



NFRC's Redesigned Website Launches February 6

The National Fenestration Rating Council's (NFRC) redesigned website will launch on Monday, February 6.

In addition to a more streamlined appearance, the new site improves the user experience for NFRC's licensees and the public alike by providing easier access to educational content and technical documents.

While members will land on a page with a new look, they can log-in to retrieve their documents and access other information the same way they always have.

"The site is designed to position us as the authoritative source for fenestration energy performance ratings and to drive widespread use of our ratings," said NFRC's CEO, Deb Callahan.

By delivering product performance information that helps all of its stakeholders make educated choices, Callahan sees the organization reaching both of these goals.

The site's straightforward arrangement of content delivers value with every click and allows visitors to conduct research more efficiently. It is fully accessible from tablets and smart phones, providing a tool that functions equally well in the office and in the field.

"NFRC envisions a future where every fenestration product purchase decision is made using its label to evaluate energy performance," Callahan concluded. "Our new website is going to help us get there."

While NFRC's website is new, its address remains the same, www.nfrc.org

Please contact [Tom Herron](#), NFRC's Senior Director, Business Development and Marketing at 240-821-9505 with any questions.

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