



Book Culture has three locations in New York City. Book Culture was founded as Labyrinth Books on 112th in 1997 by current owner **Chris Doeblin** and his partner at the time, Cliff Simms. In the summer of 2007, Book Culture became a completely independent company when Doeblin bought out his partner. In the fall of 2009, Book Culture opened a second location, **Book Culture on Broadway**. There has been an independent bookstore on the corner of 114th and Broadway Ave for over fifty years. In 2010 **Annie Hedrick** joined Doeblin as co-owner of the two stores. Book Culture opened **Book Culture on Columbus** in November of 2014 on the Upper West Side, adding **Rick MacArthur**, president and publisher of *Harper's Magazine*, as a co-owner of the new store. This store, on the corner of 82nd and Columbus Ave, is in what was once Endicott Booksellers.

Book Culture has received a lot of press in recent months, catching the attention of such publications as *The New York Times*, *Gothamist*, *Publishers Weekly*, *Time Out*, and *The Wall Street Journal*.

In 2014, Book Culture worked with **245 authors**, hosting **135 in-store events** and offering bookselling services for **98 offsite events**. Book Culture also hosts six children's story time readings every week.

In 2015, Book Culture launched the new **bookculture.com**, combining ecommerce with featured content, such as Author Q&A's, Staff Picks, and book news.



For event inquiries, contact:

Cody Stuart Madsen
Event Coordinator
events@bookculture.com
(212) 865-1588

Chris Doeblin
Owner
chris@bookculture.com
(212) 865-1588

Annie Hedrick
Owner
annie@bookculture.com
(646) 403-3000



Book Culture (112th)

- Strong connection to the literary and academic community of Morningside Heights in Manhattan.
- Inventory mix of Trade and Academic titles, new and second hand
- **Author event capacity of up to 75 people**

Book Culture on Broadway

- Caters to Morningside Heights family and general interest readers
- Inventory mix of trade, genre, and children's Titles
- **Separate children's floor, with capacity for 30 people**

Book Culture on Columbus

- Brand new bookstore on the Upper West Side.
- Inventory mix of trade, genre, and children's titles
- **Author event capacity of up to 85 people**
- **Separate children's floor, with capacity for 40 people**



Event Highlights

Author	Title	Date	Location	Attendance	Units Sold
Tovah Klein	<i>How Toddlers Thrive</i>	2/25/2014	Barnard College	300	124
Robert Ferguson	<i>Inferno</i>	3/5/2014	112th	65	24
Janet Mock	<i>Redefining Realness</i>	4/23/2014	Barnard College	200	41
Patrik Henry Bass	<i>Zero Degree Zombie Zone (Middle Reader)</i>	10/5/2014	Private Apt.	50	45
Adam Sobel	<i>Storm Surge</i>	11/10/2014	112th	70	28
Paula Rizzo	<i>Listful Thinking</i>	1/15/2015	Columbus	60	30
Claudia Rankine & Robert Hass	<i>Citizen, The Apple Trees at Olema</i>	2/26/2015	Barnard College	200	60

Marketing Channels

- Weekly newsletter with **30,000 subscribers**
- Website with ecommerce & blog
- Print calendar fliers, window displays, and sidewalk signs
- Children's events listed with Mommy Poppins, Big Apple Parent
- 15% "Give Back" Program with 30 area schools
- Weekly Reporting to *Indiebound* and *The New York Times*
- Active Facebook & Twitter accounts

