

**MLA 2015 Conference
Reference and Adult Services Subunit
Business Meeting Agenda
October 9th, 2015
2:30 p.m, Room 3**

Item one: Recap of 2015

- 1. RASS Rendezvous: MNHS Gale Family Library**
- 2. RASS and Metronet WindDown: Librarian as Educator**
- 3. RASS conference presentation: Rapid Fire Reference: 30 in 60**

Item two: Update RASS Articles and Elect new co-chair:

- 1. RASS Articles 2015: updated from**
 - a. MLA Subunit Job description:**
https://c.ymcdn.com/sites/mnlibraryassociation.site-ym.com/resource/resmgr/Board_Job_Descriptions/Subunit_chair_Job_descriptio.pdf
 - b. 1988 Articles**
- 2. Election of 2016-17 Co-chair**

Item three:

Planning, Marketing, Evaluating...oh my!

Intentional program design, logic models, continuous improvement, evaluation, reflection. There are so many pieces to a good program and approaches to planning, marketing and evaluating. The 2015 Reference and Adult Services Subunit business meeting will include discussion and development of ideas to inspire reflection and provide ideas for making your programs better. Share your successes, failures, and questions, and bring a program idea, marketing tactic, evaluation tool or program plan to share and discuss with the group.

Item four:

Ideas for RASS

- 1. Website development**
- 2. Future programming**
- 3. RASS Rendezvous**