



MLA 2015 CONFERENCE

REFERENCE AND ADULT SERVICES SUBUNIT, RASS

BUSINESS MEETING MINUTES

OCTOBER 9TH, 2015

2:30 P.M, ROOM 3

Meeting was called to order at 2:30 p.m. by Sarah Hawkins and Stacey Hendren, 2015 RASS Co-Chairs. Twenty-four RASS members were present.

Item one: Recap of 2015

Hawkins provided an update on the RASS sponsored events in 2015.

1. RASS had its 3rd annual networking event, newly named the RASS Rendezvous on May 19th at the Minnesota History Center's Gale Family Library. Hawkins recognized Brigid Shields at MNHS for co-hosting the event and providing a tour. Ten RASS librarians participated in a discussion of current issues, challenges, and opportunities facing Reference and Adult Services over dinner. Dinner was followed by a tour of the Gale Family library and archives and a presentation of its resources.
2. Stacey Hendren and Sarah Hawkins co-hosted a Wind Down with Metronet on June 30th, at Old Chicago for happy hour and appetizers, where we discussed "Librarians as Educators" and how library programming fits into what libraries do and why we do it.
3. RASS sponsored the conference presentation "Rapid Fire Reference 30 in 60," where six librarians presented five resources each, with 90 seconds for each resource. The presentation was warmly received. RASS intends on submitting a proposal for a similar session in future conferences and RASS members were encouraged to consider volunteering to be on that panel.

Item two: Update RASS Articles and Elect new co-chair

Hawkins led membership in the discussion of the updated Subunit Bylaws and election of a 2016-17 RASS co-chair

1. RASS members were presented with the 2015 updated bylaws and notified that the previous bylaws were approved in 1988. The updated bylaws are aligned with current practices and the job descriptions approved by the MLA Board. Members present approved the updated bylaws unanimously.
2. RASS members were notified of the need to elect a 2016-17 co-chair and that a single nomination had been put forth prior to the conference. Jill Wujcik spoke to members regarding her current work experience and her desire to serve as the RASS co-chair. Wujcik was elected as 2016-17 co-chair through a unanimous vote of members present.

Item three:

Planning, Marketing, Evaluating...oh my!

Hendren led RASS members in a discussion of program planning, marketing, evaluation and reflection. Hendren encouraged members to consider how we are all connected and ways that we can share ideas.

Discussion included how we reach immigrants and create partnerships, marketing in unique locations, quantitative versus qualitative evaluation and how to collect stories, registration methods, connecting evaluation and programs to the library mission or strategic plan, utilizing frontline staff for program development, and additional items related to adult services.

Hendren compiled a list of program ideas from attendees and a list of topics members were interested in for future discussions.

Meeting adjourned at 3:30 p.m.