

## NHCA ARCHIVE REPORT: February 28, 2010 - February 26, 2011

Elliott H. Berger (Historian) and Erin Erickson (Executive Director)

This document summarizes key activities for the period just subsequent to the 2010 Annual Conference (held in Orlando, FL) and concluding just subsequent to the activities of the 2011 Annual Conference (held in Mesa, AZ). All activities at the 2011 Conference in Mesa are included. Financial data through the end of the fiscal year concluding in June 2011 are also included. This report contains the following sections:

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- B. Management Firm Activities
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- D. Member Dues, and Affiliate and Exhibition Fees
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### A. Executive Council, Committee Chairs, and Liaisons

At the 2011 Annual Conference in Mesa, AZ the following individuals continued or were installed as officers and members of the NHCA Executive Council, Committee Chairs, and Liaisons.

#### Executive Council

President	Tim Rink	Member Delegates	Sheryl Foust-Whiteman,
President Elect	Laura Kauth		Patty Niquette
Immediate Past President	Susan Greist		Carolyn Tolley
Secretary/Treasurer	Kathryn Schmidt-Miller	PSP Member Delegate	Jeffrey Goldberg
		Commercial Delegate	David Stern
Director of Communications	Rick Stepkin	Associate Member Delegate	Cory Portnuff
Director of Education	Kristy Casto	Student Member Delegate	Elliott Berger
Director of Marketing & PR	Renee Bessette	Historian	Erin Erickson
Director of Membership	Lynnette Bardolf	Executive Director	

#### Leadership Advisory Team

Chair	Susan Greist
Members	David Mayou, Deanna Meinke, Rick Neitzel,
<i>Ex officio</i>	Elliott Berger

#### Editorial Staff

Editor	Lee Hager
Members	Alberto Behar, Elliott Berger, Rena Glaser
	Mary McDaniel, Rob Pluta, Laurie Wells

Task Forces/Liaisons/Committees

Children and Noise	Deanna Meinke
Confidentiality	Cindy Bloyer
Legislation	Amanda Azman
Music-Induced Hearing Disorders	Brian Fligor
Nominations	Laura Kauth
OSHA Liaison	Alice Suter
Prevention of NIHL from firearms	Michael Stewart
Program Chair	Jim Jerome
Program Chair-Elect	Nancy Gallihugh
Publications	Lee Hager
Public Inquiry Respondent	Kathryn-Schmidt-Miller
AAA	Dick Danielson
AAOHN	Pegeen Smith
ACOEM	Bruce Kirchner
AIHA	Laurel Davis
ANSI S3	Theresa Schulz
ANSI S12	Joe Cissna
ASHA	Ted Madison
CAOHC	Madeleine Kerr
MAA	Vickie Tuten

NHCA Scholarship Foundation Board

President	Theresa Schulz
Secretary	Jim Jerome
Treasurer	Jim Banach
Directors	Bob Dobie, Jennifer Tufts

**B. Management Firm Activities**

As of this writing a new management firm, IMI, has been with NHCA for three years, since September 8, 2008. All seems to be progressing well.

The most recent financial audit was completed in June 2009 by Michael Nelson, CPA, PFS of Wenner, Silverstein & Company, LLC at a cost of \$3900. The auditor determined that NHCA is in compliance and in good standing.

**C. Membership and Directory**

Total paid members through June 30, 2011 were 366. For prior years see the table below. This included 14 emeritus members and 69 students.

All approved member applications after September 30 are placed in the following membership year. Beginning in 2004 the membership directory no longer existed in paper and became available online through the web site as a PDF to be updated annually. Beginning November 26, 2007 the membership directory was also migrated to MemberClicks online service. In August 2009 a website update was performed, changing the website from a MemberClicks operated database to Affiniscape, which hosts the website as well as member database.

Year	Membership	Year	Membership
1997	652	2005	467
1998	459	2006	542
1999	479	2007	574
2000	447	2008	427
2001	422	2009	370
2002	418	2010	408
2003	427	2011	366
2004	399		

**D. Member Dues, and Affiliate and Exhibition Fees**

Dues invoices for the 2011 membership year were emailed this year, and sent in late October, 2010. Dues amounts were did not increase this year for any category. The dues history for the various membership categories are tabled below.

Year	Member	Associate	Student	CM	PSO
1996	75	45	25	550	210
1997	95	65	25	635	225
1998	95	65	25	635	225
1999	95	65	25	635	225
2000	95	65	25	635	225
2001	130	130	25	800	305
2002	137	137	27	840	321
2003	142	142	30	882	335
2004	145	145	No charge	890	340
2005	152	152	No charge	890	357
2006	152	152	No charge	890	357
2007	155	155	No charge	890	360
2008	170	170	No charge	900	400
2009	170	170	No charge	900	400
2010	180	180	No charge	950	425
2011	180	180	No charge	950	425

Platinum Sponsor: \$8,000 NHCA Members, \$10,000 Non-Member Three six foot skirted tables with three chairs • One full page ad in the Spectrum Supplement • Three full conference registrations (including Friday night event) • 100-word descriptor in the Spectrum Supplement • Logo displayed on all marketing materials and on the website • Provide two hand-outs for registration packet • Podium recognition • One year membership • Logo with live link on hearingconservation.org landing page

Gold Sponsor: \$6,000 NHCA Members, \$8,000 Non-Member: Two six foot skirted tables with two chairs • One 1/2 page ad in the Spectrum Supplement • Two full conference registrations (including Friday night event) • 75-word descriptor in the Spectrum Supplement • Logo displayed on all marketing materials and on the website • Provide one hand-out for the registration packet • Podium recognition

Silver Sponsor: \$4,000 NHCA Members, \$6,000 Non-Member: One six foot skirted table with one chair • Podium recognition • One full conference registration (including Friday night event) • One 1/4 page ad in the Spectrum Supplement • Logo displayed on all marketing materials and on the website • 50-word descriptor in the Spectrum Supplement

Bronze Sponsor: including \$2,000 NHCA Members, \$4,000 Non-Member Companies, One six foot skirted table with one chair • Podium recognition • One full conference registration (including Friday night event) • 25-word descriptor in the Spectrum Supplement • Logo displayed on all marketing materials and on the website

**E. Communications (Web Site and Publications)**

NHCA electronically published four regular issues of the *Spectrum* and one supplement (a Conference program) during this time period under editor Lee Hager. Papers copies are not mailed to members but are available electronically on the members only section of the website.

Sales on NHCA's various publications including the seven Professional Guides, the *Crank it Down* brochure, the *Noise Destroys* poster, the *Cochlear Landscape* poster, and our 35-mm slide sets are shown below. Sales are for calendar years, except 2006 which is for ½ year from January through June.

	PG1	PG2	PG3	PG4	PG5	PG6	PG7	Crank It Down	ND poster	CL poster	Slide Set
2004	364	214	12	48	410	326	972	880	319	14	6
2005	182 8	160 3	309	538	771	581	186 7	1202	688	21	2
2006	102	152	27	52	1	21	371	2010	76	3	0
2007	54	104	2	3	2	105	655	277	174	6	2
2008	220	226	131	200	680	386	6	3113	420	3	2
2009	216	203	102	308	116	157	288	1279	221	4	8
2010	81	0	3	2	308	8	259	255	228	4	3
2011	1	1	2	21	207	6	206	2	46	9	1

**F. Executive Council Spring Conference Call (April 29, 2010)**

- Deanna Meinke began work on creating an International J. Audiology (IJA) supplement, including contributors, and at least one sponsor, Etymotic Research.
- It was reported that there was currently \$174,918 in the checking account and \$145,926 in the Money Market.
- The Facebook presence is growing with around 150 members following the conference in that way. Plans were also made to tweet press releases in the future.
- Theresa Schulz agreed to take lead on preparing a document for the public, by working with ISEA and the NHCA/OSHA/NIOSH alliance, on "How to use the EPA NRR Label."
- It was agreed to terminate the Iron Mountain Storage contract in February 2011.

**G. Executive Council Summer Meeting (June 24, 2010, Denver)**

- The Leadership Advisory Team reported that the results of the management firm survey results were extremely positive, with a few areas that received lower scores.
- It was decided to drop the Thursday only workshop registration at the Conference and roll it into the full conference registration.
- Motion was passed to correct the Emeritus registration discount noted in the PPM to 20% off from the full cost of the conference.

**H. Executive Council Fall Conference Call (November 10, 2010)**

- The CAOHC Webinar resulted in an income of \$159 for NHCA after splitting the revenue with

CAOHC.

- The PPM has been updated to reflect the award distribution changes made by the Nomination Committee stipulating that only one of the three major awards (Lifetime achievement, Threadgill, and Outstanding HC) shall be given in any one year. The total number of Golden Lobe awards was reduced to 5 in any one year, and language was added to assure that recipients would be present in the year in which their awards were conferred.
- NHCA exhibited at the AES show and had over 250 audio engineers in 2-1/2 days. We were booked solid throughout the event.

**I. Executive Council Meetings at Annual Conference (February 24-26, 2011)**

- Membership dues income was reported as slightly under compared to the same time last year.
- NHCA developed a letter and worked with three other organizations in response to the OSHA notice regarding engineering controls. In January OSHA took a step back and issued a second press release.
- As a result of the NHCA response and concern that it did not properly represent the overall views of the membership, a Material Content Review Task Force was resurrected to make sure input from the membership is obtained. However, NHCA does not want to create a roadblock to getting information out in a timely manner.
- Laura Kauth reported the creation of an updated membership brochure.
- David Stern presented a song that he wrote and performed called *Hearing loss blues* that was very well received by those present. David will look into the possibility of providing it to NHCA for posting on the web site.
- The “general counsel” clause in the Whistle Blower Policy was re-worded to “Executive Council” and will be circulated for signing by council members at the meeting.
- A decision was made to hold a long-range planning sessions in June 2011.
- Conference did exceptionally well with a projected net income of about \$50,000.
- A new position of Program Chair Elect was established in order to provide a training ground for the upcoming program chairs.

**J. Annual Conference**

The 36<sup>th</sup> Annual Hearing Conservation Conference was held February 24 - 26, 2011 at the Phoenix Marriott Mesa, Mesa, AZ. Paid registrants, total participants, early full member registration fees, and total exhibitors, appear in the table below.

Year	Location	Paid Registration	Total Participants	Early Member Registration Fee	Exhibits
1996	San Francisco	160	225	325	26
1997	Orlando	179	231	395	29
1998	Albuquerque	158	227	395	27
1999	Atlanta	192	250	395	25
2000	Denver	144	215	395	29
2001	Raleigh	181	249	395	22
2002	Dallas	187	260	415	20
2003	Dallas	178	251	435	23
2004	Seattle	205	280	457	22
2005	Tucson	165	243	457	22
2006	Tampa	210	286	457	25
2007	Savannah*	176	218	460	18
2008	Portland	295	307	475	25
2009	Atlanta	193	219	495	14

2010	Orlando	265	289	495	16
2011	Mesa	264	292	495	17

\* Because of weather issues affecting attendance at Savannah in 2007, the Council voted that all no shows would receive a one-time 25% discount off of the conference rate for 2008 or 2009. The 218 does not include the 26 no shows.

Sponsors and categories were:

- Platinum (2 @ \$8000): 3M, Howard Leight by Sperian
- Gold (0 @ \$6000): none
- Silver (3 @ \$4000): Benson Medical Instruments, CAOHC, NIOSH
- Bronze (10 @ \$2000): ASHA, Casella USA, Eckel, Etymotic Research Inc. G.R.A.S., Kimberly-Clark, LHI, Phonak, Sensear, Tremetrics

Sponsors were solicited for various events and elements of the conference in addition to the normal solicitation for luncheon and break support. These included:

- Workshops: Mimosa Acoustics, Otodynamics Ltd.
- Tote bags: 3M
- Cocktail Receptions, Thursday and Friday (bronze): ASHA, Casella USA, Eckel, Etymotic Research, G.R.A.S., Kimberly Clark, Logistics Health, Phonak, Sensear, Tremetrics
- Student travel award (gold): Quest
- Student travel award (silver): American Academy of Audiology Scholarship Foundation, 3M, Howard Leight by Sperian
- Student travel award (bronze): Enviromed Corp., Sensaphonics, Pacific Hearing Conservation, Workplace Integra, Deanna Meinke, Benson Medical
- Student Research Award Sponsors: Etymotic Research (\$3000), American Academy of Audiology Scholarship Foundation (\$1500)

The meeting resulted in a profit for NHCA of \$56,013. For events and income related to the Scholarship Foundations see Section Q.

The faculty and program participants listed in the program consisted of 84 names. The six workshops were:

- Hearing Loss Prevention: The Basics (Tom Lloyd, Lynnette Bardolf, Theresa Schulz, Laura Kauth, Cassie Ford, Nancy Gallihugh)
- Hearing Protector Fit-Testing: No Two Ears are the Same (William Murphy, Amanda Azman, Elliott Berger, Mihaela Grigorie, Kevin Michael, James Jerome, Brad Witt, Jeremie Voix)
- Mobile Unit Infectious Controls and Four Audiometric Software Comparisons for PSP's (Benson, EARS, OMI, Workplace Integra) (Richard Stepkin, A. U. Bankaitis)
- Hearing Conservation; Innovative Teaching Strategies (Kenneth Gerhardt, Donald Henderson, Christopher Spankovich)
- Preservation of Hearing in the U. S. Army – Meeting the Specific Challenges of the War Fighter Using Education and Technological Innovations (Jillyen Curry-Mathis, John Merkley, Kara Cave, Leanne Cleveland)
- Tips and Tricks for Making Reliable OAE Measurements (Laura Dreisbach, Dawn Konrad-Martin, Marilyn Dille, Kelly Reavis)
- The HearTomorrow Audio Workshop – Audio System Theory for Hearing Professionals (Benjamin Kanters)
- Emotional Intelligence Predicts Career Success (Barry Blesser)

The Conference presented 25 platform lectures, including the Keynote Lecture by Adrian Davies, the Don

Gasaway Lecture by Laurie Wells, 15 posters, Saturday morning roundtable discussions, a 1 hr. 20 min. concurrent session in which attendees had 3 options from which to choose, the Safe-in-Sound Awards session, and a luncheon lecture by Barry Blesser, "Hearing Provides a Sense of Place."

The following awards were presented at the Conference:

Outstanding Hearing Conservationist	Peter Rabinowitz
Outstanding Lecture Award (2011)	Laurie Wells
Outstanding Poster Award (2011)	not awarded (too few ballots)
Golden Lobe Award	Rick Neitzel, Colleen LePrell, Deanna Meinke, Thais Morata, Alice Suter
Media Award	NIOSH Hearing Loss Prevention Team

The Friday-evening Gala was held at Rawhide.

#### **K. Annual Business Meeting**

A brief Business Meeting was held at the conference reviewing the year's accomplishments.

#### **L. Webinars**

One CAOHC cosponsored webinar entitled "Pharmacologic Protection from Noise Induced Hearing Loss (NIHL): Current Status," on September 16, 2010 taught by Dr. Kathleen Campbell with 16 attendees.

#### **M. Position Statements/Regulatory Involvement**

NHCA provided comments to OSHA regarding their proposed change of interpretation on workplace noise controls.

#### **N. Changes to Bylaws and Policy and Procedure Manual**

No changes to the Bylaws this year. A substantive change was made to the NHCA awards in terms of the number of Golden Lobes that can be conferred and how frequently the major awards are given.

#### **O. Slate of Candidates for 2010-2011**

President Elect	Laura Kauth
Secretary/Treasurer	Kathy Schmidt-Miller
Director of Communications	Rick Stepkin
Commercial Delegate	Jeff Goldberg
PSP Delegate	Carolyn Tolley
Member Delegate	Sheryl Whiteman

Ballots were electronically distributed in December, 2010, with 62 ballots returned.

**P. Year-End Financial Statement**

The financial statements for the 7/1/10 - 6/30/11 fiscal year reflects a net income of \$33,045 vs. a budgeted amount of \$51.60. The large positive income as compared to the budget was primarily due to the many sponsors at the Conference.

**Q. NHCA Scholarship Foundation**

The foundation had another successful year. One Student Research Award (SRA) of \$1500 was granted. Etymotic Research donated \$3,000 and the American Academy of Audiology Foundation donated \$1,500 toward the SRA. The recipient was Ryan Johnson, University of Cincinnati.

Five Student Travel Awards of \$800 each were granted. There were 10 sponsors:

Quest - \$1,000

- American Academy of Audiology Scholarship Foundation - \$500
- 3M - \$500
- Howard Leight by Sperian - \$500
- Enviromed Corp. - \$250
- Sensaphonics - \$250
- Pacific Hearing Conservation - \$250
- Workplace Integra - \$250
- Deanna Meinke - \$250
- Benson Medical - \$250

The Travel Award recipients were Christoffer Berntsen, University of Louisville; Dana Gladd, University of Wisconsin; Sarah Knauf, SUNY at Buffalo; Roxanne Kohilakis, WU – School of Medicine; Sara Neumann, Illinois State University

Fund Raising at the Conference yielded \$1,010 from the 50/50 Split (aka Raffle), \$4,780 from the Silent Auction, and \$1,771 from the Golf Tournament. The Motorcycle Ride was cancelled.

At the end of the fiscal year the assets of the Foundation were \$98,879, an increase of \$7,832 over the prior year.