

MPUA - Sample Public Power Week Social Media Messages

Post these messages on Facebook, Twitter, and Instagram during Public Power Week. Plug in your own information including any celebration events you'll be hosting, and use the hashtag [#PublicPowerWeek](#). Follow the American Public Power Association at [@PublicPowerOrg](#) to see what other utilities are doing to promote Public Power Week 2017.

FACEBOOK

- Happy Public Power Week! Next time you see a lineworker, be sure to give them a high-five. They are truly heroes who fight to keep the lights on. Find out more at [\(Insert website\)](#). [\(Insert lineworker cartoon pic\)](#)
- Happy Public Power Week! What does "Public Power" mean? It means reliable, affordable, environmentally responsible electricity that helps build strong communities. Find out more at [\(website\)](#).
- Happy Public Power Week! Did you know that [\(Utility Name\)](#) is one of the nation's more than 2,000 community-owned, not-for-profit electric utilities? Find out more at [\(website\)](#).
- Happy Public Power Week! Did you know that the first public power utilities sprang up in the late 1800s to serve predominantly rural communities? Find out more at [PublicPower.org](#).
- Happy Public Power Week! Did you know that [\(Utility Name\)](#) is governed by a/n [\(city council/elected \(or appointed\) board\)](#)? YOU have a voice in how we keep the lights on. Find out more at [\(Insert website\)](#).
- Happy Public Power Week! Public power utilities differ from investor-owned utilities in that we are beholden to YOU, the customer, above all others. Find out more at [\(Insert website\)](#).
- Happy Public Power Week! Have you ever thought about a job at [\(Utility name\)](#)? Check out the open positions at [\(Insert website\)](#)!
- Happy Public Power Week! Did you know that [\(Insert Utility Name\)](#) has been nationally recognized as a Reliable Public Power Provider? Find out more at [\(Insert website\)](#).

TWITTER/INSTAGRAM

- Happy [#PublicPowerWeek](#)! Our [#lineworkers](#) are heroes for keeping the lights on 24-7! [#thankalineman](#) [\(Insert lineworker cartoon pic\)](#)
- Happy [#PublicPowerWeek](#)! [#PublicPower](#) means reliability, local control, low rates, & focus on community [\(Insert website\)](#).
- Happy [#PublicPowerWeek](#)! As a citizen-owned utility, YOU have say in our operations. Join our next [\(city council/board\)](#) meeting [\(Insert website\)](#).

- Happy [#PublicPowerWeek](#)! Did you know we've been nationally recognized as a Reliable Public Power Provider? (*[Insert own website or www.PublicPower.org/RP3](#)*).
- Happy [#PublicPowerWeek](#)! We're proud to have served (*[community name](#)*) since (*[###](#)*)! [#tbt](#) or [#FBF](#) (*[Insert old photo from utility's history](#)*).
- Happy [#PublicPowerWeek](#)! Our employees are proud to give back to the community and support these organizations (*[@UnitedWay, for example](#)*) [#FF](#)