

Sandra Lopez Leadership Institute
2013-2014 NASW/Texas Grassroots Development Plan
(Revised July, 2013)

- Month of August Branch Chairs:
- Make decisions about who has the interest/talents to do advocacy
 - Plan to include advocacy topic(s) and Social Work Month plans in year's activities; put on schedule
- All Leadership: Google websites of your respective Representative and Senator
- Month of September All Leadership:
- Call offices of Representative and Senator to schedule visit
 - Provide and/or participate in advocacy training, as needed
 - Gather and study necessary materials for visit to legislator
 - Host petition drive (if not already completed) in support of NASW/Texas top 3 legislative issues
- Month of October All Leadership: Personally visit Representative and Senator
- Board Members & Branch Chairs:
- Present the NASW/Texas Legislative Agenda to branch members
 - Send reports on visits to chapter office (quarterly reports)
- Month of November All Leadership: Send thank you notes to Representative and Senator who you visited
- Month of December All Leadership: Send Holiday Greetings and/or reach out to Representative and Senator (especially if you have a newly elected official)
- Month of January Branch Chairs:
- Host meeting to identify members' state officials
- Month of February Branch Chairs:
- Organize letter writing meeting with Branch members on legislative agenda issues
 - Make plans for local advocacy events for Social Work Month (March)
- Month of March All Leadership:
- Participate in Social Work Month statewide and/or local activities
- Month of April Branch Chairs: Organize phone calling effort on our legislative agenda issues
- Board Members: Make phone calls or visits to legislators as appropriate
- Month of May All Leadership:
- Call offices of Representative and Senator to advocate for our legislative agenda
- Month of June All Leadership: Personally call or visit Representative and Senator to (hopefully) thank them for supporting social work issues during the session
- Board Members & Branch Chairs: Send reports on visits to chapter office (quarterly reports)

All Leadership = Board Members, Branch Chairs and/or their designees, TPACE Trustees, Committee Leadership