

# Integrated Solutions for Public Power

ENGINEERING & OPERATIONS   CUSTOMER CONNECTIONS   BUSINESS & FINANCE   SYSTEM IMPROVEMENT

Hometown Connections is a national resource for community-owned utilities as a trusted provider of guidance and quality products/services. Through Hometown Connections, APPA members gain access to discount pricing from the industry's leading vendors, as well as comprehensive consulting support in the areas of organization assessment, strategic planning, governance training, market research, and staffing.

## Hometown Connections Marketing Network

- Alabama Municipal Electric Authority
- Amer. Municipal Power, Inc.
- Electric Cities of Georgia
- ElectriCities of NC
- Energy Northwest
- Florida Municipal Electric Association
- Illinois Municipal Electric Agency
- Indiana Municipal Electric Association
- Indiana Municipal Power Agency
- Kansas Power Pool
- Kentucky Municipal Utilities Association
- Michigan Municipal Electric Association
- Minnesota Municipal Utilities Association
- Missouri Public Utility Alliance
- Missouri River Energy Services
- Municipal Electric Systems of Oklahoma
- Oklahoma Municipal Power Authority
- Nebraska Municipal Power Pool
- Piedmont Municipal Power Agency
- Southern Minnesota Municipal Power Agency
- Tennessee Municipal Electric Power Association
- Texas Public Power Assoc.
- Phyllis E. Currie—California
- Gary Stauffer—Idaho, Washington
- Dan Ebert—Illinois, Iowa, Mich, Minn., Wisc.
- Thomas E. Nanney—Tenn.

## ENGINEERING & OPERATIONS



*Bringing the Benefits of New Technologies to Public Power*

The integrated products and services offered through Hometown Connections in support of utility Engineering & Operations include AMI, OMS, SCADA/distribution automation systems, GIS systems, distributed generation, mobile workforce solutions, engineering analysis software, operations management software, and cyber & physical security.

## BUSINESS & FINANCE



*The Right Systems, Strategies and People for Today's Marketplace*

Hometown Connections joins with public power's leading consultants and software providers to deliver CIS/billing, financials, workforce solutions, energy trading/risk management, property insurance, cyber liability insurance, meter & operational data management, and business planning & financial policy guidance.

## CUSTOMER CONNECTIONS



*Empowering the Community with New Information and Tools*

The companies partnered with Hometown Connections enable a public power utility to deliver online outbound personalized communications to customers, collect and deploy data to respond quickly to outages or inquiries, keep customers informed of system events, offer customers backup and peak shaving generation, help customers reduce costs through community solar projects and LED streetlights, and let customer research drive utility program design.

## SYSTEM IMPROVEMENT



*Applying Public Power's Best Practices to Each Utility*

Based on experience addressing utility operations with more than 900 public power utilities, the staff of Hometown Connections and its partners provide consulting and facilitation needed to maintain a high level of service quality and system performance. Essential support services include risk management, organization assessments, customer & employee research, strategic planning, technology planning, governance training, and workforce solutions.

## PRODUCTS AND SERVICES



**AESI** *Cyber & Physical Security Engineering & Consulting*  
Cyber and physical security consulting for utilities (electric, water, gas) leaning on best practices and meeting appropriate industry standards



**Apogee Interactive** *Customer Engagement/Energy Analysis*  
Digital engagement platform delivers on-line and outbound proactive, personalized communication to consumers nationwide



**Clean Energy Collective** *Community Solar Solutions*  
Partnering with utilities to offer every customer the benefits of solar power generation through locally sited, utility-scale solar PV arrays



**Clevest** *Mobile Workforce Solutions*  
Software for automating and optimizing any field work activity or process to improve response time and effectiveness; national mutual aid registry



**Cogsdale Corporation** *Customer Information Solutions*  
User-friendly, smart grid-enabled billing and financial software



**ElectSolve** *Meter & Operational Data Management System/IT Services*  
Integration platform for data collection systems such as AMI/AMR, SCADA, GIS, CIS, & OMS; IT services and support



**GreatBlue Research** *Market Research Services*  
Partnering with Hometown Connections to provide actionable customer intelligence to public power organizations



**Hometown Connections** *Utility Management Consulting & Research*  
Integrated consulting services based on public power best practices, including strategic planning, customer research and compensation studies



**Honeywell** *Smart Meters, AMI, Unified Utility Intelligence Software*  
Enabling utilities to deploy connected solutions that transform operation, improve reliability, and provide energy efficiency programs



**Katama Technologies, Inc.** *Technology Planning & Implementation*  
Consulting services for deployment of AMI, SCADA, and other electricity distribution automation systems



**MFP-Connect™** *Energy Workforce Solutions & Compensation Studies*  
Interim workforce solutions with retired power professionals; compensation data, market analysis and salary recommendations for executive positions



**Milsoft Utility Solutions** *Smart Grid Software*  
OMS/GIS/IVR and engineering analysis software



**N-Dimension Solutions Inc.** *Cybersecurity Assessment/Monitoring*  
Managed cybersecurity services - continuous threat monitoring, on-demand vulnerability assessment plus access to cybersecurity experts



**PowerSecure** *Distributed Generation, LED Lighting*  
Standby power generation for outages and to reduce peak demand costs; energy savings from LED street lighting



**The Energy Authority** *Energy Trading & Risk Management Services*  
National wholesale energy marketing, portfolio management, advisory and support services uniquely focused on serving public power



**Utility Financial Solutions, LLC** *Cost of Service Studies/Rate Design*  
Cost of service study, rate design, and financial planning for utilities



**Wortham Power Gen Insurance** *Property/Cyber/Voluntary Employee Benefits*  
Innovative protection designed specifically for public power utilities with lower rates & broader terms via combined purchasing leverage

## CONTACT US

### Hometown Connections

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Owned by Public Power, Hometown Connections is the utility services subsidiary of the American Public Power Association.

The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide.

The Association represents public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve, and the 93,000 people they employ.

Members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

Hometown Connections is a national resource for members of the American Public Power Association, serving as a trusted provider of guidance and quality products/services.

Through Hometown Connections, members gain access to discount pricing from the industry's leading vendors, as well as consulting support in the areas of organization assessment, strategic planning, market research, and workforce solutions.