



2017 REGISTRATION BROCHURE

NCWorks Partnership Conference
More details at: ncwtc.com

Register Online

ncworkforcetraining.com

REGISTRATION

Register online at: ncworkforcetraining.com

Early-Bird Registration fee is \$235 if postmarked by September 15, 2017. Registration is \$275 after September 15. Onsite registration will be \$300, subject to space availability.

Registration includes:

Conference materials and workshops; dinner, October 11; breakfast buffet and Governor's Awards Banquet, October 12; and breakfast, October 13.

Payment instructions: Payment must be made by check or money order only. Make checks payable to: NC Department of Commerce/Workforce (FEID 45-5336839) and mail to: NCWorks Training Center, 4351 Mail Service Center Raleigh, NC 27699-4351

ACCOMMODATIONS

A block of rooms are reserved at the

**Sheraton Four Seasons Hotel
Greensboro, NC**

Phone: 1-800-242-6556

Sheraton Online Reservations
Click **HERE**

Special conference room rate is \$139.00 (plus \$17.72 tax) for up to four guests per room. A 72 hour cancellation policy applies.

Specify that you are attending the NCWorks Partnership Conference to receive this rate. Conference rate and block of rooms will be honored until September 11, 2017.

CANCELLATIONS

Registration cancellation requests must be received in writing no later than September 15, 2017; all requests are subject to a \$50.00 cancellation fee. Substitutions will be accepted at any time at no charge.

Registration cancellations after September 15 are subject to the full registration fee.

E-Mail cancellation and substitution requests to:
Jonathan Snow, Registrar at:
jonathan.snow@nccommerce.com

FEATURED PRESENTERS

Josh Davies

Opening Session Keynote

Beth Brinly * Francie Genz

Greg Hill * Sharon Justice

Patrick Lengel * Beth Lengel

Eric Rowles * Tammy Tally

Shaun Derik

Closing Session Keynote

SHERATON FOUR SEASONS HOTEL — KOURY CONVENTION CENTER — GREENSBORO, NC

OCTOBER 11 — 13, 2017

For questions regarding the conference, please contact:
Robbin Broome - robbin.broome@nccommerce.com, 919-306-1819 or
Colette Trombley - colette.trombley@nccommerce.com, 919-814-0381

2017 Preliminary Agenda

Sessions currently scheduled are subject to change.

WEDNESDAY, OCTOBER 11

8:30 am — 5:00 pm Registration
8:30 am — 11:30 am NC WDB Association Meeting

9:00 am — 11:30 am Pre-Conference Meetings
• NCWorks Online Q & A

10:00 am — 11:30 am
• WIOA Financial Round Table

9:00 am — 6:00 pm Exhibit Hall Open*

9:00 am — 3:30 pm Cyber Café Networking Lounge & Mobile App Demo

OPENING SESSION

1:30 pm — 3:00 pm

Work Ethic: Back to the Future

Josh Davies
The Center for Work Ethic Development

3:00 pm — 3:30 pm Break

3:30 pm — 4:30 pm Concurrent Workshops

- Reporting Basics in NCWorks Online
- Less Talk, More Walk - Creating a Culture of Ethics and Accountability
- Diamonds Are Made Under Pressure
- WIOA Performance Update
- Projections and Star Jobs: Charting NC's Future
- How to Talk to Your Customers About Career Pathways
- Opportunities in the Next Tech Tsunami: Working in the Data Economy
- How to Talk to Employers about Pre-Apprenticeship and Apprenticeship Opportunities
- No Wrong Door: 2-1-1 Referral Service
- Fostering Wellness: A Unique Regional Collaborative to Support Young People Aging Out of Foster Care
- Accounting for Performance: Measuring the Performance of NC's Workforce Development System
- Federal Reserve and the Community Reinvestment Act (CRA)

FESTIVITIES, FOOD & FUN!

Partnership Festival *
4:30 pm — 6:00 pm

NCWorks Buffet
5:30 pm — 7:30 pm

The Workforce Connection *
7:00 pm — 9:00 pm

Pearl Jam *
8:00 pm — 11:00 pm

THURSDAY, OCTOBER 12

7:30 am — 8:45 am Breakfast Buffet

8:00 am — 4:00 pm Registration

Exhibit Hall Open*

Cyber Café Networking Lounge & Mobile App Demo

GENERAL SESSION

9:00 am — 10:30 am

The Next 30 Years!

Beth Brinly * Francie Genz
Patrick Lengel * Eric Rowles

10:30 am — 11:00 am Break

11:00 am — 12:00 pm Concurrent Workshops

- Less Talk, More Walk - Creating a Culture of Ethics and Accountability - Repeat
- Using NCWorks Labor Market Analysis
- The Time of Your Life
- WIOA: The Fundamentals
- Fiery Conversations: Facilitating the Heat Without Getting Burned!

2017 Preliminary Agenda

Sessions currently scheduled are subject to change.

- NCWorks Performs: Providing Program Insight Beyond Performance
- Missing the Message: How to Amplify Workforce & Student Engagement
- Urban Camouflage
- ISD: The Four Tenets
- Two Paths Diverged in a Wood...
- How To Talk to Job Seekers About Pre-Apprenticeship Opportunities
- Successful Training & Employment: Partnerships Make the Difference

12:00 pm — 1:30 pm

Lunch On Your Own

1:30 pm — 2:30 pm

Concurrent Workshops

- Seven Secrets to Become the Leader You Never Thought You Could Be
- NCWorks Online
- Make a Note of It!
- Washington Update
- 25 Tools in 60 Minutes: Real Tools to Amp Your Youth Programming!
- Next Gen Sector Partnerships: The What, Why and How - *Part I*
- Barrier Busting Businesses: Weighing Talent Over the Rap Sheet
- AccessNC: Business, Demographic, and Labor Data for Growing Your Workforce
- Mastering LinkedIn: Growing Your Network and Promoting Your Image
- Managing Change Through Training and Development
- Big Picture Thinking (and Doing) for Workforce Development
- Mental Health First Aid

2:30 pm — 3:00 pm

Break

3:00 pm — 4:00 pm

Concurrent Workshops

- LEADing Career Resources
- CDF Updates: What's New in the World of Career and Workforce Development
- Developing a Service Strategy: Backward Mapping
- Rockstar Readiness: Youth Employment Training Comes Alive
- Framework for Understanding Poverty
- Next Gen Sector Partnerships: The What, Why and How - *Part II*

- Finding Common Ground in an Uncommon Place: Building Relationships That Matter
- Welcome to the 21st Century Workforce Development Professionals
- Why NCWorks Certified Career Pathways Matter
- Being a Man in a Woman's World
- Mastering LinkedIn: Growing Your Network and Promoting Your Image - *Repeat*
- The Millennial Opportunity

AWARDS BANQUET

6:30 pm — 8:00 pm

GOVERNOR'S NCWORKS AWARDS OF DISTINCTION

FRIDAY, OCTOBER 13

7:30 am — 9:00 am

Breakfast Bar

9:00 am — 10:30 am

Concurrent Workshops

- Conquering the Belief Gap!
- WIOA Monitoring: Updates and PY 2017 Preparation
- ISD: Excelling at Customer Service
- 2Gen Approach "In Action"
- Maximize Carolina Sector Grant: Regional Strategies for Growth
- Serving All: Using Assistive Technology in NCWorks Career Centers
- NCWorks Commission: Working for NC's Workforce Development System
- Drive Engagement with Resource Room Broadcasting
- Innovative Partnership
- Keys to a Successful Apprenticeship Program for Post-Secondary Students
- Financial Fitness

10:30 am — 11:00 am

Break

CLOSING SESSION

11:00 am — 12:00 pm

Back to Your Future Shaun Derik