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FOR IMMEDIATE RELEASE

RESIDENTIAL CLEANING COMPANIES ANNOUNCE WINNERS OF 2016 PROFESSIONAL IMAGE AWARDS

November 14, 2016 – COLUMBUS, OH – The Association of Residential Cleaning Services International (ARCSI) recognized the winners of their 2016 Professional Image Awards at its Annual Cleaning Convention recently in Chicago.

Ashley Boyd of Deserved Comfort Housekeeping, LLC, in Columbia, South Carolina, was named the 2016 PerfectClean Professional Cleaner of the Year. The PerfectClean Professional Cleaner of the Year Award recognizes one cleaning technician internationally that represents excellence, professionalism and integrity in the profession.

Marlo Kanipe, owner of Deserved Comfort Housekeeping, proudly nominated Boyd for the award, saying, "Ashley is such a loyal, reliable and professional technician." Boyd earned the House Cleaning Technician (HCT) certification in March 2016. Cleaners completing the HCT course and pass the certification examination are certified professionals who understand the value and methodology of proper cleaning.

Cristina Castro, of Town & Country Cleaning Services of Pittsboro, North Carolina, will receive the 2016 President's Award. The President's Award recognizes one cleaning company internal staff person that represents excellence, professionalism and integrity in the profession.

Bruce and Sarah Vance, owners of Town & Country, said that upon hiring Castro, "She quickly made herself invaluable and showed her leadership abilities."

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ARCSI also recognized the winners of their Professional Image Awards:

- HATCH BEST LOGO: Maid Bright, Yusuf Mehmetoglu, Sterling, VA
- BEST UNIFORM: Bee Maids, Jorge Leiva, Houston, TX
- BEST VEHICLE: Skilled Maids, Liliane Lima, Silver Spring, MD
- BEST WEBSITE: Scrub! Residential Cleaning, Warren Weiss, Philadelphia, PA

ARCSI's Cleaning Convention is held in conjunction with the ISSA InterClean, which brings together five co-located events, 700-plus global suppliers, and 16,000 industry leaders from 78 countries.

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The Association of Residential Cleaning Services International (ARCSI) was established in 2003 to assist residential cleaning service owners in starting, promoting, building and expanding their businesses. With members in the U.S., Canada, the Philippines, Australia and throughout Europe, ARCSI is committed to providing valuable information to ensure the growth and development of our members' businesses through education, networking and collaboration. For more information, visit www.arcsi.org or call 614-547-0887.