

# The winning formula for women leaders (and your company)

NEW is your essential partner in developing leaders and creating the successful workforce strategies you need to compete. We address your number-one concern — finding and keeping the talent you need to unlock productivity, spur innovation and drive growth. It's a simple but powerful formula — when people feel valued, they add value to your company.

NEW partners with your leadership team to provide custom solutions that build your talent pipeline.



## THE NEW FORMULA

- + Powerful career model
- X Pyramid of programs
- = More women leaders
- > Greater talent advantage



## Accelerating women's leadership for growth and innovation

NEW has a winning formula for women's leadership and workplace change: The groundbreaking NEW Career Accelerator Model™ matched to our powerful learning programs for women at every level.

Designed in conjunction with the Center for Creative Leadership, the Model is based on input from thousands of NEW members and industry professionals.

It identifies the 8 success factors and 5 career derailers critical to women leaders in our industry — and we've incorporated these career competencies and derailers into all our learning programs, webinars, conferences and events.

Our formula provides a clear career path for your leaders — and competitive advantage for your organization.

# Three immersive learning programs for every level

NEW's signature learning programs accelerate the career trajectories of your current and future leaders. They include 360-degree assessments, online and classroom learning, executive coaching and long-term networking.



Real-world experience

Academic research

Executive coaching

360-degree assessments

Continuing networking and feedback

NEW learning programs combine real-world experience with academic research, executive coaching, 360-degree feedback and post-event networking.



## Lift your mid-level leaders

NEW Rising Stars is a leadership development course for one of your organization's most critical cohorts: mid-level women. This career catalyst includes one in-person full-day session, three webinars, peer learning and networking, 360 assessments and one-on-one coaching.

*"NEW Rising Stars provides a space for incredibly empowering dialogue and leadership development."*

— Lisa Fenton, Target Corporation



## Turbocharge your teams

The NEW Career Accelerator is a three- to six-hour workshop that trains high-potential leaders at your location. Your customized workshop includes an executive panel discussion, individual and group 360 assessments, a one-on-one debrief with an executive coach, and a development planning guide to help your women succeed.

*"The keynotes, presentation, workbook and discussions were insightful and thought-provoking."*

— Jackie Davis, Ocean Spray



## Prepare women for the top

NEW Executive Institute prepares emerging senior executive women for top leadership positions in our industry. Includes two in-person immersion sessions (one overseas), three webinars and one-on-one coaching.

*"What I learned has been priceless."*

— Chastity Stevenson Westry, PepsiCo Inc.



Contact your NEW representative today.

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