE Region</td>
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<td>Amy Douglass</td>
<td>Emporia</td>
<td>11/East Region</td>
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<tr>
<td>4/23/15</td>
<td>Sarra Reeves</td>
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<td>4/24/15</td>
<td>Clamettis Wright</td>
<td>El Dorado</td>
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<td>4/25/15</td>
<td>Zablon Omwoyo</td>
<td>Wichita</td>
<td>6/SE Region</td>
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<tr>
<td>4/25/15</td>
<td>Mary Joslyn</td>
<td>Baldwin City</td>
<td>17/East Region</td>
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<tr>
<td>4/28/15</td>
<td>Myra Hanwood</td>
<td>Leavenworth</td>
<td>2/NE Region</td>
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You are cordially requested to
Nominate an Outstanding RN

Kansas State Nurses Association members are at the top of their practice in whatever area of nursing they serve. Therefore, it is most appropriate that we take time each year to recognize our best of the best during the annual Membership Assembly.

For this reason the KSNA Hall of Fame recognizes nurses, both living and deceased, who have demonstrated excellence through sustained, lifelong contributions affecting the health or social history of Kansas through the profession of nursing. A specific form is used and those desiring to nominate someone should contact the KSNA office at ksna@ksnurses.com or 785-233-8638 x300 by July 1. Nominations for awards listed below should be made in writing, specifying why they should be considered for the award, meeting the criteria listed, and outlining their contributions for the recognition.

**HONORARY RECOGNITION AWARD**
This award is presented to someone who has rendered distinguished service to the nursing profession at the district, state and/or national levels.

**FLORENCE J. NELSON OUTSTANDING NURSE EMPLOYER AWARD**
This second award is presented to an employer of nurses that provides a good atmosphere for the practice of nursing based on specific criteria. Nursing policies and practices of this employer are congruent with the American Nurses Association (ANA) Code of Ethics for Nurses, ANA Standards for Nursing Practice, the Kansas State Nurse Practice Act, standards of the agency accreditation body, and the requirements of the agency regulatory body.

The employer:
- Provides support for nurses’ membership and participation in their professional association including attendance at related meetings;
- Provides opportunities for nursing administration to participate in top level decision-making;
- Provides support for ongoing nursing education through promotional strategies, scholarship resources, continuing nursing education, or other equivalent methods to meet patient needs;
- Provides a compensation system for nurses that recognizes education, experience, competence, length of service, which is commensurate with nursing responsibilities;
- Provides adequate orientation and support for nursing practice;
- Recognizes that nursing practice is a distinct and separate entity from other types of health care, is an integral part of health care, and promotes collegial relationships between all professions;
- Provides effective support services at all times nurses are on duty;
- Supports performing and utilizing nursing studies and research to improve patient care services; and
- Ensures nursing administration has sufficient autonomy and budget control to be accountable for nursing.

**PATRICIA A. DEVINE AWARD FOR EXCELLENCE IN PSYCHIATRIC/MENTAL HEALTH NURSING PRACTICE**
The Devine Award recognizes the outstanding contribution of one psychiatrist/mental health nurse and calls this achievement to the attention of the nursing profession as well as the general public. The recipient is chosen based on the following criteria:

The recipient
- Provided direct involvement in psychiatric/mental health nursing through clinical practice, teaching,
Nominate an Outstanding RN

administration and/or research with at least five years in the field;

- Demonstrated effect on raising the quality of care given to clients through scholarly pursuits, research writing, education and/or practice;
- Demonstrated ability to apply standards of practice and/or facilitated implementation by others;
- Evidenced involvement in continuing nursing education in the field as a participant, organizer or sponsor; and
- Provided a distinguished contribution to client care at the local, state or national levels.

NURSE VOLUNTEER AWARD
Recognizes a nurse who contributes to social or civic organizations that benefit citizens or communities through non-compensated volunteer service. The recipient will have demonstrated service over a three-year period; must be actively engaged in services that are not part of employment; has committed significant time and versatility to the organization or community they represent and is committed to the social or civic organization without thought or reward to oneself and serves in a labor of love.

NURSE OF THE YEAR AWARDS
ADMINISTRATION, ADVANCED PRACTICE, EDUCATION, PRACTICE, AND RESEARCH
The Nurse of the Year Award is presented to individual nurses for demonstrated excellence in one of the practice areas listed above. Each recipient shows a commitment to nursing, practices self-direction and professional growth, is enthusiastic toward their work, exhibits leadership at work and in the community, uses a full range of skills in relation to nurse practice and/or education, integrates changes occurring in nursing, acts as a client advocate, and engages in activities outside of nursing.

EXCELLENCE IN CONTINUING NURSING EDUCATION AWARD
There are two tracts to achieving this award. Tract I recognizes professional nurses who have acquired 60 or more CNE hours over a two-year period. Tract II recognizes professional nurses who have earned a minimum of 30 CNE hours plus an additional 30 CNE hours in one or more of these areas: program presentation (two hours for one hour presented, KSBN); publication of an article in a professional journal (20 hours); participation in research—data collection/research assistant (five hours), secondary investigator (15 hours), or primary investigator (30 hours). There is a special form to be used for this award; please see next page.

EXCELLENCE IN WRITING FOR PUBLICATION AWARDS
The KSNA Editorial Board will select up to three awards for articles published in The Kansas Nurse between July 1, 2014 and June 30, 2015. Categories for articles considered will be clinical, non-clinical, and research. All selected articles and authors will be recognized.

Nominations are due by July 1, 2015 to the KSNA office and may be emailed to ksna@ksnurses.com or mreese@ksnurses.com, faxed to 785-233-5222, or mailed to KSNA Awards Committee, 1109 SW Topeka Blvd., Topeka, Kansas 66612-1602. Awards will be presented at the KSNA Annual Membership Assembly Business Meeting on Friday, October 2, at the Wichita Marriott and subsequently announced in this publication and online.
Each year KSNA recognizes nurses who exceed the minimum criteria for continuing education in Kansas. A Certificate of Excellence in Continuing Education will be awarded to qualified professional nurses. The names of those achieving this level of recognition will be awarded a certificate at the KSNA Awards Luncheon during annual convention and have their names published in the November/December issue of The Kansas Nurse. In addition to CE program attendance, publications as well as research may be considered towards completion of requirements for this recognition. Please enclose a copy of the article, book index page with name and date of publication, and a signed affidavit attesting to the applicant’s role in the submitted research. The time frame must correspond with the applicant’s Kansas license renewal period.

Criteria: There are two qualifying tracts for achieving excellence:

- **TRACT I**: Registered Nurses who have acquired 60 or more CEUs over a two-year period. Enclose copies of certificates for CE programs attended and listed below.

- **TRACT II**: Registered Nurses who have a minimum of 30 CEUs plus an additional 30 CEUs in one or more of these areas: A) program presentation, 2 CEUs for each hour presented; B) publication of an article in a professional journal equals 20 CEUs; C) participation in research — data collecting/research assistant earns five CEUs; secondary investigator earns 15 CEUs and primary investigator earns 30 CEUs.

Documentation of programs attended (use one additional sheet, if needed):

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Date Attended</th>
<th># CEUs Earned</th>
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</thead>
<tbody>
<tr>
<td>Program Title</td>
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<tr>
<td>Program Title</td>
<td>Date Attended</td>
<td># CEUs Earned</td>
</tr>
</tbody>
</table>

Total of any additional CEUs documented on attached sheet ________

Total Hours Earned: __________

Signature of Applicant ___________________________ Date Signed __________

Deadline to be considered is September 1 of the current year.

Send to: KSNA, 1109 SW Topeka Blvd., Topeka, KS 66612-1602; FAX 785-233-5222; scan/email to ksna@ksnurses.com
# HALL OF FAME AWARD NOMINATION FORM

(Please PRINT or TYPE)

**PART A** To be completed by nominating KSNA District President/Designee.

<table>
<thead>
<tr>
<th>NAME OF NOMINEE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Title (✓)</strong></td>
</tr>
<tr>
<td>☐ Ms. ☐ Miss ☐ Mr. ☐ Dr. ☐ Other (specify:________________)</td>
</tr>
<tr>
<td>Name (include credentials; the first 5 will be used on)</td>
</tr>
<tr>
<td>Nominee is deceased? (✓)</td>
</tr>
<tr>
<td>☐ Yes ☐ No</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NOMINATED BY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of District President/Designee</td>
</tr>
<tr>
<td>KSNA District #:</td>
</tr>
<tr>
<td>Signature of President/Designee</td>
</tr>
<tr>
<td>Date:__________</td>
</tr>
</tbody>
</table>

**PART B** To be completed by nominee. (For a deceased nominee, the nominating individual or KSNA District President/Designee must complete this section.)

<table>
<thead>
<tr>
<th>NOMINEE’S HOME ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Street/Apt.</td>
</tr>
<tr>
<td>Address line 2</td>
</tr>
<tr>
<td>City, State, Zip</td>
</tr>
<tr>
<td>Telephone (w/ area code)</td>
</tr>
<tr>
<td>Fax Number (w/ area code)</td>
</tr>
<tr>
<td>E-Mail Address</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PRESENT EMPLOYER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nominee’s Current Title/Position</td>
</tr>
<tr>
<td>Employer’s Name</td>
</tr>
<tr>
<td>Street</td>
</tr>
<tr>
<td>City, State, Zip</td>
</tr>
<tr>
<td>Telephone (w/ area code)</td>
</tr>
<tr>
<td>Fax Number (w/ area code)</td>
</tr>
<tr>
<td>E-Mail Address</td>
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</table>

<table>
<thead>
<tr>
<th>MEMBERSHIP INFORMATION</th>
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<tbody>
<tr>
<td>I am (or the deceased nominee was) a member of</td>
</tr>
<tr>
<td>☐ Yes ☐ No</td>
</tr>
<tr>
<td>KSNA/ANA Membership Number</td>
</tr>
</tbody>
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Nominee’s Name:__________________________

KSNA HALL OF FAME AWARD

THE KANSAS NURSE | MAY-JUNE 2015
<table>
<thead>
<tr>
<th>PROFESSIONAL INFORMATION</th>
<th>□ Yes  □ No  (A staff nurse is defined as one who spends the majority of work time in a non-supervisory, non-management capacity and includes one or more of the following: 1) is employed by a healthcare institution or agency, 2) whose primary role is a provider of direct patient care, 3) is collective bargaining eligible under applicable labor law.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>I (or the deceased nominee) am (was) employed as a staff nurse (✓)</td>
<td>□ Yes  □ No</td>
</tr>
<tr>
<td>My (or the deceased nominee's) contribution was made before 1873 when no formal registered nursing training was available (✓)</td>
<td>□ Yes  □ No</td>
</tr>
<tr>
<td>I (or the deceased nominee) have (had) worked in/represented the United States or its territories (✓)</td>
<td>□ Yes  □ No</td>
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<thead>
<tr>
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<td>□ Female  □ Male</td>
</tr>
<tr>
<td>Race/Ethnic Group (✓)</td>
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</tr>
<tr>
<td></td>
<td>□ Black/African American  □ Hispanic/Latino</td>
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<tr>
<td></td>
<td>□ Native Hawaiian/Other Pacific Islander</td>
</tr>
<tr>
<td></td>
<td>□ White (non-Hispanic)  □ Other (specify:__________________________)</td>
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| EDUCATION                                                                                          |                                            |
| (Begin with highest degree earned)                                                                 |                                            |
| DEGREE/DIPLOMA                                                                                     | AREA OF STUDY | YEAR | EDUCATIONAL INSTITUTION |
| 1.                                                                                                 |               |      |                           |
| 2.                                                                                                 |               |      |                           |
| 3.                                                                                                 |               |      |                           |

Concise description of nominee’s demonstrated leadership that affected the health and/or social history of the KSNA/Kansas through sustained, lifelong contributions in or to nursing practice, education, administration, research, economics, or literature.

Nominee’s Name:______________________________________________________________

KSNA HALL OF FAME AWARD
KANSAS STATE NURSES ASSOCIATION
HALL OF FAME AWARD NOMINATION FORM
Page 3 of 3

Concise description of nominee’s achievements that must have enduring value to nursing beyond the nominee’s lifetime.

I hereby certify and agree to be considered a nominee for the KSNA Hall of Fame Award and that the contents of this nominee packet are true and accurate to the best of my knowledge.

Nominee’s/Designee’s Signature ________________________________ Date: __________

Nominee’s Name: ________________________________

KSNA HALL OF FAME AWARD
BOOK REVIEWS

Home Before Morning: The Story of an Army Nurse
By Lynda Van Devanter


Reviewed by Carol Moore, PhD, APRN, CNS

It is rare that a book makes such an emotional impact on this reviewer’s view of life. Van Devanter gathers the reader into her soul by describing her life before and after a year in Vietnam—a carefree dedicated nurse morphed into a broken spirit, struggling to ‘hold on’. Post Traumatic Stress Disorder was not recognized nor identified with a diagnosis/ICD code at this time; however, what Van Devanter describes post-Vietnam provides a vivid picture of what an individual ‘lives’ following a traumatic event, or in her case, continuous traumatic events.

The treatment the returning troops received was unconscionable and perpetuated symptoms of Post Traumatic Stress Disorder (PTSD). The lack of respect shown to those returning who experienced the horrors of war continued the traumatic event, compounding the initial assault. The unwillingness of the American citizenry to acknowledge the unpopular war and to listen to those who experienced it first hand is appalling. It behooves everyone, particularly the health care professional, to read this book. It will expand one’s comprehension and compassion for those experiencing PTSD.

From Silence to Voice: What Nurses Know and Must Communicate to the Public (3rd Edition)
By Bernice Buresh & Suzanne Gordon


Reviewed by Megen Duffy, RN, BSN

From Silence to Voice, now in its third edition, is targeted mainly to nurses, although hospital administrators, journalists, and healthcare marketers would gain much from reading it. The authors are in fact journalists—not nurses—and this gives a sometimes shocking perspective because the book forces nurses to see the profession from the outside in. It encourages nurses to speak up, to present our profession better than we currently do, and to step outside our comfort zone to do it.

These authors call nurses to question the pillow-fluffing “angel” stereotypes that we and the general public buy in to, even making a well-argued case against the respected Daisy Awards (“like Nurses Week itself, idealized recognition produces a kind of placebo effect, convincing nurses that something is really being done to acknowledge their work, when they may, in fact, be receiving a sugar pill”), and ask us instead to educate and insist that nurses be recognized for the highly skilled professionals they are.

Being the most trusted profession (again, in 2014), is not enough: “By winning the trustworthiness sweepstakes, nurses may be lulled into thinking they don’t have to inform the public about what they actually do.” Education methods can include discussion, e-mail, newspaper pieces, and so on, and as journalists, Buresh and Gordon cover how to accomplish this, complete with example scripts, even for radio and TV environments.

They cite many examples of hospital marketing, most of which show physicians and neglect to show the technically educated and highly scientifically knowledgeable nursing staff that these same hospitals offer to patients. Before/after advertisements make this point and truly showcase how much nurses are typically invisible.

The most salient take-away idea, because it affects everyone, for many nurses may be the equalization of status that Gordon and Buresh advocate among physicians and nurses. Why, for example, is it accepted that physicians are addressed by a title and last name, whereas nurses are typically addressed by their given names only and rarely provide their qualifications? Why don’t nurses more often take credit for what they do (“what matters is not who orders the treatment or action but who knows how to do it”)?

All nurses and nursing students should read this book and question their own perceptions about the nursing profession. Only when the status quo is challenged can it change.
Among the hundreds of students who graduated from high school, college or graduate school this weekend in Shawnee County, it might be easy to miss Karen Olson, Mary Beth Fund and Karen Roberts. Yet they have an unusual distinction.

After three years — during which the trio studied and worked full-time — they donned tams and robes Saturday to become Washburn University’s first doctors of nursing practice.

The addition of this degree reflects nationwide trends in the health care and nursing fields — and touches tangentially on legislative controversies.

For Olson, Fund and Roberts, it represents the advancement of their profession and has equipped them to address gaps in the health care system.

“I just want to give comprehensive care to the people that need it,” said Roberts, a nurse practitioner at Internal Medicine Group in Lawrence, which is owned by Lawrence Memorial Hospital. “And I think we all want to do that.”

Nurse practitioners are advanced nurses with at least a master’s degree. Washburn’s doctorate puts them through more clinical hours and requires them to develop projects that improve health care systems.

“One of the big questions in this program,” said Washburn professor Shirley Dinkel, “has always been, who’s not coming to our clinic, and why are they not here?”

Though the first three graduates are done, they will continue working on their projects:

- Olson is working at St Francis Health’s cancer center on preoperative anemia services. This includes screening and treatment prior to surgery, with the goal of helping anemia sufferers recover faster from operations.
- Fund is working with safety-net clinics for medically underserved people to offer diabetic foot care. Her goal is preventing amputations and reducing health care costs.
- Roberts is working on outpatient palliative care, which focuses on quality of life during serious illnesses. Once patients leave hospitals, she said, they often lack access to such care.

Designing these projects meant developing viable business plans.

“You can have a great plan,” said Olson, “but if you can’t make it happen, then it doesn’t go any place.”

The School of Nursing bills its doctorate as unique — the nation’s first to incorporate Master of Business Administration coursework. This is meant to help nurse practitioners launch new services within organizations or manage their own practices.

The latter will be especially important if Kansas joins a trend of allowing nurse practitioners to serve patients without mandated physician oversight. About 20 states now allow this. Nebraska’s governor signed legislation to this end in March and Maryland’s took the same step earlier this month.

Proponents argue nurse practitioners offer a wide array of services effectively and at lower cost, and can expand health care access in rural and low-income areas. Opponents argue nurse practitioners lack the degree of training received by physicians, and that this poses a risk.

“Don’t believe nurse practitioners have ever said we are the same as physicians,” Roberts said of the controversy, “but what we say is we provide a set of high-quality services.”

A shortage of physicians is adding pressure to the debate. The National Center for Health Workforce Analysis has projected a shortage of as many as 20,000 primary care physicians nationwide by 2020.

Olson said she hopes students curious about careers in nursing realize the opportunities it holds.

“It’s intellectually stimulating, it is emotionally rewarding,” she said, “and you have a voice and can make a difference for the common good.”

According to the Bureau of Labor Statistics, nurse practitioners are among the nation’s fastest-growing occupations, with jobs for them and other advanced nurses expected to swell by more than 30 percent from 2012 to 2022. Median annual pay is about $90,000. According to the American Nurses Association, doctorates are becoming more common.

Olson, Fund and Roberts were nurse practitioners when they started their doctorates. Students with bachelor’s degrees will take longer, around five years.

The School of Nursing’s goal is to graduate about 35 bachelor’s-to-doctorate students per class, Dinkel said. The first class of such students includes nearly 30.

Regardless of whether Kansas expands authority for nurse practitioners, Fund said she believes the degree will help her achieve her full potential.

“I’m really proud of our nursing profession,” said Fund, who works at Wamego’s Community Healthy Ministry and lectures at the School of Nursing.

“And what we’re able to do not only for individual patients, but also at the population level.”

Celia Llopis-Jepsen can be reached at (785) 295-1285 or celia.llopisjepsen@cjonline.com. Photos courtesy of Patrick Early, Washburn University Communications.
FOCUS ON ETHICS
5 considerations for RNs facing ethical challenges on the job

The American Nurses Association has declared 2015 to be the Year of Ethics and in January released a new edition of its Code of Ethics for Nurses with Interpretive Statements, so now is the perfect time for RNs to re-examine the essential role ethics plays in the nursing profession. Having a strong ethical foundation is a key component to a successful career. Yet, even the best nurses may find themselves struggling with ethical concerns on the job.

Here are five considerations for nurses when facing ethical challenges:

Know yourself
It’s important to have a strong sense of personal ethics to build upon in your profession. “Knowing who you are and what you stand for personally and professionally provides a foundation to speak up and speak out about issues that support or compromise your values,” said Cynda Hylton Rushton, PhD, RN, FAAN, Anne and George L. Bunting Professor of Clinical Ethics at the Berman Institute of Bioethics/School of Nursing and a professor of nursing and pediatrics at Johns Hopkins University, and a Maryland Nurses Association member. “Without this clarity, your responses may be reactive, unreflective and potentially damaging to you and to others.”

Live your values
Just knowing your values and ethics isn’t enough, Rushton said. “We are required to speak them and live them in our daily actions. This takes courage, wisdom and resilience. Living our values means that we have to take seriously the fifth provision of the ANA Code — our obligation to care for ourselves so that we can care for others.” Because ethical issues are part of daily nursing practice, every nurse has an obligation to have the knowledge, skills, and abilities to recognize and address them.

Listen to your gut
If you know yourself and are consistent about living your values, you’ll be able to rely on that voice inside your head saying something is wrong. “One of the things I talk to my students about all the time is that you need to listen to your gut,” said Sarah Shannon, PhD, RN, associate professor of Biobehavioral Nursing and Health Systems at the University of Washington School of Nursing and adjunct associate professor of Bioethics and Humanities at the University of Washington School of Medicine, and a Washington State Nurses Association member.

Check in with others
Having said that, Shannon said it’s important to remember that the gut is “a great barometer but a lousy compass.” Just because you know you’re in an ethical quandary doesn’t mean you know what the next step is. Consult with others, such as your shift manager or head of nursing, when a sticky ethical situation arises. Translating ethical decision-making into everyday nursing practice is challenging. Building a network of colleagues who can help you think through ethical situations is a priceless resource. A great place to connect with experts and building your network is the 2015 ANA Ethics Symposium being held in Baltimore, MD, June 4-5.

Practice with respect
The first provision of the revised Code highlights each nurse’s responsibility to practice with “respect for the inherent dignity, worth, unique attributes and human rights of all individuals,” said Carol Taylor, PhD, RN, professor of nursing at Georgetown University and senior clinical scholar at the Kennedy Institute of Ethics, and an ANA member. Upholding that worth can provide a foundation for ethical action.

“Taken seriously, this means that each of us must practice with zero tolerance for disrespect, for our patients, their family members, our colleagues, and ourselves,” Taylor said. Taylor recommended to practice responding to a colleague who describes a patient in negative terms by saying, “I’m no goody two-shoes, but I’m trying hard to meet each patient with respect.” If disrespect is a widespread problem, huddle and call attention to your organization’s zero-tolerance policy for disrespect to empower everyone to bring quick attention to violations.

For additional resources go to ANA’s Career Center at http://careers.ana.org.

Reprinted with permission of The American Nurse.
Whereas, the first Kansas nursing organization was established on February 8, 1912 in Wichita, and its first District in this area, #6, in 1920, then incorporated in 1979 by Carla A. Lee, M.H. Goodwin, and V. Douglas; and

Whereas, the first hospital and training school in Wichita was founded in 1869 at St. Joseph’s Hospital; further, the first public school that offered a baccalaureate degree in nursing was Wichita State University in 1970, the first nurse practitioner/clinician, credit–awarding program in 1971, and the first private school in Wichita to offer a BSN was Newman University in 1983; and

Whereas, in 1974, President Nixon proclaimed a week of recognition for nurses called “National Nurses Week”, which started on May 6th and ended on Florence Nightingale’s birthday, May 12th; and

Whereas, the State of Kansas currently boasts 52,888 registered nurses and 10,518 practical nurses, with over 7,000 nurses in Sedgwick County;

Now, Therefore, Be It Resolved, that I, Jeff Longwell, Mayor of the City of Wichita, Kansas, along with the Wichita City Council, do hereby proclaim May 6 - 12, 2015, as Nurses Week

and ask that all citizens acknowledge those in the nursing profession, thanking them for their dedication and meritorious duty in order to comfort and heal those in need.

May 6, 2015

Date

Kansas Governor Sam Brownback signs a proclamation recognizing National Nurses Week surrounded by nurses from the Kansas State Board of Nursing and the Kansas State Nurses Association. April 21, 2015.
CALL FOR PRESENTATION PROPOSALS

KSNA 2015 Membership Assembly, October 2-3, Wichita Marriott, 9100 Corporate Hills Drive

Continuing Nursing Education Presentations

The Kansas State Nurses Association is inviting presentation proposals for breakout sessions at its upcoming Membership Assembly, October 2-3, in Wichita. The event will be held at the Wichita Marriott, 9100 Corporate Hills Drive, and serves as the Association’s annual meeting for members and offers Continuing Nursing Education (CNE) lectures and workshops for nurses. New graduates and nursing students are also invited to participate. The Midwest Multistate Division, of which KSNA is a member, is an accredited provider of CNEs by the American Nurses Credentialing Center’s Commission on Accreditation (ANCC). Participants meeting the successful completion requirements are eligible to receive approved contact hours.

Presentation proposals should be relevant to the event theme, “Quality Care, Ethical Practice,” with focus on professional nursing practice and/or methods/research/evidence- related to quality care of patients in various care settings. Sessions will be 75 minutes each and must include time for dialogue with the audience. The average audience size is 15-30 participants set in a classroom style format. It is requested that there be no more than three presenters at each session. Please note the format of your presentation and any preference for the day or date of participating at the event; day one (Friday, October 2) sessions are scheduled for 1:15-2:30 p.m. and 2:45-4:00 p.m. and day two (Saturday, October 3) for 8:30-9:45 a.m. and 10:00-11:15 a.m. A total of 12 sessions are scheduled with three offered consecutively within the four time periods.

Three tracks have been identified to assist in guiding presenters: Practice Issues & Standards of Practice, Ethics & Professional Roles in Nursing, and Advanced Practice Nursing. When submitting your proposal you will be asked to identify the primary track that pertains to your session (see proposal form). You may prioritize your selected track as 1, 2 or 3.

Submission Process

All presentation proposals are due by Tuesday, July 6, 2015, and may be submitted by email to the KSNA office at ksna@ksnurses.com using the form included herein. Alternately, the completed form may be mailed to KSNA, 1109 SW Topeka Blvd., Topeka, KS 66612-1602. Written confirmation and assignment of time slots will be provided no later than September 1. No monetary compensation for presenting will be provided but documentation for CNE credit will be available. All expenses related to presenting at this event will be the presenter’s responsibility. Any questions regarding process of applying may be directed to Dr. Carla Lee, APRN-BC, FAAN, chair of the KSNA Membership Assembly at 316-213-7865 or lafamiliasenior@msn.com.

Application Requirements

Your application(s) must include the following (incomplete applications will not be considered):

1. A completed form for each proposed workshop.
2. Speaker learning objectives and a detailed outline for each proposed workshop.
3. Each proposed workshop(s) must relate to one of the three listed tracks and the event theme.

Please note that submittal of workshop proposals does not guarantee acceptance as a presenter. The Membership Assembly Committee will choose proposals that best fit the three workshop tracks from the pool of all interested presenters until all event time slots are filled.

Any questions concerning completion of this Call for Presentation Proposals may be addressed to the Membership Assembly Committee by email to Michele Reese in the KSNA office, ksna@ksnurses.com or by telephone to KSNA at 785-233-8638 x300.
Kansas State Nurses Association

Presenter’s Proposal Application for Educational Event

Speaker Information

Applicant’s Name & Credential (for listing in program): _______________________________________
Street or Mailing Address: _______________________________________________________________
City, State, Zip: ______________________________________________________________________
Daytime Phone: __________________ Evening Phone: __________________
Email Address: __________________ Website (if applicable): _____________________________
Have you ever presented at a KSNA event? ___ Yes ___ No

Workshop Information

Title of Presentation: _________________________________________________________________
Preferred Presentation Day & Time: _____________________________________________________
Name of Primary Presenter: ___ Self __________________________ Name of Co-presenter(s): ___ Other
Target Audience (check any/all): ___ Practice Nurses ___ Nurse Educators ___ New Graduates
Workshop Track (prioritize): ___ Practice Issues & Standards of Practice
___ Ethical & Professional Roles in Nursing
___ Advanced Practice Nursing
Presentation Format: ___ Didactic ___ Panel ___ Interactive ___ Combination
A/V Media Needs*: ___ Flip Chart/Easel ___ Screen ___ Projector ___ Lap Top ___ Elmo

*Note: any PowerPoint presentation must be provided by the presenter to KSNA in electronic format by Monday, September 21, so that it is available online to event attendees and/or copies can be made.

List at least three specific behavioral objectives: Upon completion of this workshop, participants should be able to…

Brief description of workshop (30 words and attach outline with two or three key references, current, relevant to your proposed topic)

Brief presenter biography (50 words) and attach CV:

Please provide an electronic photo in jpeg format of the presenter(s) for the event program.
Kansas State Nurses Association-Kansas Association of Nursing Students

SPONSORSHIP AGREEMENT
October 2-3, 2015, Wichita Marriott Hotel, 9100 Corporate Hills Dr., Wichita, Kansas

The Kansas State Nurses Association invites you to be a Sponsor of our upcoming annual membership assembly/convention. Your support as a Sponsor will help to recognize and advocate for the important role that Registered Nurses (RN) play in providing quality healthcare for all Kansans. In addition to assisting with the cost of this annual event, your company will receive recognition according to your level of sponsorship (see categories below).

Please indicate the sponsorship level that you would like to provide and make your check payable to Kansas State Nurses Association. Mail it with this completed form to: Kansas State Nurses Association, 1109 SW Topeka Blvd., Topeka, Kansas 66612-1602. Thank you for your support of Kansas RNs. We’ll see you in Wichita!

_____ $1,000 Gold Sponsor (Top signage with company color logo at the event; imprinting of your color logo on the cover of the event program booklet; recognition from the podium and in The Kansas Nurse as well as on the KSNA website; one free exhibitors/vendors table-$300 value).

_____ $500 Silver Sponsor (Secondary signage with company black/white logo at the event; imprinting of your black/white logo within the event program booklet; recognition in The Kansas Nurse and on the KSNA website).

_____ $250 Bronze Sponsor (Tertiary signage with name listing only at the event, in the event program booklet, in The Kansas Nurse, and on the KSNA website).

_____ $100 Merit Sponsor (Company name listed as a sponsor in the event program booklet; listing in The Kansas Nurse and on the KSNA website).

Name of Business ______________________________________________________

Representative _____________________________ Title _________________________

Address ________________________________________________________________

City, State, Zip ____________________________________________________________

Telephone ________________________________ Fax ____________________________

Email Address ____________________________________________________________

Authorized Signature_____________________________ Date Signed ____________

(Required)

Questions? Contact KSNA: Telephone: 785-233-863 ext. 300; Fax: 785-233-5222; Email: ksna@ksna.net

IF YOU ARE SELECTING ONE OF THE TWO HIGHER LEVELS OF SPONSORSHIP, PLEASE SEND YOUR COLOR/BLACK & WHITE LOGO IN A JPEG FORMAT TO ksna@ksnurses.com BY SEPTEMBER 15, 2015.
Exhibitors/Vendors Day is Friday, October 2, 2015
7:30 a.m. to 4:30 p.m.
Wichita, Kansas, Marriott Hotel, 9100 Corporate Hills Drive, 800-
KSNA Registration Contract for Event Exhibitors and/or Vendors

Name of Contact Person ____________________________________________
On-site Contact Person ____________________________________________
Business/Organization ____________________________________________
Business Address _________________________________________________
City, State, Zip __________________________________________________
Telephone ___________________________ Email _________________________

Booth Space Fees: $300 if paid by Sept. 15/after Sept. 15, fee increases to $350
Number of tables needed (1 or 2) ____ Yes/No, I will need electricity ______

Method of Payment: ___Check Enclosed (payable to KSNA)
___Credit Card Information (Check one: __Visa   __MasterCard   __Discover)
Number (16 digits) _______ _______ _______ _______ _______ _______ _______ _______
Exp. Date __/___
Security ### ___________________ Cardholder’s Signature __________________

Please send this completed form and payment to KSNA, 1109 SW Topeka Blvd., Topeka, KS 66612-1602.
Questions? Contact Michele Reese at 785-233-8638 ext. 300 or mreese@ksnurses.com

***FINAL DEADLINE to register is Friday, September 25, 2015***

IMPORTANT CONTRACT INFORMATION PLEASE READ & SIGN BELOW

All booths are payable in advance. Space is limited and businesses are encouraged to send reservations as soon as possible. Final deadline to reserve space is September 25, 2015. Cancellation policy: 100% refund if received by September 15; 50% if received by September 25; no refunds after September 25. Fees include electricity. There will be no refunds in the event of inclement weather.

Rules for Exhibitors/Vendors:
• The number of booths is limited; space provided on a first-come basis. You will receive use of one or two 8’ covered tables, two chairs, and a waste basket.
• Make checks payable to KSNA and mail to KSNA, 1109 SW Topeka Blvd., Topeka, KS 66612-1602. KSNA’s Federal Tax ID number is 48-0290653. Visa, Master Card and Discover are accepted for credit card payments; contact KSNA at 785-233-8638 ext. 300 or FAX this form with your information to 785-233-5222.
• You may begin setting up in your assigned location the evening before exhibit day. Your booth must be ready for conventioneers by 7:30 a.m. on exhibit day.
• You are fully responsible for payment of any and all damages to property owned by the convention facility, their owners/managers which results from any act or omission of exhibitor/vendor. In addition, you agree to defend, indemnify, and hold harmless the convention facility, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or expenses arising from or out of exhibitor’s/vendor’s occupancy and use of the premises, convention facility, or any part thereof. The exhibitor/vendor will not hold KSNA liable for any damage to exhibits/products or any injury to employees or agents of the exhibitor/vendor.

Special Services:
The exhibitor/vendor booth fee DOES NOT include any additional equipment/special services that the exhibitor may request of the hotel: placement of display equipment/items, room/booth decorations and related services, labor (i.e. carpenters, electricians, etc.), security, lighting, gas, water, extension cords, storage of displays and daily cleaning services. Any additional equipment or special services, other than those listed above under Rules for Exhibitors/Vendors will be paid by the business representative signing this contract.

I have read and approve this contract (signature)_________________________________________ Date ________________
### Registration Details

**2015 KSNA Annual Membership Assembly**

**“Quality Care, Ethical Practice”**

**Friday-Saturday, October 2-3**

Wichita Marriott, 9100 Corporate Hills Drive (Kellogg and Webb Roads)

(Discounted Hotel Rooms $105/night; call 1-800-228-9290 (by 5 p.m., September 11)

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**Register by September 20 and receive a special discount on the price!**

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<th>Fees by member type for both days, Friday and Saturday, October 2 &amp; 3</th>
<th>Full Event Fees (after Sept. 20)</th>
<th>Friday Only 10/02/2015 (after Sept. 20)</th>
<th>Saturday Only 10/03/2015 (after Sept 20)</th>
<th>Total Due to KSNA (add column)</th>
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**TOTAL DUE TO KSNA $**

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**Are you a District President or your District President’s designee**, appointed to attend the District President’s Breakfast as representative for your KSNA District on Friday, 10/02/2015, at 7:30 a.m.? If yes, check below.

___ District Presidents’ Breakfast (DPs only or their designee), 7:30-8:30 am, NO ADDITIONAL FEE

---

**PAYMENT:**

___Check/Money Order (payable to KSNA)

___Visa ___MasterCard ___Discover Card ___Diners Club (secured processing)

16-digit Card # ______ ______ ______ ______ Expiration __ / ____ 3-Digit Security Code ______

Cardholder’s Name (if different from registrant) ______________________________________________

Signature of Cardholder _________________________________________________________________

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Return to KSNA, 1109 SW Topeka Blvd., Topeka, KS 66612-1602; email: ksna@ksnurses.com or FAX 785-233-5222