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FOR IMMEDIATE RELEASE

Ashley Boyd of Deserved Comfort Housekeeping Named International PerfectCLEAN Professional Cleaner of the Year

OCT. 4, 2016 – Columbia, South Carolina – Ashley Boyd of Deserved Comfort Housekeeping, LLC, in Columbia, South Carolina, was named the 2016 PerfectCLEAN Professional Cleaner of the Year by the Association of Residential Cleaning Services International (ARCSI). Boyd will accept her prestigious award at ARCSI’s Annual Convention and Education Conference in Chicago on Oct. 27, 2016.

Marlo Kanipe, owner of Deserved Comfort Housekeeping, proudly nominated Boyd for the award, saying, “Ashley is such a loyal, reliable and professional technician.” Boyd, a single mother of two and a loyal staff member of Deserved Comfort for over 10 years, earned the House Cleaning Technician (HCT) certification in March 2016. Cleaners completing the HCT course and pass the certification examination are certified professionals who understand the value and methodology of proper cleaning.



The PerfectCLEAN Professional Cleaner of the Year Award is given annually by ARCSI, the only professional organization dedicated to the residential cleaning industry. The award recognizes one cleaning technician internationally that represents excellence, professionalism and integrity in the profession.

“The Professional Cleaner of the Year Award is incredibly prestigious, especially when you think about how many people are out there worldwide cleaning homes on a regular basis, “ said ARCSI CEO Ernest Hartong. “To recognize a single individual for their efforts, the trust they have built in their community and their commitment to professionalism is the heart of the Professional Cleaner of the Year Award and exactly what ARCSI stands for.”

Deserved Comfort, locally owned for over 30 years, was recently awarded The Best Cleaning Service in Columbia, by The State Media company. Deserved Comfort has an A+ rating with the Better Business Bureau, is a member of the Columbia Chamber of Commerce and is in partnership with Cleaning for a Reason and provides free cleanings for women going through cancer treatments. Their primary focus is to provide high quality cleaning by trusted professionals at reasonable rates.

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The Association of Residential Cleaning Services International (ARCSI) was established in 2003 to assist residential cleaning service owners in starting, promoting, building and expanding their businesses. With members in the U.S., Canada, the Philippines, Australia and throughout Europe, ARCSI is committed to providing valuable information to ensure the growth and development of our members' businesses through education, networking and collaboration. For more information, visit www.arcsi.org or call 614-547-0887.