

Advertising Policies

National Association of Social Workers - Pennsylvania Chapter

1. All advertisements submitted for publication must follow NASW-PA's advertising policies.
2. All advertisements to be submitted for publication must be received by the submission deadlines in order to be included in the newsletter.
3. Advertisements must be submitted in a format suitable for direct insertion into the newsletter.
4. All advertisements must be related in some way to the field of social work. No advertisements for insurance, banking, or travel can be accepted due to non-profit postal regulations.
5. NASW-PA reserves the right to determine the placement of all advertisements appearing in the newsletter.
6. NASW-PA reserves the right to limit the number of advertisements to be included in an issue.
7. NASW-PA reserves the right to deny any advertisement that conflicts with NASW-PA events or that conflicts with NASW views.
8. If an advertiser wishes to publish an ad for multiple issues, they may change the copy. However, the ad from the previous issue will be used unless the advertiser submits a new copy by the current issue's submission deadline
9. All publication dates are subject to change

Deadlines for *The Pennsylvania Social Worker* Advertisement submissions:

- Winter (Jan/Feb/March/April): **November 12**
- Summer (May/June/July/Aug): **March 14**
- Fall (Sept/Oct/Nov/Dec): **July 11**

Suitable Formats for Advertisements: .jpeg, .pdf, .jpg, .png, (.pdf is preferred)