



EXHIBITOR/SPONSORSHIP

HOSTED IN SODEN LOUNGE & BATEMAN ROOM

New This Year - Event App Powered by *Whova*- Maximize Your Networking!

In addition to all the benefits listed below, **All Exhibitors/Sponsors** will be featured in the Event App which is available for all attendees to download to maximize networking. The app will maximize networking with the following features:

- Sponsors will be featured with their logo and corresponding URL link scrolling on the home page of the app
 - Each will have their own featured page to fill out with their company logo, contact info, link to their website, etc. and accessible to all attendees under the exhibitors button - including location map (we can do the upload if you like)
 - Ability to upload photos, as well as send push notifications to all registered attendees
 - Arrange for personal meetings, before during and after the event via direct messaging
 - Ability to scan QR codes of attendees visiting your table (from their name badge!) for quick download of their contact information when they visit your table!
- Download the app & see demo; instructions and guidance provided to sponsors and attendees before and at the event!

All Exhibitor/Sponsors will receive the event app featured above, the items below, in addition to specific benefits listed under each sponsor:

- Sponsor Logo/name on all literature, ads, and e-mail, and event page of website as well as appropriate signage at the event
- Ability to put branded item in the attendee gift bags
- Exhibitors can host individual raffles at their table, or contribute item to the general raffle table with winners announced at the cocktail event (unless otherwise awarded by the host)
- Featured in Conference program given to all attendees
- Complimentary Hole Sponsorship Sign on the course at the MBAofNY Annual Golf Outing on July 9, 2018 at Ardsley CC (bronze level and above only)

Exhibit/Sponsor Levels

Diamond Event Sponsor - \$10,000 (sold)



- Includes: Event moderator
- 10 minute presentation during the conference program
- 1 Premium Exhibit Booth
- 7 Full Conference tickets (includes cocktail event)
- 7 Additional Networking Cocktail Only Event Tickets
- 12 month free ad on homepage of MBAofNY website with hyper-link to their website
- Unlimited amount of information/ giveaways for distribution in conference gift bag

Platinum Sponsor - \$7,500

- Includes: 1 Premium Exhibit Booth
- 5 Full Conference tickets (includes cocktail event)
- 5 Additional Networking Cocktail Only Event Tickets
- 12 month free ad on homepage of MBAofNY website with hyper-link to their website
- Limited amount of information/ giveaways for distribution in conference gift bag

Gold Sponsor - \$5,000

- Includes: 1 Exhibit Booth
- 3 Full Conference tickets (includes cocktail event)
- 3 Additional Networking Cocktail Only Event Tickets
- 9 month free ad on homepage of MBAofNY website with hyper-link to their website
- Single item giveaways for distribution in conference gift bag

Silver Sponsor - \$3,750

- Includes: 1 Exhibit Booth
- 2 Full Conference tickets (includes cocktail event)
- 2 Additional Networking Cocktail Only Event Tickets
- 9 month free ad on homepage of MBAofNY website with hyper-link to their website
- Single item giveaways for distribution in conference gift bag

Networking Cocktail Event Sponsor - \$3,750

- Includes: 1 Exhibit Booth
- 2 Full Conference tickets (includes cocktail event)
- 4 Additional Networking Cocktail Only Event Tickets
- 9 month free ad on homepage of MBAofNY website with hyper-link to their website
- Single item giveaways for distribution in conference gift bag

Bronze Sponsor - \$1,750

- Includes: 1 Exhibit Booth
- 2 Full Conference tickets (includes cocktail event)
- Single item giveaways for distribution in conference gift bag

Breakfast or Lunch or AM/PM Breaks - \$1,250 (Breakfast & Luncheon)



- Includes: 1 Full Conference tickets (includes cocktail event)

Benefactors - \$500

- Includes: 1 Full Conference Ticket (Includes Cocktail Event)