

Midwest ACE

Partnership Program Benefit Guide

Benefits of Partnership:

- Choose from four different partnership levels
- Access to our network of 650 college and employer professionals
- Access to other top organizations within the Midwest ACE membership for benchmarking and recruiting
- Direct representation on Partnership Committee
- Participation in partner-only events including Executive Board Reception held in conjunction with Annual Conference and Employer Colloquia
- Complementary exhibit space at conferences
- Reduced registration fees for conferences

President's Club \$10,000

Access

- One preferential complimentary exhibit space at the Annual Conference
- Six-minute speaking opportunity at the Annual Conference
- Opportunity to make a presentation at one board meeting per partnership year
- Email outreach to membership twice per partnership year with logo/branding
- Access to online membership directory including contact information & profiles
- Seat on the Partnership Committee – review benefits for partners annually
- Invitation to and recognition at the Executive Board Reception at the Annual Conference

Branding

- Organization logo with link included on Midwest ACE Website for the partnership year
- Organization logo with link included on all Bi-Monthly Announcement e-blasts for the partnership year
- Full-page branding space in the Annual and Trends Conference program
- Organization promoted on sponsorship signage, program and website for the Annual Conference
- Use of Midwest ACE logo
- Sponsoring partner of the Annual Conference Dinner or Reception

Return on Investment

- Two (2) complimentary Annual Conference registrations, must be used during partnership year
- Two (2) complimentary individual Midwest ACE memberships for partnership year
- Participation in our annual, branded research project focused on member organization participants in the Midwest

Director's Club \$6,000

Access

- Email outreach to membership once per partnership year with logo/branding
- Access to online membership directory including contact information & profiles
- Seat on the Partnership Committee – review benefits for partners annually
- Invitation to and recognition at the Executive Board Reception at the Annual Conference

Branding

- Organization logo with link included on the Midwest ACE website for the partnership year
- Organization logo with link included on all Bi-Monthly Announcement e-blasts for the partnership year
- Half-page branding space in the Annual Conference program
- Organization promoted on sponsorship signage, program and website for the Annual Conference
- Use of the Midwest ACE logo
- Sponsoring partner of the Annual Conference Breakfasts

Midwest ACE Partnership Program Benefit Guide

Return on Investment

- One (1) complimentary Annual Conference registration, must be used during partnership year
- One (1) complimentary individual Midwest ACE membership for partnership year
- Participation in our annual, branded research project focused on member organization participants in the Midwest

Patron's Club \$3,500

Access

- Access to online membership directory including contact information & profiles
- Seat on the Partnership Committee – review benefits for partners annually
- Invitation to and recognition at the Executive Board Reception at the Annual Conference

Branding

- Organization logo with link included on the Midwest ACE website for the partnership year
- Organization logo included on all Bi-Monthly Announcement e-blasts for the partnership year
- Quarter-page branding space in the Annual Conference program
- Organization promoted on sponsorship signage, program and website for the Annual Conference
- Use of the Midwest ACE logo
- Sponsoring partner of the Annual Conference Breaks

Return on Investment

- One (1) complimentary individual Midwest ACE membership for partnership year
- Participation in our annual, branded research project focused on member organization participants in the Midwest

Research Club \$3,000

Access

- Access to online membership directory including contact information & profiles
- Seat on the Partnership Committee – review benefits for partners annually
- Invitation to and recognition at the Executive Board Reception at the Annual Conference

Branding

- Organization logo with link included on the Midwest ACE website for the partnership year
- Organization logo included on all Bi-Monthly Announcement e-blasts for the partnership year
- Quarter-page branding space in the Annual Conference program
- Organization promoted on sponsorship signage, program and website for the Annual Conference
- Use of the Midwest ACE logo

Return on Investment

- One (1) complimentary individual Midwest ACE membership for partnership year
- Participation in our annual, branded research project focused on member organization participants in the Midwest