

# Integrated Solutions for Public Power

ENGINEERING & OPERATIONS   CUSTOMER CONNECTIONS   BUSINESS & FINANCE   SYSTEM IMPROVEMENT

Hometown Connections is a national resource for community-owned utilities as a trusted provider of guidance and quality products/services. Through Hometown Connections, APPA members gain access to discount pricing and integrated utility information systems from the industry's leading vendors, as well as comprehensive consulting support in the areas of organization assessment, strategic planning, market research, and staffing.

## *Hometown Connections Marketing Network*

- Alabama Municipal Electric Authority
- AMP
- Electric Cities of Georgia
- ElectriCities of North Carolina
- Energy Northwest
- Florida Municipal Electric Association
- Illinois Municipal Electric Agency
- Indiana Municipal Electric Association
- Indiana Municipal Power Agency
- Kansas Power Pool
- Kentucky Municipal Utilities Association
- Michigan Municipal Electric Association
- Missouri Public Utility Alliance
- Missouri River Energy Services
- Municipal Electric Systems of Oklahoma
- Oklahoma Municipal Power Authority
- Nebraska Municipal Power Pool
- Piedmont Municipal Power Agency
- Tennessee Municipal Electric Power Association
- Texas Public Power Association
- Thomas E. Nanney—Tennessee
- Walter R. McGrath—Northeast

## ENGINEERING & OPERATIONS



*Bringing the Benefits of New Technologies to Public Power*

The integrated products and services offered through Hometown Connections in support of utility Engineering & Operations include AMI, OMS, SCADA/distribution automation systems, GIS systems, distributed generation, solar power, engineering analysis software, operations management software and cybersecurity.

## BUSINESS & FINANCE



*The Right Systems, Strategies and People for Today's Marketplace*

Hometown Connections joins with public power's leading consultants and software providers to deliver CIS/billing, financials, workforce solutions, energy trading/risk management, meter & operational data management, and business planning & financial policy guidance.

## CUSTOMER CONNECTIONS



*Empowering the Community with New Information and Tools*

The companies partnered with Hometown Connections enable a public power utility to collect and deploy data to respond quickly to outages or inquiries, keep customers informed of system events, offer customers backup and peak shaving generation, help customers reduce costs with LED streetlights and outdoor area lighting, let customer research drive utility program design, and empower customers to participate in a variety of energy efficiency programs.

## SYSTEM IMPROVEMENT



*Applying Public Power's Best Practices to Each Utility*

Based on experience addressing utility operations with more than 850 public power utilities, the staff of Hometown Connections and its partners provide support, consulting, facilitation, and information needed to maintain a high level of service quality and system performance. Consultants partnered with Hometown Connections offer APPA members such essential support services as customer & employee research, guidance for business planning & financial policies, and energy workforce solutions.

## PRODUCTS AND SERVICES



**Cogsdale Corporation** *Customer Information Solutions*  
User-friendly, smart grid-enabled billing and financial software



**ElectSolve** *IT Services, Meter & Operational Data Management System*  
IT Services and Solutions provided to utilities as a support and staffing augmentation service; Integration platform for data collection systems such as AMI/AMR, SCADA, GIS, CIS, & OMS



**Elster Solutions** *Smart Meters, AMI, Unified Utility Intelligence Software*  
Delivering the vital connections utilities need to achieve their greatest possible value from their meter data and enhance operational efficiency



**Energy Depot** *Online Energy Audits and Calculators*  
Customer-friendly, personalized energy analysis services powered by OpSolve



**EnergyHub** *Demand Response Programs on the Cloud*  
Enabling utility to launch flexible DR services built on WiFi thermostats and consumer web & mobile apps



**GreatBlue Research** *Market Research Services*  
Partnering with Hometown Connections to provide actionable customer intelligence to public power organizations



**Hometown Connections** *Utility Management Consulting & Research*  
Integrated consulting services based on public power best practices to provide unbiased assessment of—and direction for—utility performance, including strategic planning, customer research and compensation studies



**MFP-Connect™** *Energy Workforce Solutions*  
Interim workforce solutions with retired power professionals



**Milsoft Utility Solutions** *Smart Grid Software*  
OMS/GIS/IVR and engineering analysis software



**N-Dimension Solutions Inc.** *Cybersecurity*  
Managed security services include continuous threat monitoring and vulnerability assessment options that deliver detection, alerts and actionable threat intelligence, with access to cybersecurity experts to guide utilities in taking preemptive action to protect against cyber threats



**Panamax, TESCO, UtiliCor** *Whole Home Surge Protection*  
Surge protection devices at national discount wholesale pricing



**PowerSecure** *Distributed Generation, Solar Power, LED Lighting*  
Standby power generation for outages and to reduce peak demand costs, energy savings from LED street lighting



**Survalent Technology** *SCADA/Advanced Distribution Management Systems*  
From entry level turnkey packages to comprehensive solutions



**The Energy Authority** *Energy Trading & Risk Management Services*  
National wholesale energy marketing, portfolio management, advisory and support services uniquely focused on serving public power

## CONTACT US

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Owned by Public Power,  
Hometown Connections is  
the utility services  
subsidiary of the American  
Public Power Association  
(APPA).

APPA is the not-for-profit  
service organization for the  
nation's more than 2,000  
community-owned electric  
utilities serving more than  
46 million Americans.

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Through Hometown  
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members gain access to  
discount pricing and  
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information systems from  
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vendors, as well as  
consulting support in the  
areas of organization  
assessment, strategic  
planning, market research,  
and workforce solutions.