

NABSW COMPREHENSIVE COMMITTEE REPORT: FOR ANNUAL REPORTS AND QUARTERLY REPORTS

COMMITTEE NAME: Annual Report: 50th Anniversary Committee

COMMITTEE CHAIRPERSON (S): Roxanne Ellis, Sondera Malry, Michael Guynn, Frankye Johnson, Dr. Yvonne Murrell-Powell.

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COMMITTEE MEMBERS: Traci Lewis, Cassandra Gayle-Palmes, Angela Washington, Dr. Denise Davison, Sharon Bomar, John Gordon, Dr. Johnnie Hamilton-Mason, Delois Caldwell, Jataun Rollins, Terri Davis, Addie Hudson, Brenda Baker-Mbacke' (Conference Chair/Consultant), Zelma Smith-Pressley (Event Coordinator/Consultant), Dr. Zakiya Newland, Dr. Gloria Batiste-Roberts, Melissa Smith-Haley, Jean Pierre, Founders: Dr. Shirley Better, Garland Jagers, Dr. James Madry, Dr. Doug Glasgow, OSA President Jessica James.

REPORTING PERIOD: Date: *March 17, 2017*

- September Progress Report**
 - December Progress Report**
 - March Progress Report**
 - June Progress Report**
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DESCRIPTION OF THE COMMITTEE/TASK FORCE

The 50th Anniversary Committee was established at the request of President J. Toni Oliver in collaboration with the National Conference Committee to enhance and highlight NABSW's History; to ensure a strong Legacy for how NABSW remains now and in the Future. We continue to honor our Founders, Elders, and Pioneers who have paved the Way toward building this strong Legacy; as we embrace all those young and old, who embody our love of NABSW.

1. COMMITTEE GOALS AND OBJECTIVES

- *The committee seeks to Reconnect, Recommit, Reclaim, and Renew the Village; as we acknowledge the Spirit of Sankofa on this 50th Anniversary and beyond.*
- *The committee wants to continue to maintain strong, reliable, and committed partnerships with our fellow sojourners in the Black Community, as we **Honor** "our Family".*
- *The committee will enhance and highlight History to ensure a strong Legacy for NABSW remains now and in the Future. We continue to honor our Founders, Elders, and Pioneers who paved the Way toward building this strong Legacy; as we embrace all those young and old, who embody our love of NABSW.*
- *The committee wants to showcase our knowledge of the African Worldview and share with others the true essence of our African-centeredness.*

Objectives: *The committee has been working with the following committees: Communication Information Committee, Membership Committee, Health & Wellness, Fund Development, National Conference Committee to:*

- *Engage Chapters for the next 12 months through emails, e-blasts, mailings, and phone calls.*
- *Increase NABSW Awareness using social media and the website.*
- *Strengthen the NABSW Brand by working with a marketing and promotor representative.*
- *Develop New Membership and Chapter Inquiries informing them of the conference highlights.*
- *Have an ambitious Fundraising Campaign for the 2017-2018 Year.*

2. COMMITTEE INFORMATION, PROJECTS, EVENTS AND ACTIVITIES

Committee information

- ***For Annual Report***

1. *The committee met monthly beginning January 2016 via conference calls and the sub-committee chairs met weekly to discuss and share ideas; plan events for the 2018 conference. Face to face meetings during the quarterly SCM meetings.*
2. *The committee consists of 25 members representing several national committees.*
3. *Submitted a budget request for 2017 year to purchase marketing items (i.e. printing materials, flyers, t-shirts, bookmarks) and secure a marketing representative.*

4. *Identified special events and began planning for the events i.e. Barbecue that is being coordinated and headed by D. Yvonne Powell and the San Diego Chapter, Health Fair and Community Day of Service in collaboration with OSA, Collection historical data that is headed by Dr. Denise Davison; Fund-raising ideas with the guidance of Fund-Development John Gordon and Emma Myers; Conference Theme dance (highlight 60s, 70s, 80s, 90s, 00s).*
5. *Discussions and idea sharing about guest speakers for 2018 conference. At the recommendation of our Founder Garland Jagers, President J. Toni Oliver drafted and sent an invitation to former President Barack Obama to be a guest speaker for the 50th. Other suggestions for guest speakers: Dr. Cheryl Dozier, Dr. Patricia Reid-Merritt, Roland Martin, Ta Nehisi Coates, Michelle Alexander, Michelle Obama, Eric Holder, Malauna Karenga, Maxine Waters, Congressman John Lewis, Karen Bass, Tamron Hall, Don Lemmons, Andrew Billingsley, Dr. Alvin Poussaint.*
6. *The 50th Committee has established planning efforts with the following national committees and has representatives from each one: National Conference, CIC (Communication Information Committee) to begin interviewing the Founders, Past Presidents, and members about their most memorable NABSW experience; Fund Development, Finance, Health & Wellness, Membership, Archives/collecting historical memorabilia to showcase throughout the conference. The committee has also been collaborating and planning with the San Diego Chapter for the Barbeque for SCM in October; fund-raising with the assistance from the Fund Development Committee; and the Community Day of Service/ Barbeque in 2018.*
7. **Challenges/barriers:**
 - *Creating the budget.*
 - *Decision for additional fees for the events.*
 - *Decision on the theme: "NABSW 50 Years: Celebrating the Legacy, Full-filling the Dream".*
 - *Decision-making/ ideas around conference events.*
8. *Some of the goals and objectives for this year were met such as creating a budget for 2017; committing to three events the Barbeque, theme dance, and Community Day of Service/ Health Fair; consultation with the marketing person; collaborating with CIC, OSA, Fund Development; ordered promotional items for the 2017 conference.*
 - *The 50th Committee will continue to work on the goals indicated above.*

- *2018 Budget.*
- *Implement fund raising and marketing ideas.*
- *Seek sponsorship to support the conference.*
- *Fund-raising ideas i.e. sale of commemorative T-shirts, calendars, barbeque, theme dance.*
- *Membership and Founders collaboration to have a forum to address the generational issues within chapters.*

➤ *For Quarterly Report n/a*

3. PROJECTED ACTION FROM THIS REPORTING PERIOD TO THE NEXT REPORTING PERIOD:

- *Make decision and secure guest speakers.*
- *Member outreach to former members and inactive chapters.*
- *Send out instructions for chapters to begin collecting specific items for the showcase. This will be led by Dr. Denise Davison.*
- *Fund development created a letter draft for sponsors.*
- *Promoting the 50th via use of email blasts, social media, NABSW website.*
- *Sale of promotional items i.e. T-shirts, calendars, etc.*
- *Ticket sales for San Diego Barbeque October 2017 SCM.*

4. COMMITTEE RECOMMENDATIONS, COMMENTS AND/OR SUGGESTIONS FOR NATIONAL CONSIDERATION:

- *The 50th recommends that the organization considers a one time a la carte fee to participate in the various events during the 50th Conference.*
- *Establish a fund-raising concept for individuals and chapters to sponsor the 50th. Continue collaborating with Fund Development for ideas and implement a plan.*
- *Members can pay towards the 50th in increments based on a fee schedule beginning July 2017.*

Signature

Date Report Submitted