



SEPTEMBER 11, 2017
2017 GOLF TOURNAMENT

28th Annual Golf Tournament

NEW HAMPSHIRE LODGING & RESTAURANT ASSOCIATION

The 2017 NHLRA Golf Tournament will be held at the Portsmouth Country Club on Monday, September 11, 2017. Spend a day of friendly competition on the course with hospitality industry leaders from around NH. Show your support for the industry by sponsoring this popular event. Thank you in advance for your consideration and continued support.



9:00 AM REGISTRATION
9:30 AM SHOTGUN START
Portsmouth Country Club
80 Country Club Lane
Greenland, NH



REGISTRATION: \$200 PER PLAYER

Includes 18 holes of golf with cart in a scramble format, continental breakfast, lunch and contest prizes. Mulligans and raffle tickets will be sold at registration.



WHY PARTICIPATE?

Established in 1989, NHLRA's Golf Tournament was founded by Michael J. Tinios as the first-of-its-kind event raising money for the NRA PAC. Now other state restaurant associations have followed our lead and host their own tournaments. In its 28th year this event has become an NHLRA tradition and has raised tens of thousands of dollars in support of pro business policies at the state and federal levels through the National Restaurant Association Political Action Committee. The event is continually supported by the efforts of John Tinios, Michael Tinio's son. Please join us as we mark this 28th year milestone in defense of our industry.



SPONSORSHIP OPPORTUNITIES

2017 GOLF TOURNAMENT

TITANIUM SPONSORSHIP \$5,000

- Company Banner displayed.
- Listed as the Titanium sponsor to be displayed on a digitally enhanced full color sign at registration and lunch.
- Includes all registration and fees for 8 golfers - greens fees, cart, breakfast, and lunch.
- Listed as the Titanium Sponsor on all electronic and print promotional materials related to the tournament.
- Includes 4 tee/green sponsor signs.
- An exclusive opportunity to showcase your product or service during the 2017 NHLRA Golf tournament.

GRAPHITE SPONSORSHIP \$3,000

- Company Banner displayed.
- Listed as the Graphite Sponsor to be displayed on a digitally enhanced large full color sign at registration and at lunch.
- Includes all registration and fees for 4 golfers - greens fees, cart, breakfast, and lunch.
- Listed as the Graphite Sponsor on all electronic and print promotional materials related to the tournament.
- Includes 2 tee/green sponsor signs.

WOOD SPONSORSHIP \$1,500

- Company Banner displayed.
- Listed as the Wood Sponsor to be displayed on a digitally enhanced large full color sign at registration and at lunch.
- Includes all registration and fees for 2 golfers - greens fees, cart, breakfast, and lunch.
- Listed as the Wood Sponsor on all electronic and print promotional materials related to the tournament.
- Includes tee/green sponsor sign.

GOLF CART SPONSORSHIP \$700

- Company logo on all golf cart signage.
- Company logo listed on all electronic and print promotional materials related to the tournament.
- Includes 1 tee/green sponsor sign.

LUNCHEON SPONSORSHIP \$500

- Company logo prominently displayed on digitally enhanced large full color sign displayed during lunch.
- Company logo listed on all electronic and print promotional materials related to the tournament.
- Company logo displayed on 1 tee/green sponsor sign.

DRIVING RANGE SPONSORSHIP \$350

- Company logo prominently displayed at the driving range on a digitally enhanced large full color sign.
- Company logo listed on all electronic and print promotional materials related to the tournament.
- Company logo displayed on 1 tee/green sponsor sign.

BREAKFAST SPONSORSHIP \$250

- Company logo displayed in breakfast area.
- Company logo displayed on 1 tee/green sponsor sign.

TEE/GREEN SPONSORSHIP \$200

- Company logo displayed on 1 tee/green sponsor sign.

PROGRAM SPONSORSHIP \$200

- Listed as the Program Sponsor to be displayed on a digitally enhanced large full color sign at registration and at lunch.
- Full color ad included in the luncheon program.

GOODIE BAG DONATION

- Any donations of 130 items will be considered for inclusion in the Gold Goodie bags. Items must be small enough to be included and approved by the Golf Tournament Committee.