

# PLD Executive Committee Minutes

February 3, 2017

## PLD Executive Committee

1. Member introductions
  1. Stacey Hendren – Chair
  2. Frances Veit – Past Chair
  3. Gretchen Benson – Member at Large
  4. Stacy Lienemann – Member at Large
  5. Sarah Ethier – Secretary (Outgoing)
  
2. Overview of coming year
  - a. PLD Day (discuss below)
  - b. Facebook page – Will discuss in future
  - c. MLA Monthly Networking Opportunities for Members – Will discuss in future
  - d. Other ideas? – Tabled for future

## PLD Day

1. Review Survey slips from Business meeting
  - a. Topic Ideas
    - i. Community outreach (including diverse and hard to reach groups)
    - ii. Programming - Breakout
    - iii. Advocacy/marketing
    - iv. Reader's Advisory - SL
      1. RA 101
      2. Book talk primer
      3. Book blast
      4. How to reach patrons
    - v. Making libraries more visible or something
    - vi. Radical librarianship (MLA 2017 conference topic) - Amy Boese - FV
      1. Social/political shifts
      2. Information literacy
      3. How to be a librarian when core values are under fire
      4. Half session speaker - then breakout
    - vii. Specific ideas
      1. General schedule:
        1. PLD 2016 consisted of 3 keynotes, Jen Nelson, and lightning round
        2. For 2017: 2 keynotes, 1 breakout session, and lightning round OR 1 keynote, 2 breakout sessions, lightning round
      2. Valerie Horton - SRH
      3. Think about bringing in speaker(s) from outside the library
        - a. Springboard for the Arts - creative placemaking for Business Districts - SL

4. Lightning rounds (incorporate question time for each) - limit # of talks to 6? And 4 minutes/talk for question?
  5. Keynote?
  6. Breakout sessions? (CYP style?) topics above, elevator speeches, what's new at your library sharing session, hands-on activity one, post-it poll and/or ask on registration form for ideas?
  7. Minnesota Libraries Futures initiative - planning for 2025 - FV (Jake Odland)
  8. LSTA panel - Breakout
- b. Collaboration
- . Continuing Education Committee
  - c. Timeline and Division of labor
  - . Save the Date
    1. Newsletter – FV – Done
    2. Email blast – SRH – Will do
  - i. Potential Speakers
    1. Valerie- SRH
    2. Springboard- SL
    3. Libraries Future - FV
    4. Radical Librarianship - FV
    5. Readers advisory - SL
    6. Continuing Education Committee - SRH
    7. Advocacy - Indivisible Guide - How to advocate for your topic with politicians - (Jamie Trenam or Elaine Okeefe)
  - . What can I do, not what the lobbyists are doing
    8. Allison & Gretchen - programming and advocacy ideation
  - ii. Lightning Round invitations (Call for proposals)
  - iii. Event program schedule
    2. Venue - April 12th at The Grand in Northfield
  - . Parking – Will communicate issues regarding parking before PLD Day, as most will need to park 2-3 blocks away from venue
    - a. Registration costs – 2016 fee: \$40 member/\$60 nonmember ; can increase both or only nonmember fee if necessary
  - . Decided to table fee discussion until program/speakers are more finalized

**Next Meeting: Two Weeks ; Stacey will contact everyone**