# Municipal Business Alliance

Find the right fit for your business though our Municipal Business Alliance program.

he Municipal Business Alliance Packages include a number of exclusive benefits and more ways to interact with city officials. These packages give businesses year-round exposure to key-decision makers in local government across the state. When your company aligns with the League, you'll receive valuable benefits, discounts on advertising, and many more opportunities.

#### Municipal Business Alliance - Signature

This package offers a number of exclusive, unique services to League members, including opportunities to provide expertise, submit articles for the *KGJ*, and exhibit at our Annual Conference. Also included at this level is display advertising in the *KGJ*, and access to a number of League publications.

#### Municipal Business Alliance - Associate

The Associate program provides a number of ways to interact with city officials, plus discounts on advertising, and other opportunities. Receive recognition as an MBA at League events, exhibit at our Annual Conference, and receive a discount on display advertising in the *KGJ*.

### Municipal Business Alliance - Basic

Our basic alliance package provides your organization access to League publications, an online listing in the Business Links section of our website, and a valuable discount on a booth at our Annual Conference to meet face-to-face with city officials.

See the reverse of this form for benefit details and pricing for each level.

## Municipal Business Alliance Order Form

Application for League of Kansas Municipalities MBA; see terms below. Questions: Contact Kate Cooley; kcooley@lkm.org or 785.354.9565

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| Organization/Department/Build | ling (if applicable | ):     |           |  |
|-------------------------------|---------------------|--------|-----------|--|
| Name:                         |                     | Title: |           |  |
| Mailing Address:              |                     |        |           |  |
| City:                         |                     |        | Zip Code: |  |
| Phone:                        | Fax:                |        |           |  |
| E-mail:                       |                     |        |           |  |

| Benefits   | Signature       | Associate | Basic    |
|--|-----------------|-----------|----------|
| Content Publication in Kansas Government Journal (KGJ)                 | <b>*</b>        |           |          |
| Letter of Introduction to League Members (for first time MBA)          |                 |           |          |
| Promoted Message/Banner Ad in Conference Mobile App                    | <b>*</b>        |           |          |
| Access/Login Credentials to League's Website as Member                 |                 |           |          |
| Opportunities to Provide Expertise to League Members and Staff         | <b>*</b>        | <b>*</b>  |          |
| Company Logo Listed on League Homepage (MBA Spotlight)                 | <b>*</b>        | <b>*</b>  |          |
| Recognition at Conference & Other League Events as MBA                 |                 |           |          |
| Professional Services Advertising in <i>KGJ</i>                        | <b>*</b>        | <b>*</b>  |          |
| Display Advertising in <i>KGJ</i>                                      | 2x Half Page    | Discount  | Discount |
| Annual Conference Exhibit Booth + 2 Full Conference Registrations      | <b>*</b>        | <b>*</b>  | Discount |
| Municipal Products & Services Guide Listing (Directory)                | <b>*</b>        | <b>*</b>  |          |
| Online Listing on League Website in Business Links Section             |                 |           | <b>*</b> |
| Subscription to League News & Legislative Alerts                       |                 |           |          |
| Directory of Kansas Public Officials (1 copy, published annually)      | <b>*</b>        | <b>*</b>  |          |
| Subscription to <i>Kansas Government Journal</i>                       | <b>*</b>        | <b>*</b>  |          |
| Copies of Any League Publication at Member Rate (purchased separately) |                 |           |          |
| Rates:   | <b>\$</b> 5,000 | \$1,500   | □ \$500  |

#### Terms:

- Signature & Associate levels are limited to a maximum of 15 businesses each. There is no limit to the Basic level.
- Signature Level Applicants will be reviewed prior to approval to ensure services compliment the League's mission and values.
- League Business Alliance membership runs on a calendar year, January -December.
- All applicants subject to review; acceptance of MBA does not constitute an endorsement by the League, nor does it represent an opinion about the quality of your organization's products or services.

Mail this completed form: League of Kansas Municipalities c/o Kate Cooley 300 SW 8th Ave Suite 100 Topeka, KS 66603

Or email: kcooley@lkm.org

I agree to the terms above, and authorize this application:

| Name (please print) |  |
|---------------------|--|
| 'I '                |  |

Signature \_\_\_\_\_ Date\_\_\_\_

**\***Send no money now.

The League will send an invoice to the email listed above.