



Team: State Relations

Team: Chris Viau- State Relations Team Chair

Committee/Task Force Chair-Elect: To Be Determined

Date Submitted: 12/01/2015

Submitted by: Chris Viau

NAE4-HA Strategic Goals:

- Provide a means of effective communication between the NAE4HA Board and membership.
- Facilitate networking throughout the association and with 4-H partners.
- Meet the needs of youth development professionals by maximizing the use of technology.
- Provide progressive levels of professional development
- Elevate the quality of youth development work through scholarship, research and practice.
- Advocate for the 4-H youth development profession.

Team Goals for 2015-16:

- 1) Engage a representative cross-section of members in the Strategic Planning Process
- 2) Effectively represent the membership while serving in Team and Board responsibilities.
- 3) Serve as the voice of the membership and the Board of Trustees

Objective(s)	Action Steps	Position/Person Responsible	Target Date	Status Report	Budget Amount
Provide a means of effective communication between the NAE4-HA Board and its membership through State Visits	<ul style="list-style-type: none"> • Each RD will plan to make at least two state visits, not including their home states. • State Associations will be asked to complete a State Visit Request on the nae4ha.com website. 	Communication RD's are primary point of contact for a region. Regional Teams	September 30, 2016		\$1,750 per RD x 9 RD's \$15,750 Total

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	<ul style="list-style-type: none"> • RD's will arrange their own travel consistent with NAE4-HA travel policy. • RD team will support the Strategic Planning process by gathering timely input and feedback. • Connections via technology or other means will also be offered to State Associations when a physical visit is not an option. 				
<p>Facilitate networking throughout the association AND Provide a means of effective communication between the NAE4-HA Board and its membership through <u>State Officer Workshop @ NAE4-HA Annual Conference</u></p>	<ul style="list-style-type: none"> • Submit proposal to the VP of Programs by the deadline • Discuss topics and make assignments during the monthly RD Conference Calls • Promote participation by membership through the Quarterly Newsletter, monthly eNews and Conference web page • Develop agenda, PPT presentation and make copies of handouts 	<p>The State Relations Chair will develop and submit the Board Supported Seminar Proposal. RDs will be responsible for hosting the workshop.</p>	<p>Proposal: December 2015 Workshop: October 2016</p>		<p>\$250 for small hospitality type items or snacks</p>

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<p>Facilitate networking throughout the association AND Provide a means of effective communication between the NAE4-HA Board and its membership through <u>member engagement sessions at the JCEP Leadership Conference</u></p>	<ul style="list-style-type: none"> • Promote the event to membership through the Quarterly Newsletter and monthly eNews • Dec.2015 – discuss, develop, plan and make job assignments during the monthly RD Conference Call • Jan. 2016 – finalize plans during the monthly RD Conference Call • Feb. 2016 – implement the workshops and Finance RDs manage expense vouchers for participant reimbursement • March 2016– evaluation and follow-up 	Regional Directors	February 10-11, 2016		<p>State Leader Travel and Expensed including Registration = \$47,200</p> <p>Regional Directors Travel and Expenses including Registration = \$10,700</p> <p>Total= \$57,900</p>
<p>Advocate for the 4-H youth development profession through <u>PILD Scholarship</u></p>	<ul style="list-style-type: none"> • Promote the event to membership through the Quarterly Newsletter and monthly eNews • March 2016 – Finance RDs will compose a list of state representatives from each region that are designated to 	Regional Directors			\$8,000

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	receive a scholarship stipend of \$250 each, and provide to the national office.				
Provide a means of effective communication between the NAE4-HA Board and its membership through three <u>Quarterly Newsletters</u>	<ul style="list-style-type: none"> • Assignments will be made during the monthly RD Conference Calls in Nov. 2015, March 2016 and August 2016 • The newsletter will be e-mailed to membership in Dec. 2015, April 2016 and Sept. 2016, along with being uploaded onto the NAE4-HA Website 	<p>Southern Region Communications Director will manage, in conjunction with the Executive Director.</p> <p>All regional directors responsible for assisting with submissions.</p>	Dec. 2015, April 2015 and September 2016		N/A
Provide a means of effective communication between the NAE4-HA Board and its membership through <u>Monthly E-News</u>	<ul style="list-style-type: none"> • Assignments will be made during the monthly RD Conference Calls in Dec. 2015, and Jan., Feb. April, May, June, July and Sept. 2016. • The eNews will be e-mailed to membership in Jan., Feb., March, May, June, July Aug. and Oct. 2016. 	Communication Regional Directors and Executive Director	Jan., Feb., March, May, June, July, Aug. and Oct.(?) 2016		N/A
Provide progressive levels of professional development by offering	<ul style="list-style-type: none"> • Edited Dec. 2015 • Made available to membership Jan. 2015 • RDs Receive and review applications in March 	The Southern Region Communications (State) Director will be responsible for editing the scholarship			\$2000

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<u>First Timer Scholarship</u>	2016 <ul style="list-style-type: none"> Regional winners notified in April 2016 by Communication RDs Finance RDs responsible for expense vouchers in Oct. 2016 	guidelines and application on an annual basis and making available to membership via correspondence and the NAE4-HA website under the Awards tab.			
Provide a means of effective communication between the NAE4-HA Board and membership through <u>State Officer and Regional Director Handbooks</u>	<ul style="list-style-type: none"> The Handbooks will be updated and submitted to the President for review by June 2016 who will forward to the Chair of the Policy & Resolution Committee The accepted handbooks should be provided to the Executive Director to be uploaded on the NAE4-HA website for membership access by October 2016 	The Western Region Communications RD is responsible for updating the State Officer's Handbook. The North Central Communications RD is responsible for updating the Regional Director's Handbook.			N/A
Elevate the quality of youth development work through scholarship, research and practice by providing recognition at <u>Regional Meeting/Awards</u>	<ul style="list-style-type: none"> RDs will begin development of the Program agenda by August 2016: program, auctions, room set up, technology needs, awards, scholarship funds, public relations, etc. The Communication RDs will promote the 	Each Regional Director team will be responsible for planning and conducting their own Regional Meeting/Awards Program in conjunction with the annual association conference. RDs will work with the			N/A

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<p><u>Program – NAE4-HA Conference</u></p>	<p>event via the Quarterly Newsletter and eNews from Aug.-Oct. 2016.</p>	<p>Regional Member Recognition Chair to coordinate the awards program; the Executive Director for First Timer Scholarship payment, and the printing of the award certificates and programs; Conference Planner for room set up and technology needs; and past RDs to assist with the silent and live auctions.</p>			