

Minnesota Library Association Board Meeting Minutes

Friday, February 15, 2013
10:00 AM – 12:00 PM

MELSA | 1619 Dayton Avenue, Suite 320 | St. Paul, MN 55104-6276

Present: Kirsten Clark, Anna Hulseberg, Kristen Mastel, Ben Trapskin, Carla Urban, Michele McGraw (Incoming President Elect), Amy Springer, Delane James, Mark Ranum, Pat Steiger (staff)

Absent: Judy Schotzko, Carla Powers

1. **Call to Order** – Mastel called the meeting to order at 10:03am.
2. **Welcome and Introductions** – Mastel asked members to introduce themselves.
3. **Adoption of Agenda** – Trapskin moved to approve the agenda as amended; Hulseberg seconded – Motion passed
4. **Approval of December 21, 2012 Minutes** – Mastel noted that under 7.2 there are xxx and it should read “Policy Committee members” provided a brief overview. Steiger noted that the adjourned time need to be changed from pm to am. **Clark moved to approve the minutes as revised; Springer seconded – Motion passed**
5. **Financial Report (Hulseberg)**
 - 5.1. **Monthly Reports** - The December (year-end) reports were distributed to the board prior to the meeting for review. Hulseberg provided a verbal overview of the reports. In 2012 MLA's revenue totaled \$249,059. Revenue exceeded projected annual amount by 8%. A loss of \$44,000 was budgeted for 2012 but there was a net loss of \$18,969. **Hulseberg moved to accept the monthly financials; Clark seconded – Motion passed.**
 - 5.2. **Monthly Reports** – The January financial reports were distributed to the board prior to the meeting for review. Assets total \$224,654. The checking account balance is \$159,465; savings total \$52,221. MLA's revenue for the first month of 2013 is \$13,349 which includes an unearned grant of \$10,000 from the MN Library Foundation for MILE. There was discussion about subunit revenue allocation and the new budgeting format. A request was made to invite Ampere (Finance) to the next meeting to discuss the budgeting approach. **Hulseberg moved to accept the monthly financials; Urban seconded – Motion passed.**
6. **Reports**
 - 6.1. **Legislative Report (Ranum)** – Ranum provided a report on the legislative platform. Legislative Day will be on March 6. Ranum reminded members that the deadline for bill introductions was March 15th. Most of the dollars requested are in the Governor's budget but MLA and others need to make sure there are no cuts by providing education and testimony.

Platform Items Needing Revision:

4. Minitex – current platform amount is at \$5,426,000 each year of the biennium; it was decided to return to the 2009 amount (before cuts) bringing it up to \$5,631,000. A motion will be requested for this change to the Legislative Platform.

McGraw asked about work protecting records with email addresses. Ranum reported there has not been conversation but made a note to follow up with Senate staff.

Ranum moved to revise the MLA platform to reflect an increase for Minitex to \$5,631,000 for each year of the biennium; Uban seconded it. There was a clarification question from Trapskin regarding the 2009 levels; Ranum explained that the increase would replace cuts made since 2009. Hearing no further discussion Mastel called for a vote – Motion Passed.

There are 40 people registered for Legislative Day. PLD will have a meeting the night before. The State Law Librarian encourages people to visit the Legislative Library during our day on the Hill. There will be briefings in the evening March 5th and one in the morning on the 6th.

6.2. ALA Chapter Councilor Report (Trapskin)

6.2.1. ALA Dues Adjustment – Trapskin reported that the fee structure ALA proposed ties dues increases to CPI from 2-4%. It was approved by Council but will go to vote before members within a couple of months. He voted against it because they don't have a regressive dues schedule like Minnesota. Trapskin also reported he moved for divestment of fossil fuels which was on the agenda but did not go to a vote; they are reviewing the amount of money invested in fossil fuels. Trapskin also reported that Urban crafted a resolution in partnership with ALA leadership in memory of former Minitex Director, Bill DeJohn. MLA plans to use the same resolution as the basis for the MLA resolution at Annual Conference.

6.3. MLA Liaison's Report

6.3.1. MILE (McGraw) – McGraw met with Laura Morlock and Rick Eubanks (MILE) today; they received the \$10,000 grant from the Library Foundation. They are still counting on the \$5,000 commitment from MLA. They have space for 25 people and over 35 applications. They are requesting prepayment. Two of the three keynotes are in place. They are planning to use the \$5,000 MLA commitment for speaker and education expenses. They budgeted for and are waiting for a \$3,000 grant from the State Library; they are working with Nancy Walton, State Librarian, to track the status of their request. The MILE co-chairs are available to report an update at a future board meeting. Hulseberg asked if the \$3,000 was needed to be a break even situation. McGraw confirmed that it was needed.

There was also a question about whether or not mileage and/or an honorarium will be provided. There is a desire to be consistent access MLA events. Mastel will follow up on this.

6.3.2. St. Kate's – there was no report given.

6.4. ARLD Report (Springer) – Springer- EBSCO is on board for break sponsorship of ARLD Day. Session proposal requests have been sent out. Venue adjustments were made to the contract based upon the number of sessions.

Call for nominations for the Minnesota Academic Innovators Award have been sent out. Jayne Blodgett is the Chair-Elect and has been working on an academic libraries brochure for Legislative day highlighting the continuum of learning between academic, public and K12 libraries.; printing approximately 100 but will request others to print. Ranum asked for a copy of the brochure for the website and St. Kate's leg day.

There will be an ARLD Dialogue in March at the U of M Duluth on the topic of moving beyond the one-shot instruction; reimbursement to the hosting institution has been increased to \$300 to keep in line with food costs for 25 attendees.

6.5. PLD Report (James) James reported there was a tie for election – all parties were agreeable to a coin toss: – Nick Dimassis, Chair-Elect; Laura Randolph, Secretary; Stephanie Hall, Member-at-Large. PLD has set up a time for members to meet before Legislative Day. PLD has a Facebook page; Annie Wrigg is the administrator.

- 6.6. MLTA and MALF Report (Schotzko) – Mastel reported that they created their own brochure; a copy was passed around. It was recommended that they work with Kendra at Ampere! to ensure it is consistent with MLA branding and messages.
- 6.7. Executive Director's Report (Steiger) – Steiger reported there were 703 members in December which was roughly the same in January. She reported that she would be working with Mastel to review current reports to ensure they are relevant and timely.

7. Update on Activities – members signed up for the Roundup Reports through 2013:

- 7.1. Clark – March; Hulseberg– April; Springer – May; Ranum – June; Urban – July; Schotzko – August, McGraw – September; Trapskin – October; James – November; Powers – December.
- 7.2. Webinar Options (Urban/Springer) - Urban presented a summary memo of online meeting/webinar options at the meeting. The GotoMeeting subscription expires in March. They looked at ease-of-use and price. After review of the options available it was recommended to stay with GotoMeeting. Members agreed to continue with this option; their memo will be included with the minutes.
- 7.3 Update on MLA Logo (Clark)Clark reported they received 17 bids and another 7 after the deadline. The committee will have the top 3 by March 1st and meet online for vendor presentations and bring final recommendations to the March 15th Board meeting. RFP requires work to begin by May 1st.

The logo may be available by the upcoming conference. There is a Conference Planning meeting scheduled following the Board Meeting. There are three keynotes total. MLTA is looking at Thursday evening activities. The 2014 conference is tentatively in Mankato.

- 7.4 Website Issues - Members reported an issue when posting things between the website and Facebook. Kendra Myers is working on it. Members were reminded that there is still temporary access to the old website, so if any previous content needs to be added to the new MLA website to please notify Kendra at Ampere! before March 15. Steiger pointed out that some members are missing their photos and are encouraged Board Members and Subunit Leaders to upload them as soon as possible. The 2013 Board meeting dates are missing from the website; Steiger will look into this.

8. Adjournment - The meeting adjourned at 11:50am

Next meeting: Friday, March 15, 10:00am – 12:00pm, MELSA

Board Meeting eBlast Schedule

January – Kristen	April – Anna	July – Carla	October - Ben
February – Kristen	May – Amy	August – Judy	November - Delane
March – Kirsten	June – Mark	September – Michele	December - Carla