

ADVERTISING TERMS

All advertising is subject to approval by the Association of Residential Cleaning Services International (ARCSI). ARCSI reserves the right to decline any advertisement considered unethical or unsuitable, regardless of contract. Agency and advertiser expressly warrant that they have the right to publish the advertising. Advertiser indemnifies ARCSI against losses or liabilities (including legal fees) arising from this advertising. ARCSI assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred.

DISCOUNTS

Advertisers will receive a 25% discount on each insertion with a contract for four consecutive issues.

CANCELLATIONS

Cancellations must be in writing and must be received on or before the space reservation deadline. Should an advertiser cancel a contract in the middle of the contracted term, all advertising will be short-rated at a one-time rate.

DEADLINES

Deadlines for space reservation or cancellations are the first of the month for the following month's issue. The art deadline is the 10th of the month of the following month's issue. Deadlines are subject to change

POSITION

Premium placement is available for an additional 15%.

PAYMENT

Payment is due within 30 days of invoice date.

ADVERTISEMENT	AD SIZE	1 INSERTION CONTRACT	4 INSERTION CONTRACT (CONSECUTIVE ISSUES)
Cover Banner	7.5" x 1"	\$750	\$562.50
Back Cover Banner	7.5" x 1"	\$750	\$562.50
1/3 Page Vertical	4 7/8" x 5"	\$500	\$375
1/6 Page Horizontal	4 7/8" x 2 3/8"	\$300	\$225
1/6 Page Vertical	2 3/8" x 5"	\$300	\$225

2016 Issues

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Winter (January) | <input type="checkbox"/> Spring (April) | <input type="checkbox"/> Summer (July) | <input type="checkbox"/> Fall (September) |
| <input type="checkbox"/> 1 time insertion | <input type="checkbox"/> 1 time insertion | <input type="checkbox"/> 1 time insertion | <input type="checkbox"/> 1 time insertion |
| <input type="checkbox"/> 4 time insertion | <input type="checkbox"/> 4 time insertion | <input type="checkbox"/> 4 time insertion | <input type="checkbox"/> 4 time insertion |

2017 Issues

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Winter (January) | <input type="checkbox"/> Spring (April) | <input type="checkbox"/> Summer (July) | <input type="checkbox"/> Fall (September) |
| <input type="checkbox"/> 1 time insertion | <input type="checkbox"/> 1 time insertion | <input type="checkbox"/> 1 time insertion | <input type="checkbox"/> 1 time insertion |
| <input type="checkbox"/> 4 time insertion | <input type="checkbox"/> 4 time insertion | <input type="checkbox"/> 4 time insertion | <input type="checkbox"/> 4 time insertion |

BILLING AND CONTACT INSTRUCTIONS

Business name _____
 Billing address _____
 City/State/Zip _____
 Phone _____
 Fax _____
 Website _____
 Main Contact _____
 Email _____
 Secondary Contact _____
 Email _____

PAYMENT

Total TRCC Ad Investment \$ _____

Check (Made payable to ARCSI) Bill Me

Credit Card
 Visa Mastercard Discover AMEX

Name on card _____
 Card # _____
 Expiration Date _____
 Authorized Signature _____
 Company Name _____
 Signed By _____
 Printed Name _____