



E. J. Ourso College of Business
Stephenson Entrepreneurship Institute
Executive Education

Media Release

June 22, 2015

State Medical Society Granted Funds for Physician Leadership Program

Baton Rouge, LA – The Louisiana State Medical Society (LSMS) has been granted \$146,000 by the Physicians Foundation, national nonprofit organization that seeks to empower practicing physicians. Over the next two years, the LSMS will use the funds to develop a targeted physician leadership program.

“Today’s physician needs to understand the business of medicine, as well as the art and science of healing,” said LSMS President Dr. Dolleen Licciardi. “Our goal is to equip physicians with insight into today’s health care and practice trends, then offer proven tools and techniques to help them develop their own leadership and communication skills.”

The LSMS is working with LSU Executive Education to create this unique program for physicians. Licciardi explained that the fundamental skills learned by physicians can be implemented into their personal and professional lives so that they can better represent the needs of their patients as well as potential partners and/or employers at the local, state and national level.

“The collaboration between LSMS and LSU Executive Education will positively benefit all participating physicians, the organizations for which they work and, ultimately, their patients,” said Robin Kistler, director of LSU Executive Education. “We are proud to be part of this groundbreaking commitment to excellence in health care management.”

The inaugural class is scheduled to begin February 2016. Interested physicians should contact Sadie Wilks at 225-763-8500 or sadie@lsms.org for more information.

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About LSMS

Established in 1878, the LSMS serves as the premier advocate for patients and physicians. The LSMS is the largest voluntary physician organization in the state and represents all specialties. Visit www.lsms.org for more information.

About LSU Executive Education

For more than 50 years, LSU Executive Education, part of the Stephenson Entrepreneurship Institute at the E. J. Ourso College of Business, has prepared individuals and organizations to meet the challenges of a changing workplace and economy. Focusing on professional development in leadership and business, Executive Education partners with organizations who believe the key to sustainability is investing in their most valuable resource — people. Visit executive.lsu.edu for more information about non-credit and non-degree programs.

About The Physicians Foundation

The Physicians Foundation is a nonprofit 501(c)(3) organization that seeks to advance the work of practicing physicians and help facilitate the delivery of healthcare to patients. It pursues its mission through a variety of activities including grantmaking, research, white papers and policy studies. Since 2005, The Foundation has awarded numerous multi-year grants totaling more than \$31 million. In addition, The Foundation focuses on the following core areas: physician leadership, physician practice trends, physician shortage issues, and the impact of healthcare reform on physicians and patients. As the healthcare system in America continues to evolve, The Physicians Foundation is steadfast in its determination to strengthen the physician-patient relationship and assist physicians in sustaining their medical practices in today's practice environment. For more information, please visit www.PhysiciansFoundation.org and follow The Foundation on Twitter at [@PhysiciansFound](https://twitter.com/PhysiciansFound) to stay informed on the latest news.

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