

NHCA ARCHIVE REPORT: February 27, 2011 - February 25, 2012

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This document summarizes key activities for the period just subsequent to the 2011 Annual Conference (held in Mesa, AZ) and concluding just subsequent to the activities of the 2012 Annual Conference (held in New Orleans, LA). All activities at the 2012 Conference in New Orleans are included. Financial data through the end of the fiscal year concluding in June 2012 are also included. This report contains the following sections:

- A. Management Firm Activities
- B. Membership and Directory
- C. Member Dues, and Affiliate and Exhibition Fees
- D. Communications (Web Site and Publications)
- E. Executive Council Spring Conference Call (April 26, 2011)
- F. Executive Council Summer Meeting + Strategic Plan Review (June 1 - 3, 2011)
- G. Executive Council Fall Conference Call (November 9, 2011)
- H. Executive Council Meetings at Annual Conference (February 22 - 25, 2012)
- I. Annual Conference
- J. Annual Business Meeting
- K. Webinars
- L. Position Statements/Regulatory Involvement
- M. Changes to Bylaws and Policy and Procedure Manual
- N. Slate of Candidates for November 2010 Ballot for 2011 Offices
- O. Year-End Financial Statement
- P. NHCA Scholarship Foundation

Beginning with this Archive report much data that can be more easily tabulated and tracked in a database file has been moved to the NHCA Archive Data Report (NHCA ADR). It is an Excel file that includes the following: officers, awards, titles of and presenters of key talks such as the Gasaway Lecture, dues, membership, conference cities and attendance, literature sales, and head counts in various rooms during the conference.

A. Management Firm Activities

As of this writing a new management firm, IMI, has been with NHCA for four years, since September 8, 2008. The firm, our association, and the relationship between the two is healthy at this time.

The most recent financial audit was completed in June 2009 by Michael Nelson, CPA, PFS of Wenner, Silverstein & Company, LLC at a cost of \$3900. The auditor determined that NHCA is in compliance and in good standing.

B. Membership and Directory

Total paid members through June 30, 2012 were 360. For prior years see the Archive Excel file. This included 14 emeritus members and 61 students.

All approved member applications after September 30 are placed in the following membership year. Beginning in 2004 the membership directory no longer existed in paper and became available online through the web site as a PDF to be updated annually. Beginning November 26, 2007 the membership directory was also migrated to MemberClicks online service. In August 2009 a website update was performed, changing the website from a MemberClicks operated database to Affiniscape, which hosts the website as well as member database.

C. Member Dues, and Affiliate and Exhibition Fees

Dues invoices for the 2012 membership year were emailed this year, and sent in late October, 2012. Dues amounts were increased this year for all categories. The dues history for the various membership categories are provided in the ADR. The sponsorship fees are listed below.

(Premium Sponsor) Platinum Sponsor: \$8,000 NHCA Members, \$10,000 Non-Member Four six foot skirted tables • One full page ad in the Spectrum Supplement • Four full conference registrations (including Friday night event) • 100-word descriptor in the Spectrum Supplement • Logo displayed on all marketing materials and on the website • Provide two hand-outs for registration packet • Podium recognition • One year membership • Logo with live link on hearingconservation.org landing page

(Conference Sponsor) Gold Sponsor: \$6,000 NHCA Members, \$8,000 Non-Member: Three six foot skirted tables • One 1/2 page ad in the Spectrum Supplement • Three full conference registrations (including Friday night event) • 75-word descriptor in the Spectrum Supplement • Logo displayed on all marketing materials and on the website • Provide one hand-out for the registration packet • Podium recognition

(Event Sponsor) Silver Sponsor: \$4,000 NHCA Members, \$6,000 Non-Member: Two six foot skirted table • Podium recognition • Two full conference registrations (including Friday night event) • One 1/4 page ad in the Spectrum Supplement • Logo displayed on all marketing materials and on the website • 50-word descriptor in the Spectrum Supplement

(Exhibitor Reception Sponsor) Bronze Sponsor: \$2,000 NHCA Members, \$4,000 Non-Member Companies, One six foot skirted table • Podium recognition • One full conference registration (including Friday night event) • 25-word descriptor in the Spectrum Supplement • Business card ad in the Spectrum Supplement • Logo displayed on all marketing materials and on the website

Workshop Break Sponsor: \$1500 NHCA Members, \$1875 Non-Member Companies; One six foot table in the exhibit area • One full conference exhibitor registration • Signage with logo provided during workshop breaks • Logo displayed on all marketing materials and on website.

Speaker Travel Sponsor: \$1,000: One full conference exhibitor registration • Podium recognition • Logo displayed on all marketing materials and on website.

Conference Break Sponsor: \$500: Logo displayed on all marketing materials and on website • Signage with logo provided during conference session breaks.

Handout Sponsor: \$250: Provide up to 350 inserts to be included in the attendee folders.

D. Communications (Web Site and Publications)

NHCA electronically published three regular issues of the *Spectrum* and one supplement (a Conference program) during this time period under editor Richard Stepkin. Papers copies are not mailed to members. Electronic copies are available on the members-only section of the website.

Sales on NHCA's various publications including the seven Professional Guides, the *Crank it Down* brochure, the *Noise Destroys* poster, the *Cochlear Landscape* poster, and our 35-mm slide sets are listed in the ADR. Sales are for calendar years, except 2006 which is for ½ year from January through June.

E. Executive Council Spring Conference Call (April 26, 2011)

- Tim Rink reported that NHCA financials were in excellent condition following the 2011 Conference which brought in far more income than anticipated in a non-military year.
- A new Press Release Protocol was completed with a goal to have all press releases created by the Director of Public Relations.
- AAOHN denied NHCA credit for the 2011 Conference and Kristy Casto is working on modifying the application process to avoid problems for 2012.
- Only 50 people returned completed conference surveys for the 2011 conference because the EC had originally agreed to only provide an electronic survey option following the event, but during the conference it was decided to print the evaluations and set them at registration. This process did not prove effective.
- The OSHA Form 300 Task Force completed their work and it was unanimously accepted by the EC.
- A motion was approved to provide \$5,000 funding to Deanna Meinke for a 2012 Children and Noise conference.

F. Executive Council Summer Meeting + Strategic Plan Review (June 1 - 3, 2011, Denver)

- NHCA submitted a grant application to the Oticon Foundation for \$20,000 for an IJA Supplement.
- Lee Hager stepped down as Editor of the *Spectrum* and was replaced by Rick Stepkin.
- The contract with IMI was renewed for three years through August 31, 2014. This included a separate Scholarship Foundation contract to focus on the specific management requirements of the foundation through the same time frame.
- NHCA explored the potential to purchase the domain name of www.NHCA.org but the owner wanted \$4,000. The EC was unwilling to pay more than \$500.
- A recommendation was made to create a monthly member newsletter that would include EC news, general news, member news, and an events calendar.
- David Stern's *Hearing Loss Blues* is now available on Amazon.com.
- Tim Rink recommended the creation of two new representatives/committees, one being a Military Liaison and the other being a budget/finance committee that would report to the Treasurer and IMI.
- During the review of the strategic plan the vision and mission were considered and reaffirmed. The group participated in an exercise to review strengths, areas of opportunity and unique differentiators of the organization, and to update the entire plan and a written report was prepared.

G. Executive Council Fall Conference Call (November 9, 2011)

- It was recommended to sever our relationship with *Noise & Health Journal*, due to their lack of responsiveness with respect to agreed-upon commitments. Erin Erickson will stop payment on the most recent check that was issued and provide a credit to those members affected.
- Relative to the June decision to establish a budget/finance committee it was pointed out that this is already a requirement in the Policy and Procedure Manual, but it apparently has not been happening so the plan is for this to be rectified.
- The Conference wrap-up meeting that takes place on Saturday night post conference is difficult for Erin to participate in due to the subsequent EC meeting that same evening. It was decided to make this happen, by phone, within two weeks post conference.
- Oticon agreed to the \$20,000 contribution requested in June of this year and this will more than cover the cost to produce the special IJA supplement.
- The annual Management Firm Survey was revised for the convenience of those members who felt it was too long.
- The CAOHC/NHCA webinar was very successful with approximately \$12,000 income.
- A Membership Enhancement Team will be developed to attempt to increase interest in membership within NHCA.

H. Executive Council Meetings at Annual Conference (February 22-25, 2012)

- It is unlikely that future funding of the Safe-in-Sound program will be provided by NIOSH and thus Deanna Meinke proposed creating an NHCA budget of about \$10,000/year to cover the award costs and site visits that are part of the program.
- The EC voted to join the 85/3 Coalition and to support their efforts.
- Rick Stepkin found no takers for the role of Editor of *Spectrum* and thus agreed to serve in that role moving forward.
- Jeffery Goldberg announced that two new commercial members have joined – Moldex and Sensear.
- A discussion was raised by Tim Rink regarding a possible name change for NHCA to the “International Hearing Conservation Association,” or the “North American Hearing Conservation Association.” No decision was made at this time.
- At the post-conference meeting there was an extended discussion of the presentation by Kris Chesky in the afternoon session and the heated response that ensued. Laura Kauth agreed to follow up with a call to John Casali regarding an incident that occurred during presentations during the 2007 Conference in Savannah. Additional Conference items were debated including the observation that the band at the Friday night gala was too loud.

I. Annual Conference

The 37th Annual Hearing Conservation Conference was held February 23 - 25, 2012 at the Astor Crowne Plaza, New Orleans, LA. Paid registrants, total participants, early full member registration fees, and total exhibitors, appear in the ADR.

Sponsors and categories were:

- Platinum (2 @ \$8000): 3M, Howard Leight by Honeywell
- Gold (0 @ \$6000): none
- Silver (4 @ \$4000): Benson Medical Instruments, NIOSH, Troy Acoustics Corporation, Westone Laboratories
- Bronze (1 @ \$2000): Eckel
- Workshop (8 @ \$1500): Tremetrics, ASHA, G.R.A.S. Sound & Vibration; Sensear, Phonak, Casella USA, CAOHC, Mimosa Acoustics
- Speaker Travel (1 @ \$1000): NIOSH

Sponsors were solicited for various events and elements of the conference in addition to the normal solicitation for luncheon and break support. These included:

- Workshops: Tremetrics, ASHA, G.R.A.S. Sound & Vibration; Sensear, Phonak, Casella USA, CAOHC, Mimosa Acoustics
- Tote bags: 3M
- Cocktail Receptions, Thursday and Friday (Bronze): Eckel
- Student Conference Award (Gold - \$1000+): None
- Student Conference Award (Silver - \$500+): 3M, James & Vera Lankford, Sensaphonics, Howard Leight by Honeywell.
- Student Conference Award (Bronze - \$250+): Tremetrics, Health Metrics, Inc., Audiometric Baseline Consulting, Deanna Meinke, Ph.D., Theresa Sculz, Ph.D., ASI Health Services, Benson Medical, Pacific Hearing Conservation.
- Student Research Award Sponsors: American Academy of Audiology Scholarship Foundation (\$1500)

The meeting resulted in a profit for NHCA of \$43,875. For events and income related to the Scholarship Foundations see Section Q.

The faculty and program participants listed in the program consisted of 76 names. The seven workshops were:

- Hearing Loss Prevention: The Basics (Tom Lloyd, Lynnette Bardolf, Mary McDaniel, Timothy Swisher, Cindy Bloyer, Nancy Gallihugh)
- The Hear Tomorrow Audio Workshop: Audio System Theory for Hearing Professionals (Benjamin Kanters)
- Noise Measurement and Instrumentation (Lee Hager)
- Hearing Protective Device Field Attenuation Estimation Systems – Round Robin Evaluations (William Ahroon, MAJ Kel Kratzer, CPT Michelle Vincent, CPT Angela Fulbright, CPT M. Joel Jennings, CPT Kara Cave)
- Laissez les Bons Temps Rouler – Building Alliances to Save Hearing (John Allen)
- PSP Workshop: Mobile Unit Infectious Controls Update and Panel Discussion (A.U. Bankaitis)
- Hearing Protection for Recreational Firearm Shooters (Deanna Meinke, Michael Stewart, Gregory Flamme, CPT William Murphy, James Lankford, Jacob Soendergaard, Donald Finan)

The Conference presented 23 platform lectures, including the Keynote Lecture by William Hal Martin, the Don Gasaway Lecture by Dennis P. Driscoll, 19 posters, Saturday morning roundtable discussions, a 3-hr. concurrent session in which attendees had 2 options of six lectures each, from which to choose, the Safe-in-Sound Awards session, and a luncheon lecture by Jody Urquhart, “The nerve to serve: say hello to humor and goodbye to burnout.”

The following awards were presented at the Conference:

Michael Beall Threadgill	Laurie Wells
Outstanding Lecture Award (2011)	Laurie Wells
Outstanding Poster Award (2011)	None
Golden Lobe Award	Mary McDaniel, Alice Suter, Jim Jerome, Thais Morata, Erin Erickson
Media Award	None

The Friday-evening Gala was held at Mardi Gras World.

J. Annual Business Meeting

A brief Business Meeting was held at the conference reviewing the year’s accomplishments.

K. Webinars

NHCA held a six-part series of webinars with CAOHC on “Hearing Loss Prevention: The Basics”
 October 6, 2011 – Noise Measurement (Presenter: Bob Bruce)

- Webinar – 37 | Recording Only - 18

November 17, 2011 – Hearing Loss Recordability Issues (Presenter: Cindy Bloyer)

- Webinar – 57 | Recording Only - 16

December 8, 2011 – The Audiogram – How to Use It (Presenter: Lynnette Bardolf)

- Webinar – 57 | Recording Only - 9

January 12, 2012 – Effective Hearing Protection (Presenter: Theresa Schulz)

- Webinar – 52 | Recording Only - 6

February 9, 2012 – Education and Motivation (Presenter: Laurie Wells)

- Webinar – 51 | Recording Only - 6

March 8, 2012 – Hearing Conservation Regulations and HIPAA (Presenter: Nancy Gallihugh)

- Webinar – 51 | Recording Only - 6

Sponsors Included: Examinetics (\$1000), Custom Protect Ear (\$500)

The cost to participate in the six-part series was \$250 for members of NHCA/CAOHC, \$400 for Non-Members, \$130 for Students and \$200 for webinar recordings only. Participants also had the option of selecting preferred webinars at \$50 for Members of NHCA/CAOHC, \$75 for Non-Members, \$30 for Students and \$50 per webinar recording. CEUs were offered for ASHA and AAA depending on the course, which CAOHC was responsible for. Each webinar presenter was awarded a \$250 honorarium. The webinar series made a profit of \$16,090 before paying CAOHC for the webinar expenses, cost of email list blasting and splitting the remaining profit. The net income was \$4,633.

L. Position Statements/Regulatory Involvement

No activity in the time frame covered by this report.

M. Changes to Bylaws and Policy and Procedure Manual

The Program Chair Elect description was added to the Policies & Procedures Manual. Additionally, the Press Release Protocol was voted into the document in February 2012.

N. Slate of Candidates for 2011-2012

President Elect	Jennifer Tufts
Director of Education	Colleen LePrell
Director of Marketing & Public Relations	Joe Cissna
Director of Membership	Amanda Azman
Member Delegate	Oisaeng Hong & Jeremie Voix

Ballots were electronically distributed in December, 2011, with 54 ballots returned.

O. Year-End Financial Statement

The financial statements for the 7/1/10 - 6/30/11 fiscal year reflects a net income of \$33,045 vs. a budgeted amount of \$51.60. The large positive income as compared to the budget was primarily due to the many sponsors at the Conference.

P. NHCA Scholarship Foundation

The foundation had another successful year. Two Student Research Award (SRA) of \$5000 were granted. The American Academy of Audiology Foundation donated \$1,500 toward the SRA. The recipients were: Krisztina Bucsi Johnson of East Tennessee State University and Kari Elizabeth Morganstein of the University of Florida.

Three Student Conference Awards of \$800 each were granted. There were 12 sponsors:

- Silver Donations (\$500) – 3M, James & Vera Lankford, Sensaphonics, Howard Leight by Honeywell
- Bronze Donations (\$250) – Tremetrics, Health Metrics, Inc., Audiometric Baseline Consulting, Deanna Meinke, Ph.D., Theresa Schulz, Ph.D., ASI Health Services, Benson Medical Instruments, Pacific Hearing Conservation.

The Conference Award recipients were Rachael Baiduc, Ph.D. Candidate, Northwestern University; Jennifer Eggebrecht, Au.D. Candidate, University of Northern Colorado; Stephanie Phelps, Ph.D. Candidate, University of California at San Francisco.

Fund Raising at the Conference yielded \$815 from the 50/50 Split, \$5,258 from the Silent Auction, \$2,000 Mardi Gras World Tarot Card/Fortune Readings and Match Game. The golf tournament was not held due to Mardi Gras re-scheduling. The Motorcycle Ride was cancelled.

At the end of the fiscal year the assets of the Foundation were \$96,089, a decrease of \$2,790 from the previous year.

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