

**NASW/Texas**  
**Possible Local Advocacy Activities**

1. Request citation from City Council or Commissioner's Court on local social work contributions to the community; have a social work contingency receive that citation at a council or court meeting that week
2. Have a letter writing campaign (letters to the editor) to the local paper regarding the many ways social work impacts the community
3. Host a benefit for a local charity using a local personality and featuring social work/social workers
4. Ask local paper or news outlet to do a feature on social work
5. Do a project that gets media attention such as painting someone's house, getting blankets or socks for the homeless, providing a dinner to the elderly, repairing someone's home, helping with people's taxes, etc.
6. Have a Guinness Book of Records attempt, like the most social workers who volunteer at local schools in a day, etc.
7. Use a major news story of the day or week to point out how social workers can impact that situation for the better
8. In groups of 3-4, meet with every City Council Member and Commissioner's Court Member in your community and talk about social work
9. In groups of 3-4, meet with every state representative and senator in your district(s)
10. Buy a billboard and promote social work for the day or month
11. Create a mural about social work and display it at a local mall or gathering place
12. Compile a book of testimonials from clients who appreciate the work of social workers
13. Reach out to employers who employ lots of social workers and ask for their cooperation and involvement
14. Give a "Good for Texas" award to a local official or personality who has supported social workers in the past
15. Have branch members sign a petition in favor of a particular issue and send it to state representatives and senators
16. Create some local statistics that you can use to impress the public, for example, # of vets receiving services from social workers, # of students seen daily by school social workers, # of elderly receiving APS visits, # of people placed by nursing home social workers, # of mental health visits daily, etc.
17. Make up your own!!!