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FOR IMMEDIATE RELEASE

Cristina Castro of Town & Country Cleaning Services Receives ARCSI's Prestigious President's Award

OCT. 4, 2016 – Pittsboro, NC – Cristina Castro, of Town & Country Cleaning Services of Pittsboro, North Carolina, is the 2016 recipient of the President's Award from the Association of Residential Cleaning Services International (ARCSI). The award represents the importance of quality, professional office staff in residential cleaning companies worldwide. Castro will accept her award at ARCSI's Annual Convention and Education Conference in Chicago on Oct. 27, 2016.

Bruce and Sarah Vance, owners of Town & Country, said that upon hiring Castro, "She quickly made herself invaluable and showed her leadership abilities." Both Bruce and Sarah agree that Castro has been a true asset to their team. Her actions illustrate "just how fortunate we are to have her on our team. She continues to persevere, confronting problems when necessary, spreading encouragement to her teams and other co-workers."



The President's Award is given annually by ARCSI, the only professional organization dedicated to the residential cleaning industry. The award recognizes one cleaning company internal staff person internationally that represents excellence, professionalism and integrity in the profession.

"The ARCSI President's Award is incredibly prestigious, especially when you consider how many residential cleaning companies there are not only in the United States, but internationally," says ARCSI Executive Director Ernest Hartong. "A customer's experience with their home cleaning company usually begins with a phone call. Office staff is absolutely a company's first impression and their professionalism, integrity and willingness to go above and beyond for clients and potential clients are what the ARCSI President's Award is all about. Lisa is a perfect example of that."

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The Association of Residential Cleaning Services International (ARCSI) was established in 2003 to assist residential cleaning service owners in starting, promoting, building and expanding their businesses. With members in the U.S., Canada, the Philippines, Australia and throughout Europe, ARCSI is committed to providing valuable information to ensure the growth and development of our members' businesses through education, networking and collaboration. For more information, visit www.arcsi.org or call 614-547-0887.