



**NAIBA Fall Conference
 Friday, Oct. 6 – Sunday, Oct. 8, 2017
 Crowne Plaza Cherry Hill, NJ
 Publisher Commitment**

Friday, Oct. 6 – Afternoon move-in; Preview supper that evening
 Saturday, Oct. 7 - Morning Move-In
 Publisher Marketplace: Afternoon hours (2pm – 6pm; evening move-out)
 Sunday, Oct 8 Education (morning move-out if required)

Company:			
Full Company Address:			
Website:		Twitter Handle:	
Phone Number:		Fax Number:	
Exhibit Contact Name & Email: <small>(If contact changes at any point, please notify the NAIBA office immediately.)</small>			
Please list any show special to be included in the Fall Conference program. Specials must be received by August 1st to be included in the conference program.			
Please provide a list of Exhibit Personnel 2 exhibit personnel per table.		Staffer: Email:	Staffer: Email:
		Staffer: Email:	Staffer: Email:

Payment Information

I would like to pay by: check (mail to below address – payable to NAIBA) credit card

Total amount to be charged: \$_____

Type of Card:	<input type="checkbox"/> AmEx <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard	Name on Card:	
Credit Card Number:		Expiration: ____/____	CW:
Billing Address (if different from above)			

Continue to Page Two for your exhibit & sponsorship options

Select from your choice of sponsorship or exhibit options.

If you wish to create a unique sponsorship package to suit your needs, please call Eileen Dengler at NAIBA (516-333-0681).

Prix Fixe Options

△ Platinum Sponsor: \$4,500

Includes: sponsorship for 6 booksellers; one exhibit table (additional table(s) can be purchased for \$500 each); inclusion in the Pick of the List Movable Feast; two free advertisements in a NAIBA e-newsletter; one half-page ad in Conference Program; two tickets for all conference events for your staff/authors; two featured author spots; recognition at Conference and in printed material; NAIBA corporate membership for one year. **Market Value of Sponsorship: \$5955**

△ Gold Sponsor: \$3,400

Includes: sponsorship for 4 booksellers; one exhibit table (additional table(s) can be purchased for \$500 each); inclusion in the Pick of the List Movable Feast; one free advertisement in a NAIBA e-newsletter; one half-page ad in Conference Program; two tickets for all conference events for your staff/authors; one featured author spot; recognition at Conference and in printed material; NAIBA corporate membership for one year. **Market Value of Sponsorship: \$3995**

△ Hosted Bar Sponsor: \$3,000 (per bar)

△ Exclusive Hosted Bar Sponsor: \$6,000

Sponsor the hosted bar during NAIBA's Fall Conference. Opportunities include sponsorship of the Saturday Preview Supper bar **or** Sunday's hosted bar in the exhibit hall. Past sponsors have served signature drinks created by cocktail book authors. Includes: Corporate logo in printed program and event signs; recognition and appreciation at the event.

△ Silver Sponsor: \$2,300

Includes: sponsorship for 2 booksellers; one exhibit table (additional table(s) can be purchased for \$500 each); inclusion in the Pick of the List Movable Feast; one free advertisement in either a NAIBA e-newsletter or Conference Program (quarter-page); one ticket for all conference events for your staff/authors; recognition at Conference and in printed material; NAIBA corporate membership for one year. **Market Value of Sponsorship: \$2625**

△ Event Sponsor: \$2,500 for any of the NAIBA ticketed meal events, Education, or Receptions

Includes: Corporate logo in printed program and event signs; recognition and appreciation at the event.

△ Bronze Sponsor: \$1,750

Includes: sponsorship for 2 booksellers; one exhibit table (additional table(s) can be purchased for \$500 each); inclusion in the Pick of the List Movable Feast; recognition at Conference and in printed material; NAIBA corporate membership for one year. **Market Value of Sponsorship: \$1950**

△ Coffee Break Sponsor: \$1,500 (per break)

△ Exclusive Coffee Break Sponsor: \$3,000

Promote a specific title, author or your company by sponsoring a coffee break during NAIBA's Fall Conference. Opportunities include sponsorship of Sunday's coffee break in the Exhibit Hall **or** Monday's coffee break during bookseller education. Includes: Corporate logo in printed program and event signs; recognition and appreciation at the event.

A la Carte options:

△ Individual Display Tables: First table rental is \$550 for NAIBA members; \$675 for non-members; additional tables are \$500.

of tables: _____

Type of table(s) can be a combination _____ rectangular _____ banquet round

△ Individual Bookstore Sponsorships: \$280 each # _____

△ Conference Program Advertisements:

△ Full page (\$525) △ Half page (\$350) △ Quarter page (\$225)

△ NAIBA Membership: \$100 per company

△ Pick of the List Moveable Feast (if available) \$100

Name of Participating Rep: _____

Thank you for your support of the independent booksellers in the NAIBA region that work hard every day to sell the books you publish.

New Atlantic Independent Booksellers Association
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