



MNSACA's 2006 Annual Report



Mission: To promote quality
Out-of-School-Time programs and
support the leadership and development
of Out-of-School-Time professionals

President's Report 2006



Reflecting back on 2006, the theme of this year's conference comes to mind — we are turning 20 and that in itself is an amazing reason to “Celebrate Our Purpose!” As we examine specifically the events that have taken place in 2006 that have strengthened our organization, the theme becomes clearer. MNSACA has made incredible strides to support children in Out-of-School-Time (OST) programs. I am proud to see the dedication of so many people who believe in MNSACA and helped us to reach new goals. Join me as we look at how MNSACA celebrated in 2006!

This has been a year of new partnerships and collaborations for MNSACA; these relationships have provided us with new opportunities and opened our eyes to new possibilities for our organization. We have collaborated with the “umbrella” group that is made up of MLFCCA, MNAEYC and the Alliance. One of our initiatives was to co-sponsor the SuperConference, an exciting experience. We continue to meet with the Umbrella group and have more endeavors planned. Other collaborations we made were with Child Care Works, Youth Community

Connections and the Minnesota Child Care Resource and Referral Network.

The MNSACA board of directors spent time refining the three-year strategic plan, developing a media plan and examining ways to reach out to both current and new membership. As 2006 closes we will have a changeover of board members, we thank those who supported us the past three years and anticipate the new expertise of our incoming members. In addition to other work, the Communications Initiative made phone calls to more than 250 school districts gathering data about how the children in their communities are cared for in OST. The work that we do with other groups is important to the future of MNSACA. These partnerships began as only a vision and now we see that the Vision has a Purpose.

“Leading with a Purpose” has been an underlying theme for much of our work this past year. At the national conference in Louisville, Ky., we attended the affiliate meeting with leaders of school-age programs throughout the country. It was an inspiring day, but also reflective as we saw what a leader MNSACA is nationwide. The *MNSACA Professional Development Resource Brochure* has proven to be a very successful model of training delivery. The brochure, which outlines training offerings by MNSACA certified trainers, has far exceeded our expectations. MNSACA delivered 38 trainings to 32 different programs in 2006. We also trained 12 certified trainers to become MNSACA consultants. They spent two days with Sue Dion learning from her expertise around relationship-based professional development. Watch for upcoming information on our new consultation opportunities. This year Nancy Dougherty has focused on writing the School Age Indicators of Progress; the purpose of the indicators is to provide a framework for understanding developmentally appropriate expectations for school-age children. The use of the indicators and having a clear understanding of school-age children will help those who care for our children to be better leaders.

Reflecting on the theme of leadership, I am eternally thankful for the work of our “leader,” Brian Siverson-Hall. He is a fabulous example of a dedicated and encouraging executive director. Brian's oversight of the organization, his vision, his leadership and his purpose have played a huge role in the successes of 2006.

A recent report came out from the American Academy of Pediatrics (www.aap.org/stress) that says free and unstructured play is healthy and — in fact — essential for helping children reach important social, emotional and cognitive developmental milestones as well as helping them manage stress and become resilient. What could give us more incentive than to encourage “Playing with a Purpose?” The bottom line of our organization is always to think about what we are doing for the children we care for. We have been lucky to have Lisa Walker with us to oversee programs as they go through the accreditation process. The Program Improvement and Accreditation System helps programs accurately interpret the NAA Standards for Quality, work with members in their community, and provides this support to a wide variety of afterschool programs around the state. In Minnesota, we had 11 programs become accredited in 2006.

While the AAP report only discusses play as essential for children, I think it would be beneficial for all of us to “Play with Purpose.”

We are pleased to announce that Kris Rossow from the Roseville Friendship Connection will be our president elect. Many of you know Kris for her incredible leadership of the conference. We look forward to having Kris share these same skills as our future president.

So, as you can see, there is much to celebrate at MNSACA. I anticipate that we will continue to grow and the president's report will be longer every year with more of our successes. It has been amazing to lead this organization and to see the dedication of the staff, Brian, Lisa and Nancy, of the board, the committees and the members who believe OST is worth celebrating!

Respectfully Submitted,
Cory Woosley
MNSACA President

Executive Director's Report



Submitted by Brian Siverson-Hall

Thank you to all of our board members, initiative members, volunteers, funders, and members who help make this organization a success! I appreciate it.

As I write this 2006 year-end report for the Minnesota School Age Care Alliance, the first thing that came to mind was the number of various people needed to make a nonprofit membership organization successful. Fortunately for MNSACA, we have many people who think about the organization, give to the organization, participate in the organization, and challenge the organization.

The main phrase that came to mind to summarize this year was **sustaining excellence**. This organization has seen tremendous growth in the past few years and this year we were still able to roll out new initiatives while sustaining initiatives of the past. This is a great accomplishment.

Our 2006 initiatives included being the National AfterSchool Association's North Central Regional Point Affiliate for the second year in a row, hosting the 19th Annual Conference, rolling out our second edition of the *Professional Development Resource Brochure*, hosting Training of Trainers to lay the foundation for a Quality Advisor Initiative which will begin in February 2007, and premiering the Minnesota School Age Core Competencies for School Age and Youth Care Practitioners at our Annual Conference.

We also saw our collaborations with the **Umbrella Group** result in the first-ever SuperConference in October. It was a great event where providers from various disciplines all gathered in Minneapolis to share our visions and desire to provide quality care to children and youth. MNSACA, Minnesota Licensed Family Child Care Association, Minnesota Association for the Education of Young Children, and the Alliance of Early Childhood Professionals are all a part of the Umbrella Group. All are professional membership organizations and we are working collaboratively to advance policy issues, accreditation, professional development, and increasing the capacity for provider organizations. This collaboration continues to become stronger and more formalized.

We had another year of **fiscal growth**. We reached the \$400,000 mark in revenue for the first time in the history of the organization this year. Our final revenue mark was \$400,234. Considering we ended the fiscal year of 2000 at \$111,000 this is an amazing scenario. We continue to have diversified funding through Department of Human Services Contracts, earned

income through memberships and professional development, and funding from the McKnight Foundation. MNSACA thanks McKnight, DHS, our members, and all who accessed our professional development system for their support.

I would like to end by thanking our **MNSACA team**. Nancy Dougherty has been instrumental in developing curriculum for the school age field. Her work on the Core Competencies, School Age Indicators of Progress, and Individual Training Needs Assessment will be long remembered for adding to the professionalism of the field. Look for the Indicators and Training Needs Assessment documents toward the end of 2007. Lisa Walker continues to add to MNSACA with her enthusiasm for program improvement. She represents us in our national efforts around accreditation and provides technical assistance to professionals in the field as they strive for quality. I would also like to thank the team at Ewald Consulting. They support MNSACA with financial reports, membership and registration processing, database, event planning and communications brochures. They give us the foundational support that allows us to go after our vision. A special note of thanks to Shannon Hicks who is the point person for our conference and our *Professional Development Resource Brochure*, as well as Gretchen Zampogna who helps design all of our print materials.

In closing, thanks again to all of you who have helped build MNSACA to be what it is today. I enjoy being the executive director of such a tremendous organization serving people who do great work!

MNSACA Program Improvement and Accreditation Project 2006

MNSACA's Program Improvement and Accreditation Project (PIAP) continued its efforts to build awareness and coordinate a statewide system of training and support around School Age Care (SAC) program improvement and accreditation. Collaboration at both the state level and national level has led to a strong presence and leadership role by MNSACA.

MNSACA supported PIA efforts at the 2006 MNSACA Conference by featuring a variety of program improvement and accreditation offerings. Among these features were program site tours that highlighted a National AfterSchool Association (NAA) Accredited program, NAA Endorser Refresher Training, all conference sessions in the brochure listed the NAA categories that were covered, and two trainings that are required of the MNSACA-certified trainers were offered as part of the preconference. These trainings were Effective Practices in SAC and Module 1: The Art of Training.

The 2006 NAA Conference in Louisville, Ky., brought MNSACA many responsibilities and opportunities. In our role as the NAA North Central Regional Point Affiliate (RPA) it was necessary to attend meetings, endorser refresher presentations, serve on an accreditation panel session and be a member of the interview team for the position of director of accreditation for the National AfterSchool Association. Our role as the RPA for the National AfterSchool Association continues to grow and strengthen. This position is responsible for maintaining the NAA Accreditation RPA process for the North Central region.

The PIAP continues to support school-age programs in Minnesota and the North Central Region through the MNSACA Accreditation Hotline and the MNSACA/Department of Human Services (DHS) reimbursement program. This service assists programs as they proceed through the program improvement process.

In 2006 the MNSACA's Program Improvement and Standards Training of Trainers (TOT) manual was finalized. This course is designed for six hours of face-to-face delivery, but the manual includes an online format for delivery as well. This TOT is the fourth in a series of training required to become a MNSACA-certified trainer. NAA Accreditation trainings designed for practitioners were offered at specific conferences in Minnesota in 2006. These trainings are also listed in the *MNSACA Professional Development Brochure*.

2006 marked the beginning of the Quality Advisor Project. Twelve MNSACA trainers participated in a two-day National Institute on Out-of-School Time Quality Advisor training in May of 2006. A Quality Advisor Manual was developed along with a brochure that offers Relationship-Based Professional Development packages. These packages will support programs or individual with the program improvement process. This initiative will kick off at the MNSACA 2007 Conference.

2007 brings new opportunities for MNSACA! We will continue to develop our MNSACA-certified trainer group and our

Quality Advisor initiative. These are very important in the ongoing development of the larger professional development system in Minnesota. The National AfterSchool Association RPA partnership continues to be a top priority along with our statewide program improvement training and support systems.

In November 2006 we received **very** exciting news that MNSACA, along with the Minnesota Licensed Family Child Care Association and the Minnesota Association for the Education of Young Children, was awarded the Minnesota Accreditation Facilitation Project Grant. This grant was awarded from Minnesota Early Learning Foundation (MELF) and Minnesota Department of Human Services to coordinate an accreditation support system. We will work with eight targeted sites as determined by the MELF and DHS. These targeted sites will be programs where at least 25 percent of the children attending are on free or reduced-price lunch or are English language learners. We are thrilled to have this opportunity to work with our fellow membership organizations to build a system for the state of Minnesota that promotes quality programming for all children and youth.

MNSACA Curriculum Project

Submitted by Nancy Dougherty

Work continues on the Minnesota Childhood Indicators of Progress, ages 5 through 12. A draft of the document has been submitted to the Minnesota Department of Human Services (DHS) for their review. The “last final draft” that was submitted to DHS is closely aligned with the other Indicators of Progress documents such as the Early Childhood Indicators of Progress. DHS is carefully reviewing the language and content. The next steps will include soliciting feedback from experts in the field as well as a pilot implementation with school-age practitioners.

The Individual Training Needs Assessment (ITNA) is also in draft form and will be presented to the Minnesota Department of Human Services, Child Development Services Team at the end of January. Next steps will be developed after that meeting, but will include a feedback process for experts and providers in the Early Childhood field. The ITNA has already gone through a mini-pilot where important information was gathered and the feedback integrated into the new draft. The goal is for this tool to be integrated into the MnSTREAMS web design.

The *MNSACA Certified Quality Advisors Manual* and *Work Plan* workbook have been completed and printed. These resources will be distributed to the 12 quality advisors this spring as MNSACA launches the initiative.

MNSACA Membership

Submitted by Brian Siverson-Hall

Highlights of the year included:

- Sixth Annual PAR-TEE with MNSACA Golf Outing
- Conference Social at The Liffey followed by a great performance at Circus Juventas
- New merchandise at the Annual Conference
- The addition of two director’s forum groups bringing the total of director’s forum groups to six statewide
- Membership numbers: We had 750 total memberships with MNSACA in 2006
- Sold out four shows in the summer at Circus Juventas with 4,000 children being able to attend

Finance Committee

2006

Income

| | |
|-----------------------------------|-----------|
| Membership Dues | \$25,948 |
| Conference Registration | \$72,665 |
| Exhibitor | \$10,173 |
| Prof. Development Registration | \$18,892 |
| Other Registration | \$8,529 |
| Sponsor/Donation Income | \$1,725 |
| Silent Auction | \$1,668 |
| Grant Income/Government Contracts | \$256,703 |
| Interest Income | \$2,444 |
| Merchandise Sales Income | \$1,487 |

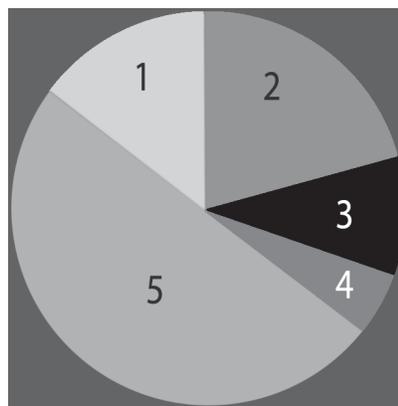
Total Income \$400,234

Expenses

| | |
|---------------------------|-----------|
| Administrative Fees | \$400 |
| Awards | \$106 |
| Bank Fees | \$1,746 |
| Conference Registration | \$3,601 |
| Contracted Services | \$143,296 |
| Curricula | \$0 |
| Executive Director Salary | \$64,890 |
| FICA | \$15,592 |
| Facility Rental | \$19,695 |
| Food | \$29,129 |
| General Supplies | \$3,383 |
| Hotel Accommodations | \$2,696 |
| Insurance/Audit | \$2,347 |
| Membership Dues | \$5,277 |
| Merchandise Supplies | \$3,452 |
| Mileage/Transportation | \$6,761 |
| Miscellaneous Expenses | \$577 |
| Postage | \$3,235 |
| Printing | \$16,688 |
| Professional Fees | \$11,610 |
| Scholarships | \$3,400 |
| Speaker's Fees | \$16,834 |
| Telephone | \$2,590 |
| Website | \$2,522 |

Total Expenses \$359,827

Net Income \$40,407



- 1 Grants
- 2 Conference
- 3 Membership
- 4 Prof. Development
- 5 Gov. Contract

Revenue by Percentage:

| | |
|---------------------------|-----|
| Conference: | 21% |
| Membership: | 10% |
| Professional Development: | 5% |
| Government Contract: | 49% |
| Foundational Grants: | 15% |

Restricted Funds:

| | |
|----------|-----------|
| Revenue: | \$256,703 |
| Expense: | \$247,461 |
| Final: | \$9,242 |

Unrestricted Funds:

| |
|-----------|
| \$143,531 |
| \$112,366 |
| \$31,165 |

Finance/Fund Development

Submitted by Brian Siverson-Hall

The finance initiative reviews, identifies, and recommends potential financial policies. In addition, the finance initiative is helping to align the budgeting process with the strategic planning process of the board.

2006 marked a successful year financially for MNSACA. It marked the first year in MNSACA's existence that revenues were over \$400,000. Due to the final health of the year-end budget, the Board of Directors voted to place \$10,000 in our reserve funds. This brings our total reserves to \$75,000, which is three months of operational costs. This is sound fiscal practice and the finance initiative is pleased with the growth and oversight of the MNSACA budget.

MNSACA Public Advocacy Committee

During the 2006 year the Public Advocacy Committee had met seven times and was involved in the following:

- Monitored legislation concerning, Basic Sliding Fees-Block Grant, the Special Needs Levy, 21st Century Learning grant and other related school age care items.
- Advocated for restoring of state budget cuts to the Basic Sliding Fees- Block Grant to 250 percent of the poverty level and co-payment no more than 15 percent of families gross income made.
- Conducted a Public Advocacy workshop at the MNSACA State Conference to inform members on Child Care issues and how to connect with State Representatives.
- Signed up more than 100 members to be on the Child Care WORKS legislation alert e-mail list to inform people of issues that are being voted on at the State Capitol that will impact children's lives.
- Informed and updated MNSACA members of state legislation through information table at the State Conference in St. Paul and Child Care WORKS legislation alerts.
- Promoted and attended voices for children Advocacy day at the state capital to meet with state representatives about child care concerns.
- MNSACA Public Advocacy representative attended monthly Child Care WORKS Issues Advisory meeting to help develop Public Advocacy policy
- Supporting and recruiting for Youth Day at the Capitol.

Minnesota School-Age Care Alliance

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Visit MNSACA on the Web: www.mnsaca.org

MNSACA Board of Directors

Executive Board

President: Cory Woosley

Past President: Annette Sallman

Secretary/Treasurer: Ann Dillard/Fred Vogel

Membership Initiative: Barb Wagner

Integrated Professional Development Initiative: Nancy Dougherty/Kris Rossow

Executive Director: Brian Siverson-Hall

Public Advocacy: Robert Couillard

Board Members

Maurie Clipperton, Loring Nicollet Bethlehem Comm. Center, MPLS: Community-Based

Rob Couillard, Southdale YMCA, Edina: Community-Based

Ann Dillard, Consultant, Robbinsdale: At-Large

Susan Estabrooks-Anderson, Verndale 21st Century: Verndale: Community-Based

Jaime Grossman, Hopkins Kids and Company, Hopkins: School-Based

Michelle Hahn, Healthy Child Care Minnesota, St. Cloud: Greater Minnesota

Stacey Konopa, Project K.I.D.S., Burnsville: School-Based

Charlotte Nitardy, Metro State University: St. Paul: Higher Education

Marcus Pope, Neighborhood Involvement Program, Minneapolis: Community-Based

Kris Rossow, Friendship Connection, Roseville: School-Based

Annette Sallman, Adventure Club, Stillwater: School-Based

Bryan Schachtele, Blaisdell YMCA, Minneapolis: Youth

Sara Schauer, Kid's Company, New Ulm: Greater Minnesota

Antonio Smith, Arena Early Learning Center, Brooklyn Center: Community-Based

Kim St. Marie, Cougar Care, Zumbrota: Greater Minnesota

Barb Wagner, Coon Rapids, Family Child Care

Cory Woosley, Child Care Resource and Referral, Eager to Learn: CCRR

Fred Vogel, Minnesota AIDS Project and Consultant, St. Peter: Finance

Liaisons to the Board

Lisa Walker, PIAP Grant Coordinator

Nancy Dougherty, School Age Curriculum Project Coordinator

Welcome, New Board Members!

Becky Beane, Alliance of Early Childhood Professionals:
Wicoie Nandagikendan Early Childhood Immersion Project, Mpls: Community-Based

Cecilia Gran, Minnesota Youth Work Institute, Mpls: Youth

Wanda Hill, Prominence Educational Consulting, Mpls: At-Large

Joanna Schrupp, Cardinal Place School Age Care, Willmar: Greater MN

Anne Stevenson, U of M Extension Service, Andover: Youth

Stephanie Thomas, YMCA of Metropolitan Mpls, Mpls: Community-Based

Carol Tobin, ISD 833- Rainbow Kids' Klub, Cottage Grove: School-Based