



President's Message

Dear Fellow MISAC Members:

*Over the past six months, the Board has endeavored to promote member programs, projects, and breakthroughs; to publicize upcoming chapter and state events; and to celebrate MISAC's accomplishments. These efforts have resulted in establishment and consistent management of social media outlets (Twitter and LinkedIn), an updated look to the MISAC logo and website, and the release of our first Member Newsletter in January and this **President's Message**.*

The focus of our communication efforts will generally be on events and membership. The newsletters will feature original content on municipal technology, member projects and appointment information for MISAC members participating in important committees and partner associations. The President's Message, however, will be focused more on the big ideas, Board goals, and governance matters of the Association itself.

Our renewed focus on communicating with members, potential members, and other associations reflects our desire to grow the impact and influence of MISAC. We are beginning to see positive results with in-roads being made into MMASC/NC, CCMF, and CSMFO, and with a year-over-year growth of our membership ranks (10% this past year).

On behalf of the Board, we thank you for your membership and for being the best part of MISAC!

If you have topics you would like to see covered in our communications or for general feedback, please email me at president@misac.org.

- Brian

Annual Conference

The Conference Committee is diligently creating an educational and entertaining agenda for the 2015 Annual Conference. We are excited to bring David Rabiner to the conference as well as have Carlos Ramos return to address critical IT issues faced in today's municipal environments. Also, the CIO Bootcamp will be back! Mark your calendars to be in Monterey from October 3-7, 2015 and keep an eye out for registration information in May.

I would like to personally thank the committee members for their hard work!

- Conference Chair, Bryon Horn, City of Fresno
- Miguel Guardado, City of San Luis Obispo
- Albert Plimpton, Central Basin Municipal Water District
- Rich Castillon, Orange County Sanitation District
- Angie Blake, City of Monterey
- Isaac Aziz, City of Diamond Bar

If you are interested in submitting ideas for sessions, please email support@misac.org.

Maximizing the Use of LinkedIn and Listserve

As MISAC enhances our social media presence, the Board of Directors felt it was important to clarify the purpose of the MISAC LinkedIn group in relation to the MISAC listserv.

The MISAC listserv, one of our greatest member-only resources, is a semi-private email communications tool that allows members to engage one another about common problems we have performing our jobs. Please remember to keep listserv conversations confidential. For more information on the website/listserv rules of use, please locate it in the MISAC Resource Library on the website.

The MISAC LinkedIn group, on the other hand, is an open public forum that includes non-members. It is a tool used by the

Board to publicize information about MISAC and to provide MISAC members and non-MISAC members a platform for discussions about relevant industry news. If you are not yet a member of the LinkedIn group, or want to review the purpose and rules associated with the group, please [click here](#).

www.misac.org

MISAC is getting more social!



The President's Message is provided as a benefit for members. If you have received this email, but are not a member, please consider joining. Membership information can be found on the website.

This email was sent to '@@email@@" from MISAC. If you wish to stop receiving ALL email from us, you can simply remove yourself by visiting: @@unsubscribe_url@@".