

## Looking to Reach Pennsylvania's Social Workers? Advertise in NASW-PA's eNews

NASW-PA's eNews is a bimonthly newsletter that is sent to our membership of nearly 6,000 social workers. Our eNews allows members to be updated on current events within the association and in the field of social work. We may advertise upcoming events, licensure prep courses, important updates in legislation, changes in the field, or interesting stories related to our profession. We want to make sure our members are involved in what is going on in the association.

We offer you the opportunity to advertise in our eNews. This is a great opportunity to spread the word about your organization and the great things you are doing. There are a few options to consider if you want to advertise in the eNews...

### **Primary Sponsor Ad - \$75**

You will be recognized as the sponsor of that issue of the eNews. Your ad will be placed near the top of the issue so that when the issue is opened members will see your ad immediately. The dimensions of this ad must not exceed 450px (w) X 200px (h) and should be .jpg format.

### **Banner Ad - \$50**

This ad option will be placed between articles of the eNews (i.e. between the second and third article.) The dimensions must not exceed 450px (w) X 100px (h) and should be .jpg format.

### **Button Ad - \$40**

This ad is a bit smaller but is still very likely to be seen. It will be placed in the side bar of the eNews. The dimensions must not exceed 145px (w) X 180px (h) and should be .jpg format.

*NASW-PA can assist in the design of the ad at an additional cost of \$25.  
Please contact Tyler at [communications@nasw-pa.org](mailto:communications@nasw-pa.org) if you wish to advertise with us!*

# NASW-PA eNews Advertising Contract

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## **Type of Ad**

- Primary Sponsor Ad - \$75
- Banner Ad - \$50
- Button Ad - \$40
- NASW-PA staff will design your ad? - *Additional \$25*

## **Payment**

Total Amount Enclosed \$ \_\_\_\_\_ Date \_\_\_\_\_

*Submission of copy constitutes acceptance of the advertising policies of the National Association of Social Workers - Pennsylvania Chapter. Proof of publication will be provided. When signed this is a legally binding contract with cancellation at the discretion of the National Association of Social Workers.*

Signature of Advertiser \_\_\_\_\_

**Mail to:**  
NASW-PA  
425 N. 21st Street, Suite 401  
Camp Hill, PA 17011  
717-232-4125