



Press Release

FOR IMMEDIATE RELEASE

Doug Vanderpoel from Mount Holyoke College Presented with NACCU's Distinguished Service Award

Phoenix, AZ – April 1, 2015 – Doug Vanderpoel, Director of Auxiliary Services at Mount Holyoke College, received the 2015 NACCU Distinguished Service Award during the 22nd Annual NACCU Conference in New Orleans on March 11, 2015. Angelo Faenza, from award sponsor PERSONA, presented the award.



Doug has contributed to his College as well as the card industry as a whole through his contributions and expertise. He is always willing to share his knowledge experiences and has assisted many campuses across US and Canada directly and through his participation and presentations at the NACCU conference, Heartland User Group, and other conferences. He has also served as a NACCU mentor.

He has frequently assisted Heartland Campus Solutions through testing and research and development of new products. Under Doug's leadership, Mount Holyoke College was one of the first campuses in the US to deploy online wireless door access readers throughout their residence halls on virtually all-internal room doors. He has also helped design a software module that includes a self-serve kiosk, which tracks student packages, alerts students of their arrival, and streamlines the package pickup process.

Doug and his team at Mount Holyoke College were instrumental in the design and testing of Heartland mobile applications such as MyPay, MyAccess and OneCard Mobile. This created the first mobile campus card application that functions as a virtual/mobile ID card. These applications allow for purchases at any OneCard terminal, door access transactions, geo-fencing for enhanced security as well as providing a mobile means for full account management.

Doug has also served on several boards including the NACCU Board of Directors and Heartland's advisory board. Additionally, he is frequently cited in industry/association articles related to card technologies.

NACCU congratulates Doug Vanderpoel for being the recipient of the 2015 NACCU Distinguished Service Award.

ABOUT THE DISTINGUISHED SERVICE AWARD

The NACCU Distinguished Service Award, sponsored by PERSONA, is presented to recognize an individual who has made contributions not only to a particular campus, but to the card services industry as a whole — raising the stature of the profession.

The recipient must demonstrate contributions to the industry through a combination of any or all of the following: Participation in the research and development of card-related technologies; development of solutions that have been shared with the industry; membership on advisory boards; NACCU volunteer; other professional association volunteer; product testing; involvement in industry activity that is above and beyond an individual's job description; demonstrated courage of convictions to take a risk — a pioneering spirit; published material; presentations.

About NACCU

As the only association serving the national and international campus card transaction industry, the National Association of Campus Card Users (NACCU) is the one source dedicated to high-quality educational programs, resources, services and tools. NACCU offers members infinite advantages in networking, developing partnerships, leveraging technology, problem solving, insight sharing and professional development.

NACCU membership is open to all colleges, universities, secondary institutions and companies that are involved with the campus card market. The association offers a newsletter (CARDtalk), listserv, website, an annual conference and regional workshops on topics related to campus cards. Learn more at www.naccu.org.

Media Contact:

Crystal Bazarnic

Art & Communications Manager

NACCU

crystal@naccu.org

602.395.8989