

Signature learning programs

NEW signature learning programs are based on the groundbreaking NEW Career Accelerator Model™ created in partnership with the Center for Creative Leadership. This model, based on the personal workplace insights of more than 1,200 industry executives, outlines 13 factors that can make or break a career. It's the strong foundation on which all NEW learning is built. And because feedback is critical, our learning programs start with a strong personal foundation, too – 360 assessments that are conducted prior to each individual's learning experience. newonline.org/accelerator

NEW Rising Stars

NEW Rising Stars is a unique leadership development opportunity for mid-level women in retail and consumer goods. The program helps mid-career professionals re-energize and expand their leadership capabilities by focusing on competencies that drive success. There are two options: NEW Rising Stars, which includes a multiday event in Minneapolis, and NEW Rising Stars Online, with virtual learning only. newonline.org/risingstars

Who should attend

- Mid-level managers or experienced individual contributors
- Professionals with at least 3-5 years of experience
- Women with aspirations to contribute at a higher level
- Mid-level leaders who want to achieve professional excellence

What you'll learn

- Make effective decisions and increase influence
- Complete a 360 assessment and develop an approach for long-term development
- Work with an executive coach
- How to use networks as a source of power



	NEW RISING STARS	NEW RISING STARS ONLINE
Orientation webinar	April 14, 10:30 am-11:30 am ET	April 21, 10:30 am-11:30 am ET
Onsite learning	Minneapolis, June 20-22	
Two one-on-one coaching sessions	1 hour each, individually scheduled	1 hour each, individually scheduled
Virtual learning sessions	August 22, October 27 10:30 am-12:00 pm ET	July 13, August 29, September 21 10:30 am-12:30 pm ET
Tuition	\$2,995 Includes meals, but not travel or lodging	\$1,475
Time commitment	3 days offsite, including travel. 6 hours webinars and virtual coaching	9 hours webinars and virtual coaching

NEW Career Accelerator Workshops

Turbocharge your team with the NEW Career Accelerator Workshop, a powerful program built to accelerate the careers of leaders in your organization. NEW Career Accelerator workshops are designed specifically for industry leaders using research developed in partnership with the Center for Creative Leadership. Team members

are rated by superiors, peers and direct reports on critical career competencies and derailers. NEW Career Accelerator workshops supplement current leadership development programs and offer a broader view of women's career advancement.

newonline.org/accelerate

Who should attend

- NEW members
- Sales teams
- Functional groups
- Employee resource groups
- Emerging leaders

What you'll need

- A minimum of six workshop participants
- Sponsorship from a senior executive
- A classroom setting with internet
- 10-week notice to allow us time to custom design a program

What to expect

- An assessment of how individuals and your organization compare to others in the industry
- Feedback on 360-degree assessment
- Increased awareness of organizational and leadership benchmarks
- Individual and company metrics on areas of excellence and opportunity
- Strategies to integrate best practices into the workday
- Improved communication among team members

- Increased focus on adapting individuals, the team and the environment to boost results
- Inspiration to realize goals

Fee \$24,950 for custom workshop and 360 assessments for up to 24 participants. Larger group rates available; \$300 each for additional participants.

1 day onsite no travel

Learning opportunities and events

Regional events

Learning events

NEW's 20 regions in the U.S. and Canada hold regional learning events twice a year. These events, open to members and nonmembers alike, feature networking, industry panels and keynote speakers focused on career and organizational achievement. Ticket prices vary, but are generally \$100 or less.

newonline.org/calendar

- Open to industry
- 35 per year
- Check for dates and fees

Mixers

NEW regional mixers are informal gatherings open to everyone in the industry. They are hosted by our 20 regions in the U.S. and Canada throughout the year. Many mixers are free, others require preregistration and a small fee.

newonline.org/calendar

- Open to industry
- 100 per year
- Check for dates and fees

Online learning

NEW webinars develop emerging leaders and help mid-level leaders train their teams. They are a free benefit for all NEW members, and can be shared with nonmembers in a group training setting. NEW webinars can be watched individually or in groups and often feature guest speakers from the industry. More than 50 recorded webinars are available in our Study Hall. newonline.org/learning

Who should attend

- Emerging leaders
- Industry professionals
- Team leaders
- Men who supervise women

NEW Leadership Academy

Learn strategies to develop your leadership skills, deliver better business results and advance your career with our long-running and popular NEW Leadership Academy webinar series by experienced career coach Jo Miller.

- Five 45-minute webinars
- Watch recorded or live at 1 p.m. ET, selected Thursdays
- Free; NEW members only

Summit Speaker Series

A webinar series featuring top speakers from the NEW Leadership Summit. These webinars bring you career strategies from our most popular career experts, valuable advice and real-world insights to build your leadership skills, gain the credit you've earned and propel your career.

- Six 1-hour webinars
- Watch recorded or live at 1 p.m. ET, selected Wednesdays
- Free; NEW members only



NEW Leadership Summit 2017

September 27-29 Marriott Marquis Hotel, Washington, D.C.

Now in its 17th year, the NEW Leadership Summit offers in-depth learning, networking, inspiration, team building and career advice for advancing careers, growing your organization's business and transforming the industry. Learning sessions are designed for emerging and mid-level leaders, senior executives and men who lead women. The NEW Summit features all-star keynotes, breakout sessions for leaders at every level, special events and networking with 1,200 industry professionals.

newonline.org/summit

Who should attend

- Emerging leaders
- Men who lead women
- Mid-level managers
- Senior executives

Fee \$1,295 early-bird rate by August 9
\$1,595 by September 6 cutoff
\$1,095 group rate
* Preliminary rates; groups are 25 or more

3 days onsite with travel

NEW Executive Leaders Forum 2017

August 1-3 Bacara Resort and Spa, Santa Barbara, California

The invitation-only NEW Executive Leaders Forum is the most prestigious women's leading and learning event in the industry. The three-day event offers insights and inspiration from top industry executives and renowned women's leadership advocates. Developed for senior executives, attendance is reserved for senior leaders and is capped and limited by company. newonline.org/forum

Who should attend

Invited guests at the vice president level and above

Fee Fee \$2,995 early-bird rate by June 14
\$3,495 by July 12 cutoff

3 days onsite with travel



newonline.org/learning

