



Press Release

FOR IMMEDIATE RELEASE

The University of Victoria Presented with NACCU's 2014 Innovative Technology Award

Phoenix, AZ – April 30, 2014 – NACCU is proud to announce that the University of Victoria is the recipient of the 2014 NACCU Innovative Technology Award. Brett St. Pierre from HID Global/ASSA ABLOY presented the award to Scott Thompson during the 21st Annual NACCU Conference in Chicago on April 16, 2014.



The University of Victoria has had a partnership with the local transit authority since the early 2000's enabling all students taking on-campus, for-credit courses to obtain a bus pass at a discounted rate, as part of a system known as the U-PASS.

Since the initial implementation of the program, the process used to obtain a U-PASS has matured from a sticker applied to the student card, to a custom piece of software used to update the magnetic stripe of the student card at the start of every term for approximately 18,000 students. While this method provided a convenience to students by combining the functionality onto the existing student card, it posed a number of challenges, including long lines, additional staffing needs, and increasing reliance on outdated technology.

As the University of Victoria moved forward with plans to replace the legacy in-house ID card system with a comprehensive One Card solution for use across campus, it became apparent that a system that supported standard card functionality would need to continue to operate alongside the bus pass that students had become accustomed to being part of a single card.



The U-PASS Activation Kiosk was developed as a fully automated solution to provide University of Victoria students with access to the regional transit system through the use of their campus ID card.

The solution provides both a convenience to students by enabling them to validate their card with minimal effort on their own schedule, and simultaneously maintains the integrity of the system by ensuring that only the approved students are eligible for services based upon their student fee assessments. Additional reporting functionality is also included to capture anomalous behavior such as students with multiple cards, and students who have left the university, to ensure only the appropriate students are included.

During the first month of use, the kiosks were used to successfully validate over 3,000 ID cards. As UVic continues to implement a new One Card program, the kiosks and the integration with transit will continue to play a key role. While the program is currently open to students, an opportunity is available to incorporate employee bus passes on to the campus ID card in a similar manner, as the cards are presently issued separately on a monthly basis.

For more details about the development and technology behind the U-PASS Activation Kiosk, [click here](#).

NACCU proudly congratulates the University of Victoria as the recipient of the NACCU 2014 Innovative Technology Award.

ABOUT THE NACCU INNOVATIVE TECHNOLOGY AWARD

The NACCU Innovative Technology Award, established in 2012 and sponsored by HID Global/ASSA ABLOY, is presented to an institution that has introduced a unique technology-based solution to a problem or opportunity.

The Awards Committee chose the recipient based on the following criteria:

- Challenge and/or opportunity
- Steps taken to determine a solution
- Evaluation of solution, including measured results

About NACCU

As the only association serving the national and international campus card transaction industry, the National Association of Campus Card Users (NACCU) is the one source dedicated to high-quality educational programs, resources, services and tools. NACCU offers members infinite advantages in networking, developing partnerships, leveraging technology, problem solving, insight sharing and professional development.

NACCU membership is open to all colleges, universities, secondary institutions and companies that are involved with the campus card market. The association offers a newsletter (CARDtalk), listserv, website, an annual conference and regional workshops on topics related to campus cards. Learn more at www.naccu.org.

Media Contact:

Crystal Bazarnic

Art & Communications Manager

NACCU

crystal@naccu.org

602.395.8989