




Mortgage Bankers Association of New York
ANNUAL Real Estate & Strategic
 Lending Summit
Building a Better New York



June 9, 2016

MANHATTAN NYC AFFINIA HOTEL, 371 Seventh Avenue, NYC

SPONSOR/EXHIBIT SCHEDULE

<p>Diamond Event Sponsor: \$10,000</p> 	<p>Includes: (Sold)</p> <ul style="list-style-type: none"> • Event moderator; 10 minute presentation during the conference program • 1 Premium Exhibit Booth • 10 Full Conference tickets • 10 Networking Cocktail Event Tickets • Sponsor logo/name on all literature, ads, and e-mail, and event webpage • 12 month free ad on MBAofNY website with hyper-link to their website • Unlimited amount of information/giveaways for distribution in conference gift bag
<p>Platinum Sponsor \$7,500 (2 Available)</p>	<p>Includes:</p> <ul style="list-style-type: none"> • 1 Premium Exhibit Booth • 6 Full Conference tickets • 10 Networking Cocktail Event Tickets • Sponsor logo/name on all literature, ads, and e-mail, and event webpage • 9 month free ad on MBAofNY website with hyper-link to their website • Limited amount of information/giveaways for distribution in our conference gift bag
<p>Gold Sponsor \$5,000 (3 Available)</p>	<p>Includes:</p> <ul style="list-style-type: none"> • 1 Exhibit Booth • 4 Full Conference tickets • 4 Networking Cocktail Event tickets • Sponsor logo/name on all literature, ads, and e-mail and event webpage • 6 month free ad on MBAofNY website with hyper-link to their website
<p>Silver Sponsor \$3,500 (3 Available)</p>	<p>Includes:</p> <ul style="list-style-type: none"> • 1 Exhibit Booth • 2 Full Conference tickets • 2 Networking Cocktail Event tickets • Sponsor logo/name on all literature, ads, and e-mail, and event webpage • 3 month free ad on MBAofNY website with hyper-link to their site
<p>Networking Cocktail Event \$3,500 (1 Available)</p>	<p>Includes:</p> <ul style="list-style-type: none"> • 1 Exhibit Booth • 2 Full Conference tickets • 4 Networking Cocktail Event Tickets • Sponsor logo/name on all literature, ads, e-mail, and event webpage • 6 month free ad on MBAofNY website with hyper-link to their website
<p>Bronze Sponsor \$1,500 (12 Available)</p>	<p>Includes:</p> <ul style="list-style-type: none"> • 1 Exhibit Booth • 2 Full Conference tickets • Sponsor logo/name on all literature, ads, e-mail and event webpage
<p>Breakfast/Lunch/Break \$1,000 each (unlimited available)</p>	<ul style="list-style-type: none"> • 1 Full Conference ticket • Signage at the event during Breakfast, Lunch or Break time • Sponsor logo/name on e-mails, literature and event webpage
<p>Benefactors - \$500 (unlimited available)</p>	<ul style="list-style-type: none"> • 1 Full Conference ticket • Company name/logo on signage at the event and event webpage • Allowed to put brochures at the entrance.



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SPONSORSHIP/EXHIBITOR AGREEMENT:

SPONSOR NAME: (Company/Individual) _____

CONTACT PERSON: Name: _____ Phone: _____ E-mail: _____

Address: _____

SPONSORSHIP/EXHIBIT LEVEL: (select one)

- Platinum (\$7,500)
 Gold (\$5,000)
 Silver (\$3,500)
 Bronze (\$1,500)
 Cocktail Networking (\$3,500)
 Breakfast (\$1,000)
 Break (\$1,000)
 Lunch (\$1,000)
 Benefactor (\$600)

<p>Exhibit Space includes:</p>	<ul style="list-style-type: none"> • 6 ft. Draped table, 2 chairs, a wastebasket, and electrical power for use for laptops, lamps etc. • There will be no pipe or draping for exhibit booths.
<p>Additional Services:</p>	<ul style="list-style-type: none"> • Shipping services are available at additional costs to the exhibitor. Call for price list. All exhibitors may ship ahead, to arrive the day before, all display items, giveaway materials, brochures, etc. Please call for details. (516 997-3707)
<p>Exhibit Set Up/Breakdown:</p>	<ul style="list-style-type: none"> • Exhibitors will have access to their space for set up as of 7:00 a.m. the morning of the conference (June 9, 2016) • Any items shipped ahead will be delivered to your table on the conference floor by the hotel staff. • All Exhibitors must be set up by 7:30 a.m. the morning of June 9, 2016. • All exhibitors will be required to breakdown and dismantle between 5:00 p.m. and 6:00 p.m.

Every Sponsor with an exhibit booth MUST submit the following: *(no exceptions)*

1. Completed and signed exhibit/sponsor application form for use of exhibit space.
2. **Certificate of Insurance with Mortgage Bankers Association of NY, Inc., PO Box 7361, Hicksville, NY 11802-7361, added as additional insured (see agreement pg. 3)**
3. Completed registration form for **ALL** individuals using complimentary conference tickets as well as those using the Networking Cocktail Event tickets. (No exceptions).
4. Brief Summary of your organization: 75-125 words or less, for use in promotional materials & e-mails
5. Payment for exhibit rental (non-refundable)

Required items should be forwarded to:

Mortgage Bankers Association of NY, Inc.
PO Box 7361,
Hicksville, NY 11590

BRIEF DESCRIPTION OF YOUR COMPANY/ORGANIZATION: for use in promotional materials: 75-125 words or less: (Bronze level or above only)

SPONSOR/EXHIBITOR AGREEMENT:

- **Registration for all exhibitor sponsors is mandatory.**
- **Sponsorships that include an exhibit booth** will be given a designated number of complimentary full conference and/or network Cocktail Event Tickets (see schedule) – ALL attendees, whether complimentary or otherwise, must complete the conference registration form. No one will be given access that does not have an appropriate nametag. No exceptions.
- The exhibitor agrees to rent exhibit area space at the MBAofNY's New York Real Estate Strategic Lending Summit being held on June 9, 2016 at the Manhattan NYC Affinia Hotel, 31 W 7th Avenue, NYC. Exhibitors agree to the set up and dismantle times as outlined above. No exhibitor is permitted to dismantle their booth until after 5:00 p.m. No Exhibitor is permitted to set up their booth unless full payment has been received in advance of the date of the conference & the required insurance certificate has been received. Exhibitors who breakdown prior to 5:00 p.m. will be assessed an additional fee of \$300.00.
- **Security is Not Provided.** The MBAofNY, its employees, volunteers, and agents and the Manhattan NYC Affinia Hotel shall NOT be responsible for any accident, claim, charge or damage caused by an Exhibitor or a third party in performances of this agreement. Exhibitor agrees that the MBAofNY may use exhibitor's name, photos & logo in marketing for this and future conferences. This agreement is subject to the rules and regulations of the MBAofNY and Manhattan NYC Affinia Hotel. Exhibitor may not assign, sublet, or share any part of a booth. No Exhibitor is permitted to promote any event that is in direct competition with the works of the Association. No Exhibitor is permitted to host any company event during the evening prior to the Conference or during the day or directly following MBAofNY's conference on June 9, 2016 at the Manhattan NYC Affinia hotel.
- **ALL Exhibitors** assumes responsibility and liability for all claims of any type relating to or arising from its booth or exhibitors' operation thereof or materials displayed or distributed there at, and for all damage, loss and injury to property and persons relating to or arising from the erection, movement, content or operation of exhibitors' exhibit. Exhibitors hereby agree to indemnify and hold harmless MBAofNY for any loss or damage with respect to same.
- **Exhibitor agrees to carry liability insurance with respect to the foregoing, with minimum coverage of \$1,000,000 combined single limit (bodily injury and property damage) issued by a carrier acceptable to MBAofNY.**
- **Exhibitor agrees that Mortgage Bankers Association of NY, Inc. shall be shown as an additional insured on said policy and Exhibitor agrees to deliver to MBAofNY an original policy or certificate of said insurance no later than May 5, 2016. If exhibitor fails to provide a copy to the MBAofNY, it does not release the exhibitor from his responsibility to carry this insurance.**

ACKNOWLEDGMENT:

No Refunds or Credits due to cancellation or no show. No Exception.

Please check off the acknowledgement below and sign:

_____ I understand and agree to the conference and exhibit policy as stated above in the sponsorship/exhibitor agreement.

Signature (REQUIRED): _____ Date: _____

EXHIBITOR/SPONSOR NAME: (Company/Individual) _____

CONTACT PERSON: Name: _____ Phone: _____ E-mail: _____

Full Conference Tickets & Network Cocktail Event passes included with exhibit booth and sponsorships, according to sponsorship schedule enclosed, requires **all** attendees to be registered in advance. No exceptions. **Duplicate this form for additional registrations.**

Complimentary Conference Ticket Registration:

Registrant Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

Phone: (Office) _____ (Cell) _____ E-mail *required: _____

Please indicate any special needs requirements: _____

PLEASE SELECT YOUR AFTERNOON BREAKOUT SESSIONS:

- **1:45 p.m.** – Afternoon Breakout Session #1 – Please select only **one**:
 - Taking Advantage of Opportunities in Social Media**
 - Market Overview – Where the Deals Are in 2016**
- **2:55 p.m.** – Afternoon Breakout Session #2 – Please select only **one**:
 - Hot Topics – TRID – What’s Working, What’s Not, What’s Next**
 - Foreign Investment & New sources of Funding**

Registrant Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

Phone: (Office) _____ (Cell) _____ E-mail: *required: _____

Please indicate any special needs requirements: _____

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Company Name: _____

Address: _____ City: _____ State: _____ Zip _____

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Please indicate any special needs requirements: _____

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 - Foreign Investment & New sources of Funding**

For Complimentary Networking Cocktail Registration Only – No Conference Access:

Registrant Name: _____
Company Name: _____
Address: _____ City: _____ State: _____ Zip _____
Phone: (Office) _____ (Cell) _____ E-mail*required: _____
Please indicate any special needs requirements: _____

Registrant Name: _____
Company Name: _____
Address: _____ City: _____ State: _____ Zip _____
Phone: (Office) _____ (Cell) _____ E-mail*required: _____
Please indicate any special needs requirements: _____

Registrant Name: _____
Company Name: _____
Address: _____ City: _____ State: _____ Zip _____
Phone: (Office) _____ (Cell) _____ E-mail*required: _____
Please indicate any special needs requirements: _____

Registrant Name: _____
Company Name: _____
Address: _____ City: _____ State: _____ Zip _____
Phone: (Office) _____ (Cell) _____ E-mail *required: _____
Please indicate any special needs requirements: _____

METHOD OF PAYMENT:

Check payable to: *Mortgage Bankers Association of NY, Inc.* MasterCard Visa American Express

Card # _____ Expiration: ____/____ Security Code: _____

Name on Card: (please print clearly) _____ Total Amount \$ _____

*Billing Address for Card: (Required): _____

Signature: (required): _____

**Send Completed
Forms To:**

MBAofNY
PO Box 7361
Hicksville, NY 11802-7361

Phone: (516) 997-3707
Fax: (516) 997-1979
E-mail: mbaofny@verizon.net