

DUAL MEMBERSHIP

Get the most from your membership when you make it a double!

Whether you're a one-person operation or the largest restaurant chain in America, we believe that your spirit of hospitality sets our industry apart. We share your creative flair, your passion for serving others and your pledge to the communities where you live, work and play.

Dual membership offers independent operators and small chains a big value. When you join your State Restaurant Association (SRA), you get more than tailored local support — you get reciprocal membership to the National Restaurant Association (NRA). That means you get two memberships for the price of one!

WE'RE ALL AT YOUR SERVICE

You have a team across the country dedicated to empowering you to achieve even more success than you thought possible.

- You invest a lot in your business. So do we.
- You face tough issues that keep you up at night. We'll help you figure them out.
- You want to learn best practices from your peers and industry experts. We'll connect you.

THE NATIONAL RESTAURANT ASSOCIATION AND STATE RESTAURANT ASSOCIATIONS WORK SIDE-BY-SIDE TO BRING YOU EVEN MORE VALUE

We've invested significant time and effort in developing and vetting a variety of tools and solutions to help our members achieve better operating results. Our extensive partnership network enables our members to leverage the size and influence of the industry to achieve greater value on the market.

We can help you:

- Run your business with greater efficiency
- Effectively manage employees to help reduce turnover
- Keep your staff and customers safe and healthy
- Learn about the issues that affect you the most



The National Restaurant Association and your State Restaurant Association offer a wide range of valuable benefits. We help restaurateurs with marketing and sales; workforce management; food, nutrition and food safety training; restaurant operations and sustainability; and **we can quickly provide answers to questions that our members have in any of these areas.**



ADVOCACY & REPRESENTATION

- ◆ We lobby your interests before Congress and key influencers
- ◆ We monitor thousands of legislative and regulatory issues that can affect your business
- ◆ We keep you in the know with weekly status calls
- ◆ We organize on the local, state and federal levels to ensure your needs are met



EDUCATION & NETWORKING

- ◆ Executive Study Groups – connect with other restaurateurs
- ◆ Exclusive Webinars – learn industry best practices
- ◆ Industry-focused newsletters – stay up to date on all the issues that affect your bottom line
- ◆ Complimentary admission to National Restaurant Association Restaurant, Hotel-Motel Show® — the biggest industry trade show



RESEARCH & INSIGHTS

- ◆ National Restaurant Association Research Studies & Industry Forecasts – stay ahead of emerging trends
- ◆ National Restaurant Association Knowledge Center Access – 24/7 online support
- ◆ Save on additional research reports



TOOLS & SOLUTIONS

- ◆ ServSafe® Product Lines – protect yourself and your customers
- ◆ Restaurant HealthcareSM – get the benefits of a big company
- ◆ Deep Discounts on Industry Programs – we can all use more savings
- ◆ Free Access to Experts (legal, research, safety, and more)

LEARN
MORE!

When you get a dual membership, you win twice. And all of us benefit from having one more voice working to create more success and opportunity for the industry that sustains our way of life.

To join or learn more:

NRA:



(855) 514-8115



Restaurant.org/Join



membership@restaurant.org

SRA:



(603) 228-9585



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