



President's Message

Dear Fellow MISAC Members,

It's not too early to start making plans to attend MISAC's 16th Annual Conference, Oct. 1-4 at the [Hyatt Regency Monterey Hotel and Spa](#). The central coast location, just an hour south of the San Jose International Airport, offers easy access for members from our Northern, Central and Southern Chapters.

Annual Conference Theme

This year's theme is *IT's a Team Sport*. The theme emphasizes the importance of collaboration with not only our MISAC colleagues, but also the city staff members and elected officials with whom we work and the legislative decision-makers with whom we engage and negotiate in Sacramento. By leveraging the power of teams, we can educate and empower our members with the information and resources needed to successfully navigate our ever-changing field...together.

Annual Conference Programming

This year's program will be jam-packed with presentations on both cutting-edge cyber-topics and soft skills such as leadership, service and marketing.

Here's a preview of a few of our headline speakers:

- [Kevin Ciccotti](#), CPCC, PCC, a student of peak performance, interpersonal communication and human behavior, trained at The Coaches Training Institute and the Robbins-Madanis Center for Strategic Intervention, founded by world-renowned human performance experts Anthony Robbins and Psychotherapist Cloe Madanes. He is certified by both CTI and the ICF, and in 2012 was named President of the Nevada Professional Coaches Association.
- [David Rabiner](#) helps audiences become better leaders, perform at a higher level and create stronger teams and organizations. His programs are fun, substantive and have practical application, featuring a common-sense approach and real-world examples. He is one of the most experienced speakers in America. In 2003, he earned the coveted Certified Speaking Professional (CSP) designation, an honor awarded to a small percentage of speakers worldwide.
- [Keni Thomas](#), author of *Get It On! What it Means to Lead the Way*, is a decorated U.S. military veteran-turned-country musician who gives a personal account of his heart-wrenching experiences in the chaotic 1993 Battle of Mogadishu to express a unique set of leadership lessons and inspired view of our greater purpose.

We'll also hear from our partners [Dillon Gibbons](#), legislative representative at the California Special Districts Association, and [Dane Hutchings](#), lobbyist at the League of California Cities.

For up-to-the-minute program information, visit <http://www.misac.org/?page=AnnualConference>.

We Want Your Feedback

It is important to both the board and the organization as a whole to have as many members in attendance as possible. To ensure the best turnout, we've asked for direct input from you: our members. Please feel welcome to reach out with suggestions that you think may benefit the conference, ranging from scheduling and presentations to breaks, refreshments and giveaways.

We expect about 250 colleagues, friends and partners to join us for learning, networking and fun. Please plan to join us, and keep an eye out on the listserv for a full program announcement and registration information. Hope to see you there!

Toward Tomorrow,

A handwritten signature in black ink that reads 'BRYON'.

Bryon