

Midwest ACE

Partnership Program Benefit Overview



BENEFIT		President's Club	Director's Club	Patron's Club	Research Club	VALUE
		\$10,000	\$6,000	\$3,500	\$3,000	
ACCESS	One preferential complimentary exhibit space at the Annual Conference	X				\$1,095
	Six-minute speaking opportunity at the Annual Conference	X				Priceless
	Opportunity to make a presentation at one board meeting per partnership year	X				Priceless
	Email outreach to membership twice per partnership year with logo/branding	X				Priceless
	Email outreach to membership once per partnership year with logo/branding		X			Priceless
	Access to online membership directory including contact information & profiles	X	X	X	X	Priceless
	Seat on the Partnership Committee – review benefits for partners annually	X	X	X	X	Priceless
	Invitation to and recognition at the Executive Board Reception at the Annual Conference	X	X	X	X	Priceless
BRANDING	Organization logo with link included on the Midwest ACE website for the partnership year	X	X	X	X	Priceless
	Organization logo with link included on all Bi-Monthly Announcement eblasts for the partnership year	X	X			\$1,800
	Organization logo included on all Bi-Monthly Announcement e-blasts for the partnership year			X	X	\$1,200
	Full-page branding space in the Annual Conference program	X				\$1,000
	Half-page branding space in the Annual Conference program		X			\$750
	Quarter-page branding space in the Annual Conference program			X	X	\$500
	Organization promoted on sponsorship signage, program and website for the Annual Conference	X	X	X	X	Priceless
	Use of the Midwest ACE logo	X	X	X	X	Priceless
	Sponsoring partner of the Annual Conference Dinner or Reception	X				\$20,000
	Sponsoring partner of the Annual Conference Breakfasts		X			\$12,000
Sponsoring partner of the Annual Conference Breaks			X		\$8,000	
RETURN ON INVESTMENT	Two (2) complimentary Annual Conference registrations, must be used during partnership year	X				\$1,000
	Two (2) complimentary individual Midwest ACE memberships for partnership year	X				\$300
	One (1) complimentary Annual Conference registration, must be used during partnership year		X			\$500
	One (1) complimentary individual Midwest ACE membership for partnership year		X	X	X	\$150
	Participation in our annual, branded research project focused on member organization participants in the Midwest	X	X	X	X	Priceless

Values are approximates