

# **COMMUNICATOR**

## **August 2013**

NASDTEC Executive Board 2013-2014

#### **President:**

Frank J. Servedio (AR)
Vice President:
D.T. Magee (IA)

#### **Regional Directors:**

Northeast
Marta Cambra (VT)
Southern
Anne Marie Fenton (GA)
Central
Karen Balmer (MN)
Western
Elizabeth Keller (MT)

#### **Committee Chairs:**

Interstate
Christina Linder (ID)
Professional Practice
Marian Lambeth (FL)
Professional Preparation &
Continuing Development
Nancy Pugliese (CT)
Technology
David LaJeunesse (FL)

#### **Special Committee Chairs:**

Associate Member:

Meredith Curley,

University of Phoenix
PESBA:

Victoria Chamberlain (OR)

#### Staff:

Executive Director
Phillip Rogers, Ed.D.
Attorney
Carolyn Angelo (PA)
Conference Coordinator
Linda Stowers
Development Coordinator
Mike Carr

#### President's Report - Frank J. Servedio (AR)

"Two-thousand thirteen, two-thousand fourteen". Sounds ominous. A lot of words. A lot of work.

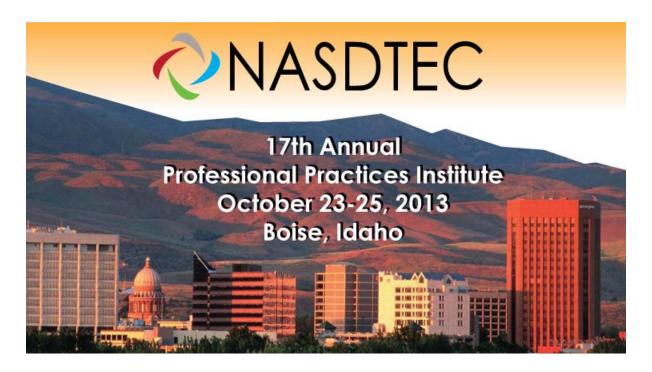
When I was honored with the unanticipated nomination and election to replace the irreplaceable Mike Carr as Vice-President, and eventually President of NASDTEC I thought "OMG. What a daunting task! How can I be taking on such a big job?" But after two months on the job, and with tremendous support, I report that all is going well. Thank you to the NASDTEC Executive Board, especially Past-President Brian Devine who is a wealth of knowledge, Executive Director Phil Rogers who works tirelessly for NASDTEC and Vice-President Duane "DT" McGee who willingly jumped in to help and to work and to lead. The help that these professionals offer makes for a smooth transition and results in a lot of work getting done.

The June conference was a huge success (thank you Mike) and we are currently planning bigger and better for next year. We received great response and some excellent suggestions, and we plan to incorporate as many of them as possible for next year. In addition to the annual conference, NASDTEC has a lot on its plate. For one thing, at the June meeting the Executive Board scripted a resolution in support of Michelle Obama's efforts with Joining Forces to ensure that military spouses become credentialed as quickly as possible in all NASDTEC jurisdictions. This is one of many steps we are taking to be more of a national presence. Also, we are currently looking forward to the Professional Practices Institute (October 23-25, Boise, ID) where Marian Lambeth and the PPI committee have a top-notch agenda in place. This winter NASDTEC will kick off the inaugural Ted Andrews Winter Symposium; a national mid-year topical conference designed to expand on the past highly successful Western Regional Conference.

NASDTEC committees are hard at work producing product. The Interstate committee and the PP&CD committee are surveying states and developing potential policy based on states' responses. One such project is looking at the viability of a national statement on ethics. Interaction with, and feedback from, the states at the June conference is also resulting in the NASDTEC Constitution and By-laws being edited, simplified, clarified and updated. NASDTEC is also working on producing a series of webinars that will supply information on cyber safety for students and teachers. Other projects include: a.) the Knowledgebase undergoing a change in format; a redesign that will make it more user-friendly; b.) the Online Community expanding and becoming more useful to the membership; and c.) the Clearinghouse being reexamined to see what changes and/or updates will make it better as well.

Once again I want to thank the Executive Board; Elizabeth Keller, Ann Marie Fenton, Marta Cambra, Karen Balmer, Marian, Nancy Pugliese, Meredith Curley, Christina Linder, David Lajeunesse, Vickie Chamberlain, Carolyn Angelo, Linda Stowers, Phil, Brian and DT; and especially welcome the new members; Anne Marie, DT, and Karen.

And I want to thank you, the membership, for your confidence and your support, and I encourage you to get involved with us. 2013-2014, or better yet, '13-14, No Problem!! Together we will make things happen.



#### Final Plans Made for PPI in Boise, October 23-25

With the theme of "Exploring Problems—Sharing Solutions," the final plans have been made for the 17th Annual Professional Practices Institute this October in beautiful Boise, Idaho. The historic Grove Hotel will be the venue for the conference, which will provide presentations from speakers from across the country in the only national forum of its kind in America. In addition to an outstanding meeting, NASDTEC has kept economy in mind, providing reasonable hotel accommodations in a great city (\$99 rate) with both complementary airport shuttle service and high-speed internet.

The topic of educator ethics and misconduct is one which is touching all of our lives on a regular basis. Unfortunately, barely a week passes without media reports concerning educators who have violated state laws in their interactions with students. With the increasing demands on teacher education programs in our nation's preparation institutions, it is vital that educator ethics remains an integral part of curricula as we prepare our students for the changing environments in today's classrooms.

Please work with your state offices, IHEs and local districts to publicize this event and have a presence at this year's only gathering to examine this important area; you will bring back important new perspectives build your state's efforts in this area, which is drawing increased attention from the media.

#### Registration information is now available





## LOOK WHAT'S NEW !!!

#### **Webinars for Teachers**

Most all jurisdictions face the unpleasant but extremely important task of prosecuting educators who make poor choices regarding their conduct. By every report, the number of educator misconduct cases related to misuse of social media has grown exponentially over the last few years. To this end, the NASDTEC executive board is committed to the development of professional development that will mitigate this growing problem.

For those who attend the Professional Practices Institute (PPI), the name of Fredrick Lane is familiar. Fred is a well-known author and speaker on the issues related to the misuse of social media. He has written several books on ways parents and educators can help children avoid the electronic traps that are posed by the internet.

Fred and NASDTEC are teaming up to offer valuable professional development for educators. The PD will be provided through online webinars that districts will be able to provide for its instructional staff. While we are having some issues with logistics, we hope to be moving forward with this resource for educators by early spring.

## Security Audit and Logon page for CH

The security audit of the Clearinghouse (CH) has been completed. The audit provided an opportunity for jurisdictions to update the list of staff with access to the Clearinghouse records. In addition, the audit also resulted in staff with access to the Clearinghouse being asked to register on the OC and review the CH manual.

Our Clearinghouse contractor, Larry Hewitt, implemented a new acknowledgement pages so that everyone who signs into the CH will have to once a year indicate that they understand the importance of the CH and agree to adhere to the CH manual. If a person does not log in to the CH at least once in a 12 month period, they will be locked out of the system.

#### Mike Carr Joins NASDTEC

Mike Carr has joined NASDTEC as its first Development Coordinator. Mike's new duties include providing leadership for conference planning, expansion of and support for NASDTEC's business partners, and coordination of special projects.

Mike has served as the Director of the Division of Certification for the Kentucky Education Professional Standards Board (EPSB) from 2004-2013. During his tenure at the EPSB, the agency made a number of progressive changes in both the regulatory and practical aspects of the certification process for the state's school districts.

He served in a variety of roles during his 39 years in K-12 education, including work as an English and journalism teacher, middle and high school building-level administrator, and director of human resources in Lexington, Ky.

Mike also worked at the state level as deputy director of the Kentucky Association of School Administrators (KASA), where he filled a variety of roles ranging from member services to legislative liaison. Among his accomplishments was being the recipient of the Kentucky Middle School Principal of the Year award in 1990, and, in July 2013, the William T. Nallia Educational Leadership Award by KASA for his career achievements in Kentucky. With NASDTEC, he previously served as the Southern Regional Director and vice-president of the organization.

## Taking a New Look at the NASDTEC Knowledgebase (KB)

#### Member input needed!

During recent NASDTEC Executive Board meetings, the group has discussed how to make the Knowledgebase a more valuable and user friendly resource to our members. In an attempt to frame further discussion and make sound decisions, staff has composed a "white paper" for board members, which outlines the current state of the KB, other similar resources now available on the web, and sets forth a set of basic questions for the Board to decide moving forward. While the KB is an important resource for NASDTEC members, it has been dependent upon regular review and updating by the jurisdictions. This is often a difficult task due to depleted state resources and changes in agency personnel.

All members are encouraged to provide feedback in this important discussion. As an aid to this goal, some of the key questions to be considered are below:

- 1. Historically, what has been the audience for the KB and to what extent?
- 2. Has the KB been a revenue source for the KB and is it envisioned as such for the future?
- 3. What does the Board wish for the KB's audience to be in the future?
- 4. How has the KB been maintained in the past and by whom?
- 5. What portions (information narrative and tables) are seen as vital to maintain going forward?
- 6. How many resources does the Board wish to commit to the maintenance of the KB, both in updating NASDTEC information and, most importantly, policing and ensuring that each jurisdiction stays current on its crucial maintenance of information?
- 7. What, if any, may be incentives for jurisdictions, which may be employed by NASDTEC, to ensure/encourage regular attention to the KB?

Board members will be sent the full document in the upcoming weeks by Dr. Rogers for their review before the next Executive Board meeting in late October. Members who wish to have their comments and suggestions considered are encouraged to send them to NASDTEC Development Coordinator Mike Carr at <a href="mailto:mike.carr@nasdtec.com">mike.carr@nasdtec.com</a> before October 1st for inclusion in the discussion.

#### **NBPTS Certification Council**

NASDTEC executive director, Phillip Rogers, has been appointed to the National Board for Professional Teaching Standards (NBPTS) Certification Council. The council was established by the organization's Board of Directors to assist in the implementation and evaluation of National Board's certification programs. The Council evaluates, prepares, and proposes policies to the Board of Directors regarding the certification program, focusing on standards and assessment and including issues related to policy at the local, state and national levels. The Council operates under policies adopted by the Board of Directors, and recommendations of the Certification Council are subject to approval accordingly. Members of the Certification Council serve one-year renewable terms, not to exceed six consecutive years.

### **UPDATE...** Surveys

Recent surveys include:

**Licensure Alignment with CCSS and CCR**: how jurisdictions are aligning teacher license and educator preparation policies with the Common Core State Standards (CCSS) and the College Readiness Standards (CCR).

**Speech Language Pathology:** information regarding the policies in other jurisdictions relating to certification/licensure of speech language pathologists.

Teachers for the Visually Impaired: policies related to the licensure/certification of teachers for the visually impaired

Approval of Career Tech Programs: policies on the approval of non-career tech preparation programs

**Policies for Certification of Principals:** explore policies that correlate preparation and licensure practices to teacher performance and student learning.

The results of these surveys are available to all NASDTEC members. The results may be downloaded in a variety of formats. Click here to go to the NASDTEC OC survey results.

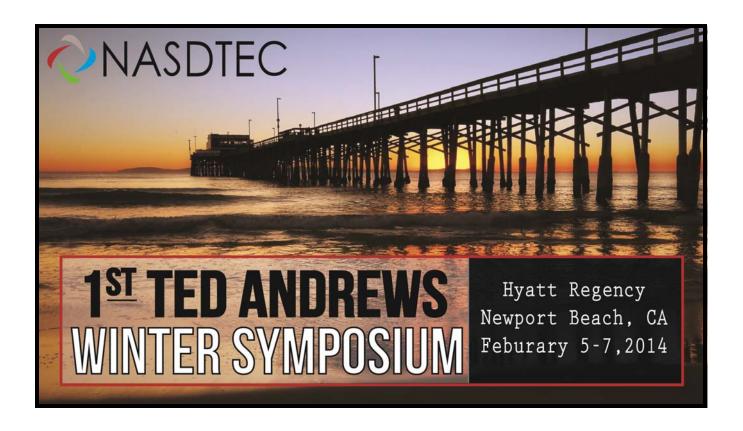
## First Ted Andrews Winter Symposium February 5-7, 2014 in Newport Beach, CA

As a tribute to a legendary leader in NASDTEC, Washington State's Ted Andrews, our Executive Board is continuing the tradition of his Western States Certification Conference by establishing the Ted Andrews Winter Symposium (TAWS), which this year will focus on the connection between higher education, state agencies, and local districts. During the first planning meeting, NASDTEC members worked with staff from The Council of Chief State School Officers to develop an agenda and other aspects of the event.

This joint planning committee hopes to have an agenda in place by early October for the symposium, and the plan is to focus on a format to bring together stakeholders to formulate a common ground product regarding what constitutes a "learner-ready" educator for today's K-12 schools. This formidable task will feature presentations from national leaders, but will also showcase active district-IHE partnerships and state policy initiatives which are already working toward a common framework in this area.

Please look for more information soon on this exciting new gathering, one which will be designed to stimulate discussion around what new educators must look like to meet the real needs of students. The dates are set for February 5-7, 2014; the venue will be the Hyatt Regency in Newport Beach, CA...plan now on your calendar! Space will be limited.

If you are interested in previewing the venue for the TAWS, details may be found <a href="here">here</a>. NASDTEC has secured a \$125/night room rate with complementary airport shuttle service and high-speed internet service for attendees.



#### Notes from the Executive Director

It is hard to believe that a year has passed since I retired from the Kentucky Education Professional Standards Board and assumed the duties of NASDTEC's executive director. I am grateful to many people who have assisted in the successful transition, especially former executive director, Roy Einreinhofer. I also am indebted to Linda Stowers who provides the excellent coordination of hotel services at our conferences and serves as the secretary to the executive board. I would be remiss if I failed to mention the dedicated volunteers who make up the NASDTEC executive board and who serve on the various standing and special committees. One other group needs to be recognized--the many administrative assistants and procurement specialists who have worked through the new payment processes for our membership dues and conference fees (they probably won't see this note of appreciation, so please pass it along for me.)

This year we have made some significant changes that, for the most part, have improved our communication, smoothed out payment processes, and overall brought additional value to your NASDTEC membership. Most of the changes we owe to the new membership software that we have named the NASDTEC Online Community (OC). Thanks to Roy Einreinhofer and the technology committee under the leadership of David LaJeunesse (FL), the OC software was waiting on me when I assumed the position as executive director. I have spent many hours implementing the software and continue to tweak it in an effort to make it more intuitive and easier to navigate (suggestions are always welcomed.)

The new fiscal year presents many exciting opportunities for NASDTEC including a new national meeting, the Ted Andrews Winter Symposium (see the article elsewhere in this newsletter regarding the TAWS). We also are looking forward to rolling out the new webinars for school-level educators to learn how to avoid the traps of the internet and social media. In addition, we are expanding our partnerships to have an active voice in the new evolution of CAEP, as well as improvements in the NBPTS assessments, CCSSO's new work for transforming educator preparation, and also the (hopefully) development of national model standards/guidelines for educator conduct.

Please know that I am as close as your email and remain ready to work directly with you as we focus on the continuous improvement necessary to have an effective and ethical teacher in every classroom.

#### **Reports and Minutes**

You can find the following minutes, agendas, and reports by holding the CTRL button + clicking on the related hyperlink:

**Executive Board Agendas** 

**Executive Board Minutes** 

Northeast Region Reports

Southern Region Reports

**Central Region Reports** 

Western Region Reports

Interstate Agreement Committee Reports

**Technology Committee Reports** 

**Professional Practices Committee Reports** 

<u>Professional Preparation and Development Committee Reports</u>

#### Did You Know.....

- The Professional Practices Institute (PPI) is the only national conference to focus on ways to investigate, prosecute, and reduce educator misconduct.
- The NASDTEC Clearinghouse has a new report. The report provides a table of all reports to the Clearinghouse by type of action taken by all jurisdictions for each year.
- Within 12 months the number of members registered on the NASDTEC Online Community has grown from 212 to 605.
- Member organizations can have up to 25 (more if needed) individuals attached to its Online Community (OC) account. To
  join the OC go to <a href="www.nasdtec.net">www.nasdtec.net</a> and click on "Register" on the right side of the page. NASDTEC staff will connect the
  new person to the organization's account.

# MARK YOUR CALENDAR

#### **Annual Conferences**



**2014** 86<sup>th</sup> Annual NASDTEC Conference June 8th -10th Kansas City, Missouri

**Marriott Downtown** 



2015 87<sup>th</sup> Annual NASDTEC Conference June 7th-9th Portland, Oregon

Hilton

### **Professional Practices Institute**

2014
18th Professional Practices Institute
October 28th-30th
Newport, Rhode Island

**Newport Marriott** 

2015
19th Professional Practices Institute
October 14th-16th
Atlanta, Georgia

The Grand Hyatt Buckhead

