

Minnesota Library Association
Board Meeting Minutes
Wednesday, October 9, 2013
5:00-6:00pm
St. Cloud Library
1300 W. St. Germain Street
St. Cloud, MN 56301

Present: Kristen Mastel, Michele McGraw, Carla Powers, Kirsten Clark, Amy Springer, Ben Trapskin, Mark Ranum, Carla Urban, Anna Hulseberg, Judy Schotzko, Pat Steiger (Ampere!), Dawn Mikkelson (Ampere!)

Absent: Delane James

1. Call to Order

Mastel called the meeting to order.

2. Welcome and Introduction

Mastel asked for any additions to the agenda. Mastel noted complete attendance, including Springer and Schotzko via conference call.

3. Adoption of Agenda

Ranum moved to adopt the agenda. McGraw seconded. All were in favor. Motion passed.

4. Approval of September 20, 2013 Minutes *

Schotzko offered a correction to item 6.9 (MILE), which should have McGraw's name attached to it rather than Schotzko's. Springer cleaned up ARLD language and sent revisions to Mikkelson via email. Clark offered changes to item 6.11. Hulseberg will make changes to item 5.2. Approval of September 20, 2013 minutes was tabled. After receiving revisions, Mikkelson will distribute revised minutes to the Board for their review prior to the November Board meeting, where they will be approved.

5. Reports

5.1. President's Report (Mastel)

5.1.1. Reformatting Board agendas and processes

Mastel and McGraw discussed reformatting the Board agenda. They will give the new format a try in November. It will be a trial and error process. If anyone has any suggestions or have been a part of other strategically aligned meetings, please send input to Mastel and McGraw.

5.1.2. Association Management RFP

Mikkelson and Steiger stepped out while MLA discussed the RFP.

5.1.3. Elections

Election results remained confidential until the membership meeting. It was a very close election. Maggie Snow was elected as President Elect. Jennifer Hootman was elected as Treasurer. Carla Lydon was elected as Member-at-Large. Maureen Gormley was elected as Intellectual Freedom Chair Elect. Pat Conley was elected as Legislative Chair Elect. Michael Scott was elected as ALA Chapter Councilor. Mikkelson explained that one of the three paper ballots issued to membership was a tiebreaker. McGraw said it is timely that the current bylaws updates address tie-breaking procedures.

Mastel noted MLA's record membership numbers. Steiger noted MLA's engaged members who contacted the office when they experienced difficulty voting.

5.2. Executive Director's Report (Steiger)

5.2.1. Membership Report *

Steiger discussed the Students/Friends/Trustees category. Steiger talked to Latisha Gums, Membership Coordinator with Ampere!, who confirmed that the category is separate from individual students, friends and trustees designations. Steiger explained that the Students/Friends/Trustees category should be retired and it should be removed as an option from the website upon registration.

Schotzko would like to see a way to separate out the number of trustees. Hulseberg asked if the number of ARLD and PLD members is determined by the division picked by members. Mastel believes this is correct. Mastel announced she has rough budget projections and Board members will know their budget lines soon after the conference. Mastel confirmed next steps to eliminate the Students/Friends/Trustees category. Mikkelson and Steiger will arrange a meeting with Schriefer to review membership data. Urban asked Schotzko if MALF and MLTA are merging. Schotzko thinks it would be ok and doesn't feel MALF is resistant to a merge.

5.3. Legislative Report (Ranum)

5.3.1. Lobbyist Options Summary *

Ranum clarified that his Lobbyist Options Summary document is confidential to the Board but doesn't have a problem with other people understanding the process of how the information was formed. Urban asked Trapskin if he is comfortable with the rationale for automatically renewing contracts. Trapskin responded by saying yes, however for long term planning, MLA should not get too comfortable and seek other proposals. McGraw said they should be prepared in the event Elaine is no longer available. Ranum and Urban discussed the percentage that MLA pays to lobbyists versus what is paid by shared partners. Ranum noted that unless MLA utilizes one lobbyist to speak for the whole group, MLA will have competing lobbyists. Trapskin noted that sometimes competition is healthy. Urban suggested that actual percentages of lobbyist payments be revisited. Urban also suggested that the committee which has oversight of this be reactivated to have conversations annually or biannually.

Ranum said that CRPSLA directors understand their stake in the legislature and that their state funding is higher than anyone else with the exception of academics. Ranum suggested it would be worthwhile to hold a conversation with stakeholders and Elaine to discuss Elaine's strategy as part of her business model and her long-term relationship with MLA. Pat asked if the lobbying contract will impact the budget. Urban responded that Elaine outlines the projected cost for the second year in her contract.

Urban mentioned that the last negotiation gave CRPSLA more than 50% control which not everyone was happy about. Ranum expanded that while CRPSLA maintains the largest contribution to the lobbyist fund; their only contribution is to MLA. The lobbyist does not take direction from CRPSLA; only the MLA Board. Urban confirmed she has hasn't witnessed any behavior different than what Ranum described. Trapskin asked if CRPSLA cuts a check to the lobbyist. Urban clarified that CRPSLA pays MLA and MLA pays the lobbyist. McGraw expressed that it is a complicated process and Urban said we need to do a better job of educating the Board about the complex relationship.

5.3.2. 2014 Legislative Draft Agenda Update

No update

5.3.3. 2014 Legislative Platform *

The legislative committee met last week about the eBook proposal. There was significant concern about where the proposal would lead MLA. McGraw did a great job of walking people through complex issues about local libraries and their contracts with vendors. Trapskin mentioned ALA made headway with six publishers. Ranum says we can collect a statement of concern from a library if they need one.

On the first plank, \$1 was adjusted to \$3 million dollars to reflect the bill being introduced. On the second plank, there was an increase to \$6 million for TEA and \$2.2 million for RLTA.

The legislative committee endorsed the agenda to the MLA board. Ranum moved to bring the 2014 legislative draft agenda to the membership meeting. Trapskin seconded. In discussion, Ranum recommended that verbiage be explained at the membership meeting. Ranum suggested the board approve the agenda as-is. Ranum noted that the platform is short because it is a bonding year. All in favor. Motion passed.

5.4. ALA Chapter Relations Officer Report to ALA (Trapskin)

5.4.1. Declaration for the Right to Libraries

Trapskin spoke about the Right to Libraries at the September Board meeting. A big poster is not available for purchase, so Trapskin had his office secretary print some posters that are mounted.

5.4.2. Emerging Leaders Selection

Trapskin forwarded the credentials of the ALA Emerging Leader selection to the Board. Trapskin moved for the Board to endorse Kelly Staten (Wusso) as ALA's selection for the ALA Emerging Leader. Urban seconded. All in favor. Motion passed.

5.5. MLA Liaisons' Report (McGraw)

5.5.1. St. Kate's - No report from McGraw. Reference last minutes.

5.6. ARLD Report (Springer)

Elections are complete. Diana Symons was voted Member-at-Large, Dan Reeves was voted Chair Elect and Jennifer Sippel was voted Secretary. Springer spoke

previously about ARLD Day at the September Board meeting and has nothing new to report. She hasn't obtained a speaker yet.

5.7. Intellectual Freedom Committee (Clark)

Clark held the first Intellectual Freedom Committee advisory meeting. They spoke a lot about Anoka County and a survey they're planning. They will distribute the survey to the Board soon.

Clark is working with Kendra to update the MLA website. The communications committee will be taking on implementation of the new logo. Buttons with new logos will be handed out in bags at membership meeting and an official announcement to membership will occur next week. The communications committee will oversee the implementation plan approved at the September Board meeting.

5.8. PLD Report (James)

James was not in attendance. No report.

5.9. MLTA/MALF (Schotzko)

Schotzko will continue acting as MLTA co-president alongside Amy Wild. Schotzko will attend Board meetings with Wild over the next year. They are looking for a secretary for MLTA.

There are 7 people leaving and 4 people joining MALF. Mastel asked Schotzko to send the names of those members for clarification by Friday.

6. Adjournment

Mastel asked for all hands on deck to set up for the membership meeting at 5 p.m. on Thursday. Mastel would like the Board to sit at the front.

Meeting adjourned at 6:04pm.

Next meeting: Friday, Nov 15, 2013 10-12PM MELSA

** Materials distributed to board prior to meeting in board packet*

*** Materials distributed to board under separate cover*

Board Meeting Round UP eBlast Schedule

April – Clark
May – Springer
June – Ranum

July – Dewey Urban
August – Schotzko
September – McGraw

October - Trapskin
November – James
December - Powers