


# Midwest ACE

## Partnership Program Benefit Overview

 BENEFIT	President's Club	Director's Club	Exhibitor's Club	Patron's Club	VALUE	
	\$8,000	\$6,000	\$5,000	\$3,500		
<b>ACCESS</b>	One preferential complimentary exhibit space at the Annual Conference			X	\$1,095	
	Six-minute speaking opportunity at the Annual Conference	X			Priceless	
	Opportunity to make a presentation at one board meeting per partnership year	X			Priceless	
	Email outreach to membership <b>twice</b> per partnership year with logo/branding	X			Priceless	
	Email outreach to membership <b>once</b> per partnership year with logo/branding		X	X	Priceless	
	Access to online membership directory including contact information & profiles	X	X	X	X	Priceless
	Access to annual conference registrant list and contact information (one list three weeks before the Annual Conference and one list two weeks after).			X		\$500
	Seat on the Partnership Committee – review benefits for partners annually	X	X	X	X	Priceless
	Invitation to and recognition at the Executive Board Reception at the Annual Conference	X	X	X	X	Priceless
<b>BRANDING</b>	Organization logo with link included on the Midwest ACE website for the partnership year	X	X	X	X	Priceless
	Organization logo with link included on all Bi-Monthly Announcement e-blasts for the partnership year	X	X	X		\$1,800
	Organization logo included on all Bi-Monthly Announcement e-blasts for the partnership year				X	\$1,200
	Full-page branding space in the Annual Conference program	X				\$1,000
	Half-page branding space in the Annual Conference program		X			\$750
	Quarter-page branding space in the Annual Conference program			X	X	\$500
	Organization promoted on sponsorship signage, program and website for the Annual Conference	X	X	X	X	Priceless
	Use of the Midwest ACE logo	X	X	X	X	Priceless
	Sponsoring partner of the Annual Conference Dinner or Reception	X				\$25,000
	Sponsoring partner of the Annual Conference Breakfasts		X			\$12,000
Sponsoring partner of the Annual Conference Breaks				X	\$8,000	
<b>RETURN ON INVESTMENT</b>	Two (2) complimentary Annual Conference registrations, must be used during partnership year	X				\$1,000
	Two (2) complimentary individual Midwest ACE memberships for partnership year	X				\$300
	One (1) complimentary Annual Conference registration, must be used during partnership year		X			\$500
	One (1) complimentary individual Midwest ACE membership for partnership year		X	X	X	\$150
	Two (2) complimentary Annual Conference Advanced Learning Workshop registrations, must be used during partnership year.	X				\$118
	One (1) complimentary Annual Conference Advanced Learning Workshop registration, must be used during partnership year.		X	X	X	\$59

*Values are approximates*