



2017
ASSOCIATE
MEMBERSHIP

1808 I-70 Drive SW | Columbia MO 65203
Phone: 573-445-3279 | Fax: 573-445-0680
www.mpua.org

ASSOCIATE MEMBERSHIP BENEFITS

Advertising

All ads in our quarterly magazine & directory are offered exclusively to Associate Members

Face-Time

Spring Tech & as-needed trainings give opportunities for Associate Member demonstrations.

2017 Conference

Members receive early notice on sponsorships & registrations and enjoy significant booth discounts.

Member Directory

Members receive print & digital membership directories. Associates are listed by their service categories.

News Updates

Members are sent our quarterly magazine & email newsletters with all the latest utility news.

MPUA's Associate Members are a valuable resource for our membership. Through directory listings, sponsorships, advertising, face-time at trainings and our annual conference, our members gain awareness of the products and services you provide. We encourage them to utilize your expertise to strengthen their systems, plan for the future, and improve their service. Join MPUA to start connecting today.

2017 Advertising Rates

QUARTERLY MAGAZINE ADVERTISEMENTS

Our Alliance Advantage magazine is published in February, May, August, and November with a distribution of over 1000. All quarterly magazine advertisers will also have their logo featured in a scrolling spotlight block on www.mpua.org. Advertisements are offered by calendar year with a 15-18 month pro-rated option available for Associate Members joining mid-year.

TYPE	SIZE	RATE
Business Card (B & W)	3.5" x 2"	\$385
Quarter Page (B & W)	3.5" x 5"	\$575
Half Page (Black & White)	8" x 5"	\$825
Half Page (Color)	8" x 5"	\$1175
Full Page (Black & White)	8" x 10.5"	\$1575
Full Page (Color)	8" x 10.5"	\$1825

MEMBERSHIP DIRECTORY ADVERTISEMENTS

The 2017 Membership Directory is a professionally-printed and bound booklet published each summer and is distributed to every MPUA Municipal and Associate Member. The inside back cover, inside front cover, and back cover options are available on a first come, first served basis.

TYPE	SIZE	RATE
Inside (Color)	5.75" x 8.5"	\$750
Inside Back Cover (Color)	5.75" x 8.5"	\$1000
Inside Front Cover (Color)	5.75" x 8.5"	\$1500
Back Cover (Color)	5.75" x 8.5"	\$2000

ARTWORK REQUIREMENTS

All advertisements must be provided as high resolution TIF, JPEG, or PNG files. Directory advertisements should include a 1/4 inch bleed. Email completed ads to Elise Buchheit at ebuchheit@mpua.org.

MPUA Energy Associate Application

Designated Representative _____

Title _____ Date _____

Firm Name _____

Mailing Address _____

City/State/Zip _____ Cell _____

Phone _____ Fax _____

Email _____ Web Site Address _____

Please provide a short (one paragraph) summary of your products and services for posting on the Alliance web site. If you include a web site address above, we will also include a link to your site.

How would you like to receive your issue of the Alliance Advantage?

By Mail to above address By Email: _____

Complimentary Energy Associate Benefits:

- \$200 off any size Alliance Advantage advertisement
- 2 registrations for the MPUA Annual Conference & Golf Tournament

2016 Associate Member Dues: \$ 1,000

Alliance Advantage Ad: _____

Membership Directory Ad: _____

TOTAL Enclosed: _____

STATEMENT OF SUPPORT FOR PUBLIC POWER

I understand that an official of my organization must sign the following statement of support for public power:

This organization supports the rights of communities to establish and operate local, government-owned public power utilities, and recognizes the significant and positive role public power plays in the electric utility industry today and will play in the future.

Signature of Authorizing Official _____

Printed Name _____ Date _____

Title _____