



FREE FROM HARM

19th Annual NPSF Patient Safety Congress

19th Annual

NPSF Patient Safety Congress

May 17–19, 2017 • Orlando, Florida • Renaissance SeaWorld

WHY EXHIBIT AT THE 19th Annual NPSF Patient Safety Congress

The NPSF Patient Safety Congress offers high visibility to an extremely committed audience and sets the standard for reach and networking.

As an organization that is dedicated to safer health care, we extend an invitation for you to join us.

AS AN EXHIBITOR, YOU WILL:

- Gain exposure to a highly targeted audience of health care professionals who are committed to patient safety and are seeking new ideas and solutions
- Network with attendees, faculty and speakers, and NPSF distinguished advisors, all in a dynamic and collaborative environment
- Launch and demonstrate new products and services
- Gather sales leads that will continue to deliver business long after the Congress is over
- Meet clients and new prospects face-to-face, building rapport
- Conduct valuable market research with the most focused audience for the patient safety field, and gauge how your company, products, and people are perceived
- Benchmark against your competitors and research the key trends and themes in today's market
- Align your organization with the highly regarded work and reputation of NPSF

Featuring the Popular
**LEARNING & SIMULATION
CENTER**

Information in this prospectus is subject to change.

To reserve your booth online, please visit www.regonline.com/2017NPSFExhibitors

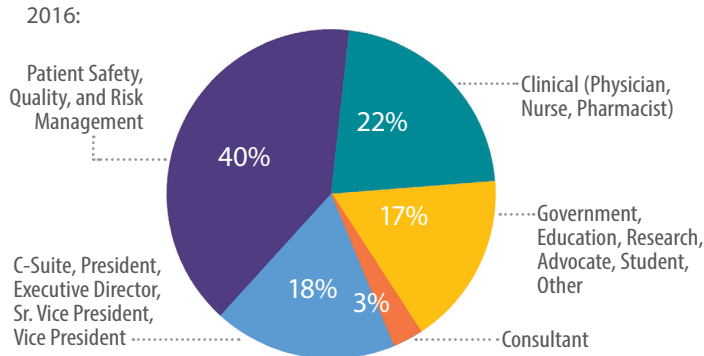




HOW MANY ATTENDEES PARTICIPATE EACH YEAR?

On average the total attendance is up to 1,000.

WHAT IS THE ATTENDEE DEMOGRAPHIC BREAKDOWN?



NPSF GRATEFULLY ACKNOWLEDGES OUR 2016 EXHIBITORS

| | | |
|---|---|--|
| Agency for Healthcare Research and Quality (AHRQ) | Joint Commission Center for Transforming Healthcare | Sage Products |
| ARANZ Medical | KBCore by CRG Medical, Inc. | Sedgwick |
| Baxter Healthcare Corporation | L&H Companies | Sensium Healthcare, Inc. |
| BD | Laerdal Medical | SenTec, by Master Distributor Bemes, Inc. |
| BioSeal Systems | Limbs & Things | Sherwin-Williams |
| CareView Communications | Mallinckrodt Pharmaceuticals, Inc. | Society for Simulation in Healthcare |
| Clarity Group, Inc. | Marsh ClearSight, LLC | SolidLine Media |
| Constellation | MCN Healthcare | Stryker |
| CRICO Strategies | Medisas | The Sullivan Group |
| Datix | MedStar Health | SwipeSense, Inc. |
| DebMed USA, LLC | Medtronic | System Improvements |
| DNV GL | MERCI | Taylor Healthcare |
| DuPont Sustainable Solutions | Midast+, A Xerox Company | Truven Health Analytics |
| ECRI Institute | Ob Hospitalist Group | University of Illinois at Chicago College of Medicine, Dept of Medical Education |
| Education Management Solutions, Inc. | Outcome Engenuity, LLC | The University of Texas School of Biomedical Informatics at Houston |
| ELM Exchange, Inc. | Pacira Pharmaceuticals | U.S. News Hospital Data Insights |
| EZ Way, Inc. | Patient Shield Concepts | UMF CORPORATION |
| FDA CDER | Pavisve Incident Management Solution | Verge Solutions |
| FUJIFILM SonoSite | PeraHealth | Virginia Mason Institute |
| Gaumard Scientific | Philips Healthcare | Vizient |
| Imprivata | Pocket Nurse | Your Patient Boards |
| ivWatch | Quantros | |
| The Joint Commission | The Risk Authority | |
| | RL Solutions | |

LEARNING & SIMULATION CENTER

In keeping with the educational and networking focus of the NPSF Patient Safety Congress, and in an effort to deliver the greatest value and access for exhibitors, supporters, and attendees, the traditional exhibit hall format will again be expanded to incorporate a learning and solutions-driven environment.

The NPSF Patient Safety Congress will present interactive simulations in the exhibit hall, creating innovative settings that will bring exciting learning opportunities for attendees, will drive traffic, and will provide a unique forum for exhibitors and supporters to present and demonstrate their offerings.

WHAT DOES AN EXHIBIT BOOTH PACKAGE INCLUDE?

- Exhibit hall space
- Two exhibit hall passes (per 10' x 10' space)
- Access to all Congress plenaries
- Congress Supporter & Exhibitor Guide listing with 50-word organization description
- Opportunity to include logo in Congress guide listing
- Access to NPSF Patient Safety Congress attendee list (pre- and post-event, includes attendee name, title, organization, and postal mailing address)
- 8'-high back drape and 3'-high side drape
- One-line identification sign (7" x 44") with organization name and booth number
- 6' x 30" draped table and two side chairs

Booth selection is on a first-come, first-served basis. Based on the date your contract is received, we will share a copy of the floor plan, which will indicate which booths are currently available. You will then be able to make your selection.

Please note that drayage, lighting, phone/internet service, audiovisual rental, and other services are not included in the exhibitor package.

WHAT IS THE COST TO EXHIBIT?

| | |
|--|-----------|
| Single Booth (10' x 10') | \$3,250 |
| Corner Booth (10' x 10') | \$3,750 |
| Double Booth (10' x 20') | \$6,000 |
| Double Booth with Corner (10' x 20') | \$6,400 |
| Logo added to organization description in Congress Supporter & Exhibitor Guide | \$300 |
| Additional Exhibit Hall passes | \$350 ea. |

HOW CAN I SIGN UP?

To reserve your booth space, visit www.regonline.com/2017NPSFExhibitors or complete a hard-copy contract and fax it to Natalie Burnside at 866.501.4037.

BE A SUPPORTER

David Coletta | 617.391.9908 | dcoletta@npsf.org

WHERE CAN I FIND BACKGROUND INFORMATION ON THE 2016 CONGRESS?

For the 2016 Congress Supporter & Exhibitor Guide, program At-A-Glance, and other information from the 2016 Congress, please visit Past Congress Meetings at npsf.org.

FOR ADDITIONAL INFORMATION ABOUT EXHIBITING

Please contact Natalie Burnside, nburnside@npsf.org or 412.287.5108.

Organizations Represented at the 2016 NPSF Congress

3M
673 Medical Group
Academic Medical Center Patient Safety Organization
Accreditation Council for Graduate Medical Education - ACGME
Accreditation Council for Graduate Medical Education Clinical Learning Environment Review - ACGME CLER
Accumen + Chi Solutions
Adena Health System
Adventist HealthCare
Advocate Dreyer Medical Clinic
Advocate Health Care
Advocate Health Care - South Suburban Hospital
Advocate Illinois Masonic Medical Center
Advocate Sherman Hospital
Advocate South Suburban Hospital
Aefina Partners
Agency for Healthcare Research and Quality AIG
Alba Consulting, LLC
Alberta Health Services
Alliance for Quality Improvement - AQIPS
Allina Health
Alta Bates Medical Center
American Data Network Patient Safety Organization
American Medical Association
American Medical Student Association
American Organization of Nurse Executives - AONE
American Society for Healthcare Risk Management - ASHRM
American University of Beirut Medical Center - AUBMC
Amgen
Anthem, Inc.
ARANZ Medical
Ardent Health Care
Arizona Bone & Joint Surgeons, Ltd
Arizona Daily Star
Army-Regional Health Command Europe
Aroostook Medical Center
Arthur J. Cohen Medical Consulting, Inc.
Ascension Health
Ascension Risk Services
Aspirus Ontonagon Hospital
Association of periOperative Registered Nurses - AORN
Athena Health
Aurora Health Care
Aurora St. Luke's Medical Center
AWAC Services, A Member Company of Allied World
Banner Boswell Medical Center
Baptist Health System, Inc.
Baptist Memorial Health Care Corp.
Baptist Memorial Hospital-North Mississippi
Barton Health
Bassett Medical Center
Baton Rouge General Hospital
Baxter Healthcare
BayCare Health System
Baylor Heart and Vascular Hospital
Baylor Scott & White Health
Baylor University Medical Center at Dallas
BD
Beaumont Health
BerkleyMed
Bernoulli
Beth Israel Deaconess Medical Center
Betsy Lehman Center for Patient Safety
BHSF
Billings Clinic
BioSeal Systems
BIOVIGIL Hygiene Technologies
BJC Healthcare
Blessing Health System
B-Line Medical
Boca Raton Regional Hospital
Booz Allen Hamilton
Boston Children's Hospital
Boulder Community Health
Brigham & Womens Hospital
Brookwood Baptist Health System
BSA Health System of Amarillo
Buffalo Hospital
Bureau of Medicine & Surgery
California State University, Sacramento
Canadian Medical Protective Association - CMPA
Cancer Treatment Centers of America
Capital Region Medical Center
Cardinal Health
CareView Communications
Cedars Sinai Medical Center
Center for Medical Simulation
Center for Transforming Healthcare
CGH Medical Center
Chain Camera Pictures
CHART Institute
Children's Hospital Colorado
Children's Hospital of Orange County (CHOC) at Mission Hospital
Children's Hospital of Philadelphia
Children's Hospital of Wisconsin
Children's Hospitals & Clinics of Minnesota
Children's Mercy Hospital
Children's National Health Systems
Children's National Medical Center
Christiana Care
CHRISTUS Health
Cincinnati Children's Hospital Medical Center
Citizens for Patient Safety
City of Austin - Office of the Medical Director
Clarity Group, Inc.
Clarity Patient Safety Organization
Clark Regional Medical Center
Clear Lake Regional Medical Center
Cleveland Clinic
Cleveland Clinic Abu Dhabi
Climb the Curve Communications, LLC
Clinical Linkages
CNA
College of Healthcare Information Management Executives - CHIME
Colorado Hospital Association
Colorado Plains Medical Center
Columbus Regional Hospital
Community Health Network
Community Physician Network
Cone Health
Conemaugh Memorial Medical Center
Coney Island Hospital (HHC)
Confluence Health
Constellation, MMIC
Contra Costa Regional Medical Center
Cook Children's
Cooper University Health Care
COPIC Insurance
Corizon Health
Coverys
CRG Medical, Inc
CRICO Strategies
Crockett Hospital
DAISY Foundation
Dana-Farber Cancer Institute
Dartmouth-Hitchcock Medical Center
Datix
Davis Laack Stress & Resilience Institute, LLC
DaVita
DebMed
Dental Command - Pacific Regional | US Army Medical Department
Denver Health
Desert Mountain Consultants in Anesthesia
DLP Conemaugh Memorial Medical Center
DNV GL - Healthcare
The Doctors Company
Doctors Hospital at Renaissance
Doctor's Hospital of Sarasota
Duke University Health System
DuPont Sustainable Solutions
Eastern Maine Healthcare Systems - EMHS
eClinicalWorks
ECRI Institute
Education Management Solutions
Eisenhower Medical Center
El Camino Hospital
ELM Exchange, Inc.
Emergency Physicians Medical Group - EPMG
Englewood Community Hospital
Epic
Evangelical Community Hospital
Evans Army Community Hospital
Extension Healthcare
EZ Way, Inc
Fairview Health Services
Family caregiver advocacy
Flagstaff Medical Center
Florida Hospital
Frederiksberg Kommune
FujiFilm SonoSite
Gaumard
Gerald Champion Regional Medical Center - GCRMC
Gibson Area Hospital & Health Services
Good Shepherd Rehab Hospital
Gordon and Betty Moore Foundation
Grady Health System
Grand River Health
Grand Strand Medical Center
Guthrie Robert Packer Hospital
Hackensack University Medical Center
Harlem Hospital
Harvard Business School
Harvard School of Public Health
Health Care Logistics
Health Catalyst
Health First, Inc.
Health Research & Educational Trust (HRET) / American Hospital Association (AHA)
Health Watch USA
Healthcare Insurance Reciprocal of Canada
Healthcare Services Group
Healthpartners/Regions Hospital
Healthwise
Helen DeVos Children's Hospital
Hill-Rom
Holy Cross Hospital
HonorHealth
Hospital Corporation of America - HCA
Hospital for Sick Children
Hospital Medicine Group
Hospital of the University of Pennsylvania
Hospital Quality Institute - HQI
Hospital Sisters Health System
Hospitals & Health Networks Magazine
HQ USA MEDCOM
HSHS St. Anthony's Memorial Hospital
HSHS St. Elizabeth's Hospital
Human Life Alliance
Icahn School of Medicine at Mount Sinai
Imprivata
Indiana Regional Medical Center
Informed Medical Decision Foundation / Healthwise
Inova Fairfax Hospital
Inspira Health Network
Institute for Healthcare Improvement - IHI
Iora Health
Ivenix, Inc.
iWatch
Jackson Health System
Jane A Finney Healthcare Consulting
JFK Medical Center
John Peter Smith Hospital JPS Health Network
Johns Hopkins University
Johnson & Johnson
The Joint Commission
Kaiser Permanente
Kaiser Permanente Vallejo Medical Center
Kansas Healthcare Collaborative
Kettering Medical Center
Kingsbrook Jewish Medical Center
KLS Health Solutions
L&H Companies
Laerdal Medical
Lahey Hospital & Medical Center
Lake City Medical Center
Learning Resources International, Inc.
LifePoint Hospitals
LifeWings Partners, LLC
Limbs & Things
Lincoln Hospital
Lincoln Medical Center
Little Company of Mary Hospital
Lodi Health
Los Angeles County Department of Health Services
Louis Stokes Cleveland VA Medical Center
Louisiana Hospital Association
Loyola University Health system
Lurie Children's Hospital of Chicago
Lutheran General Hospital
MacNeal Hospital
Main Line Health - Riddle Hospital
Mallinckrodt Pharmaceuticals
Maricopa Integrated Health System
Mariners Hospital
Marsh ClearSight
Maryland Medicine Comprehensive Insurance Program - MMCIIP
Maryland Patient Safety Center
Masimo
Massachusetts Alliance for Communication and Resolution following Medical Injury (MACRMI)
Massachusetts Coalition for the Prevention of Medical Errors
Massachusetts General Hospital

Organizations Represented at the 2016 NPSF Congress *continued*

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|--|--|--|---|
| Matheny Medical and Educational Center | Oregon Association of Hospitals and Health Systems | Seattle Children's Sedgwick | University of Miami/Jackson Health System |
| Maxim Healthcare Services | Oregon Health and Science University | Sensium Healthcare | University of Michigan Health System |
| Mayo Clinic | Orlando Health | Sentec, by Master Distributor Bemes, Inc. | University of Missouri Health Care |
| MCIC Vermont, Inc. | OSF Healthcare/OSF Medical Group | Seton Healthcare Family | University of Nebraska |
| McKesson | Outcome Engenuity | Sharp HealthCare | University of New Mexico Hospitals |
| McMaster Children's Hospital | Overlake Medical Cneter | Sherwin-Williams | University of North Texas Health Science Center |
| MCN Healthcare | Pacira Pharmaceuticals | Sierra View Medical Center | University of Pittsburgh Medical Center |
| MD Anderson Cancer Center | Palo Alto Foundation Medical Group | Signature Healthcare | University of Puerto Rico |
| Med Pro Group | Park Nicollet Health Services | Simulation Center at Winthrop University Hospital | University of Rochester Medical Center |
| MEDDAC Japan | Parkland Health & Hospital System | Sinai Health System | University of San Francisco |
| Medical Center of Arlington | Partners HealthCare System, Inc. | Society for Simulation in Healthcare | University of Texas Health Science Center at Houston |
| Medical Center of McKinney | Patient and Family Centered Care (PFCC) | SolidLine Media | University of Texas Health Sciences Center at Houston |
| Medical College of Wisconsin | Innovation Center of University of Pittsburgh Medical Center (UPMC) | South Shore Hospital | University of Texas School of Biomedical Informatics at Houston |
| Medical Mutual Insurance Company of Maine | Patient Safety & Quality Healthcare | Southwest Hospital | University of Texas Southwestern Medical Center |
| Medical University of South Carolina | Patient Safety Authority | Southwestern Vermont Medical Center | University of Toronto Centre for Quality Improvement and Patient Safety |
| The Medicines Company | Patient Safety Movement | Sparrow Hospital | University of Washington |
| Medisas | Patient Safety Resources | SSM Health | University of Wisconsin |
| MedStar Health | Patient Shield Concepts | SSM Health / St. Mary's Hospital | US Air Force |
| Medtronic | PeaceHealth | St. Catherine of Siena Medical Center | US Army - DENCOM-Central (P) |
| Memorial Herman Hospital | Pediatrix, San Antonio | St. Elizabeth's Hospital | US Department of Defense, Defense Health Agency, TRICARE |
| Memorial Sloan Kettering Cancer Center | Penn Medicine - Pennsylvania Hospital | St. Francis Heart Center | US Department of Veterans Affairs |
| MERCI | Penn Presbyterian Medical Center | St. Joseph Hospital Orange | US Drug Enforcement Administration (DEA) |
| Mercy Hospital Fort Smith | Penn State Hershey Medical Center | St. Joseph's Hospital | US Food and Drug Administration, Center for Drug Evaluation and Research, Office of Communications, Division of Drug Information - FDA/CDER/OCOMM/DDI |
| Meridian Health System | Pennsylvania Patient Safety Authority | St. Luke's Children's Hospital | US News Hospital Data Insights |
| Methodist Health Systems Dallas | People Positive, Inc. | St. Luke's Health System | USC Verdugo Hills Hospital |
| Methodist Hospital / Methodist Children's Hospital | PeraHealth | St. Luke's Hospital | Valley Children's Hospital |
| Metro North Hospital and Health Service | Philips Healthcare | St. Mary Corwin Medical Center | Valley Hospital |
| MHA Keystone Center | Phoenix Children's Hospital | St. Mary's Hospital | Valley View Medical Center - LifePoint Health |
| Miami Medical Center | Phoenix VA Medical Center | St. Vincent Health | Value Institute at Christiana Care Health System |
| Michigan Health & Hospital Association | Piedmont Atlanta Hospital | St. Vincent's Medical Center | Vanderbilt University Medical Center |
| Midas+, A Xerox Company | Pocket Nurse | Standard Register Healthcare | VCU Health Virginia Commonwealth University Health System |
| Midwest Alliance for Patient Safety PSO | Posey Company | Stanford Healthcare | Verge Solutions |
| Missouri Delta Medical Center | PPIC | State Volunteer Mutual Insurance Co - SVMIC | Vidant Health |
| Missouri Hospital Association | Premier Insurance Management Services | Stonybrook | Virginia Hospital and Healthcare Association |
| MMIC | Premier, Inc. | Stryker | Virginia Mason |
| Mon General Hospital | Presbyterian Healthcare Services | Sullivan Group | Vizient |
| Moore Foundation | PricewaterhouseCoopers | Summit Healthcare | Vosaic |
| Mothers Against Medical Error | Professional Solutions Insurance Company (PSIC) | SUNY Upstate University Hospital | Wake Forest Baptist Health |
| Mount Sinai Health System | ProMedica | Sutter Medical Center, Sacramento | WakeMed Hospitals |
| Mount Sinai Hospital | ProModel Corporation | SwipeSense, Inc. | Washington Patient Safety Coalition |
| Mount Sinai Medical Center | Providence Health & Services | System Improvements | Washington University |
| Muskie School, University of Southern Maine | Providence Regional Medical Center Everett | Tallahassee Memorial Hospital | Weill Cornell Medicine |
| National Association for Healthcare Quality - NAHQ | Provider's Product Reference | Taylor Healthcare | Wellesley Partners |
| National Center for Human Factors in Healthcare, MedStar Health | Pulse of NY | Texas Health Resources | West Valley Medical Center |
| National Council of State Boards of Nursing - NCSBN | Purdue University Center for Medication Safety Advancement | ThedaCare | Westat |
| National Health Foundation | Quality and Safety First | Tidewater Physicians Multispecialty Group - TPMG | Westchester Medical Center |
| National Institutes of Health (NIH) Clinical Center | Quantros | TMC | Winthrop University Hospital |
| National Patient Advocate Foundation - NPAF | Regional Health Command - Atlantic (Provisional) RHC-A(P) US Army Medical Department | Trinity Health | Wolff Center at University of Pittsburgh Medical Center |
| Nationwide Children's Hospital | Regional Medical Center | TriStar Skyline Medical Center | Womack Army Medical Center |
| New Hanover Regional Medical Center | Regions Hospital | Truven Health Analytics | Woodhull Hospital |
| Newton-Wellesley Hospital | RGP Healthcare Pavisce | Tucson Medical Center | WVU Medicine |
| NewYork-Presbyterian Hospital | Risk Authority | Tufts Medical Center | Wyckoff Heights Medical Center |
| Northeastern University | RL Solutions | UF Health Jacksonville University of Florida | Yale-New Haven Hospital |
| Northside Hospital, Inc. | Robert Wood Johnson University Hospital | UHealth- University of Miami Health System | Your Patient Boards |
| Northwell Health | Rochester Regional Health | UK Healthcare University of Kentucky | Zipperer Project Management |
| Northwestern Memorial Hospital | Rockcastle Regional Hospital | UMF Corporation | Zynx Health |
| Norton Healthcare | Rona Consulting Group | UMIA Insurance, Inc. | |
| NYC Health + Hospitals/Woodhull | Rush University Medical Center | University Medical Center Brackenridge | |
| Oak Valley Hospital District | Sage Products | University of Alabama at Birmingham | |
| Ob Hospitalist Group | Saint Barnabas Medical Center | University of California Irvine Health | |
| Occupational Medicine | Saint Luke's Health System | University of California San Francisco | |
| Ochsner Health System | Saint Thomas Health | University of Colorado Health - Memorial Hospital | |
| Ohio State University Medical Center | Salem Hospital | University of Florida College of Medicine | |
| Ohio State University Medical Center / The James Cancer Hospital | San Luis Valley Health Conejos County Hospital | University of Illinois Chicago | |
| Ohio Valley Health Services and Education Corporation | Scarborough Hospital | University of Illinois Chicago College of Medicine | |
| OmniSure Consulting Group | SCL Health / Lutheran Medical Center | University of Iowa Hospitals and Clinics | |
| | | University of Kansas Hospital | |
| | | University of Maryland Medical Center | |

Faster, Easier ... REGISTER ONLINE @ www.regonline.com/2017NPSFExhibitors

We look forward to your participation at the 2017 NPSF Patient Safety Congress. Please provide the requested information below and return as soon as possible to ensure the best available exhibit space.

1. ORGANIZATION INFORMATION

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

WEBSITE _____

CONTACT PERSON _____

TITLE _____

PHONE _____ FAX _____

EMAIL _____

50-word description of your organization for the Congress Supporter & Exhibitor Guide:

2. PAYMENT METHOD

- Our payment of \$_____ is enclosed
(payable to National Patient Safety Foundation, in USD, drawn on a US bank)
- Please charge \$_____ to Visa MasterCard AmEx

CARD NUMBER _____ EXPIRATION DATE _____ SECURITY CODE _____

NAME ON CARD _____

AUTHORIZED SIGNATURE _____ DATE _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

Please send an invoice in the amount of \$_____ (net 30)

3. PARTICIPATION SELECTION

- Single Booth (10' x 10')\$3,250
- Corner Booth (10' x 10')\$3,750
- Double Booth (10' x 20')\$6,000
- Double Booth with
Corner (10' x 20')\$6,400
- Logo added to organization description
in Supporter & Exhibitor Guide\$300

Exhibit Space Cancellation Policy: All requests for cancellation of booth space must be received in writing. Cancellations before January 1, 2017, are eligible for a full refund minus a \$200 administration fee. Cancellations made between January 1, 2017, and February 28, 2017, will be refunded minus \$800 per 10' x 10' space reserved. Cancellations received after February 28, 2017, are not eligible for a refund.

NPSF is an independent, not-for-profit 501(c)(3) organization. Federal tax identification number 36-7166993.

SEND THIS APPLICATION TO:
National Patient Safety Foundation
317 Tiffany Court
Gibsonia, PA 15044
Fax: 866.501.4037 • Email: nburnside@npsf.org

FOR ADDITIONAL INFORMATION:
Supporters: David Coletta • 617.391.9908 • dcoletta@npsf.org
Exhibitors: Natalie Burnside • 412.287.5108 • nburnside@npsf.org

19TH ANNUAL NPSF PATIENT SAFETY CONGRESS • May 17-19, 2017

Renaissance Orlando at SeaWorld – Orlando, Florida

Supporter and Exhibitor Rules & Regulations

These rules and regulations represent the Agreement for participating organizations for commercial support and/or exhibit space with the National Patient Safety Foundation, hereinafter referred to as NPSF, the owner and sponsor of the NPSF Patient Safety Congress. NPSF reserves the sole right to render all interpretations, amend and enforce these regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well being of the Congress. Each supporter and/or exhibitor, for its organization, employees, and contractors agrees to abide by these rules and regulations and by any amendments or additions hereafter made by NPSF. NPSF reserves the right to decline, prohibit, deny access, or remove any supporter and/or exhibit which in its sole judgment is contrary to the character, objectives, and best interests of the Congress or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy or these rules and regulations and extends to persons, things, printed matter, products, and conduct. NPSF reserves the right to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail supporters and/or exhibits or parts of supporter activities and/or exhibits that reflect against the character of the Congress. NPSF decisions and interpretations shall be accepted as final in all cases.

By participating in the event, you are agreeing to these terms, which form a legally binding contract between NPSF and the contracted/registered supporter, exhibitor, or participant ("Supporter/Exhibitor" or "you"). If you are registering on behalf of another party, it is your responsibility to ensure that such party is aware of these terms and accepts them; by completing the registration or committing to participation, you are warranting that you have made the party aware of these terms and that they have accepted these terms.

1. PAYMENT OF SUPPORTERSHIP/EXHIBIT SPACE. Full supporter and/or exhibit space payment is due within (30) days of submission of application or participation commitment to NPSF.

2. EXHIBIT CANCELLATION AND REFUND POLICY. All requests for cancellation of booth space must be received in writing to nburnside@npsf.org. Cancellations received before January 1, 2017, are eligible for a full refund minus a \$200 administration fee. Cancellations made between January 1, 2017, and February 28, 2017, will be refunded minus \$800 per 10'x10' space reserved. Cancellations received after February 28, 2017, are not eligible for a refund. Supporter commitments are not eligible for refunds.

It is expressly agreed by the supporter/exhibitor that in the event the supporter/exhibitor fails to pay the supporter fee/space rental charge as specified, or fails to comply with any other provisions contained in these rules and regulations concerning the use of supporter benefits/exhibit space, NPSF shall have the right to release/reassign the confirmed support benefits/booth location or to take possession of said support benefits or space and re-sell same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the supporter/exhibitor, as set forth in the previous sentence, the supporter/exhibitor shall forfeit as liquidated damages, the amount paid for the support benefits/space reservation, regardless of whether or not NPSF enters into a further agreement for the benefits/space involved.

Should the Congress shall not be held for any reason whatsoever, then and thereupon, the supporter benefits/rental and lease of space to the supporter/exhibitor shall be terminated. In such case the limit claim for damage and/or compensation by the supporter/exhibitor shall be the return to the supporter/exhibitor of the amount already paid for support/space for this specific event.

3. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Exhibitors will be given the first option to select their booth location, based on the date their application is received. If no selections are made within (3) days of notification, space assignments will be made at the discretion of NPSF. **NPSF, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXHIBITION.**

4. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or company unless approval has been obtained in writing from NPSF. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt in by them in the regular course of business. Should an article of a non-exhibiting company be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No company or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

5. OPERATION OF EXHIBITS. NPSF reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exhibition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by NPSF to be objectionable to the successful conduct of the exhibition as a whole. Use of so called "barbers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Alcoholic Beverages. Exhibitors may not serve alcoholic beverages in the exhibit hall except with the written permission of NPSF.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings, and Lotteries. All unusual promotional activities must be approved in writing by NPSF no later than 60 days prior to the opening of the exhibition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Copyright Licensing. Exhibitor is solely responsible for obtaining any required licenses to broadcast, perform, or display any copyrighted materials including but not limited to music, video, and software. Exhibitor shall indemnify and hold harmless NPSF and facility against cost, expense, or liability which may be incident to, arise out of, or be caused by Exhibitor's failure to obtain requisite license.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens. NPSF shall be the sole judge of what constitutes appropriate sound levels.

Live Animals. Live animals are prohibited.

Booth Representatives. Booth representatives, including models or demonstrators, must be properly registered and wear badges, and be properly and modestly clothed. Excessively revealing attire is prohibited.

Irregular Activities. All giveaway items must be submitted for approval to NPSF three (3) weeks prior to the opening of the exhibition. Noisemakers of any kind will not be permitted. All exhibitors distributing approved "stick-ons" may not place the "stick-ons" on the attendees' badges.

6. EXHIBITOR AUTHORIZED REPRESENTATIVE(S). Each exhibitor must name one person to be primary representative in connection with Congress communications and/or installation, operation, and removal of the company's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for a representative being in attendance throughout all exhibition periods; and this representative shall be responsible for keeping the exhibit neat, manned, and orderly at all times.

7. INSTALLATION AND REMOVAL. NPSF reserves the right to fix the time for the installation of a booth prior to the Congress opening and for its removal after the conclusion of the Congress. Any space not claimed and occupied by two (2) hours prior to the published Show opening time may be resold or reassigned without refund. Installation of all exhibits must be fully completed by the opening time of the exhibition.

Exhibits must be staffed during all Show hours and may not, to any extent, be dismantled before the Show closing. Any early dismantling or packing shall be considered a breach of this agreement and may affect future applications.

8. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by NPSF. All booth space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Kit. If, in the sole opinion of NPSF, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exhibition. Exhibits not conforming may be dismantled or modified, at cost to the exhibitor, at the sole judgment and discretion of NPSF.

Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted upon request by NPSF for approval at least sixty (60) days prior to the opening of the exhibition.

9. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all State, County, and City laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exhibition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, taped otherwise to any pillars, doors, walls or other parts of the building. Any and all damages, losses, expenses, and/or costs resulting from failure to observe this notice shall be payable by the exhibitor. The exhibitor must, at his expense, maintain and keep in good order his exhibit and the space for which he has contracted. NPSF and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials, and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances, and regulations to his exhibit or display, NPSF will endeavor to answer them. Exhibitors must comply with City and State fire regulations. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. All exits, hallways, aisles, and fire control apparatus must remain clear and unobstructed at all times. Use of butane or bottled gas is not

permitted. Use of propane and helium balloons is prohibited. Electrical equipment and wiring must conform to National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used, the exhibitor should communicate with NPSF for information concerning facilities or regulations.

10. STORAGE OF PACKING CRATES AND BOXES. Unattended freight in any display space as of two hours prior to Congress opening will be removed and stored at the exhibitor's sole risk and expense. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period; but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates and boxes. Crates and boxes not properly marked or identified may be destroyed. NPSF assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Because of the lack of storage facilities, it may be necessary to store empty crates, boxes, and exhibit material outside the building. Every effort will be made to protect the crates from the elements, but neither NPSF nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged for at prevailing rates. Crates, boxes, or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by the service contractor for removal time and materials at prevailing rates. NPSF, the service contractor, nor the exhibit facility shall assume any liability whatsoever for loss or damage.

11. SOCIAL ACTIVITIES. Any social function or special event planned by a supporting or exhibiting company, to take place during the NPSF Congress, must be pre-approved by NPSF. Supporter/exhibitor agrees to withhold hospitality suites/rooms or other functions during official Congress and exhibition activities, including exhibit hours, social functions, educational seminars, and any other related activity scheduled by NPSF. Distribution of exhibit materials is not permitted to attendee sleeping room doors, NPSF meeting rooms, or anywhere else in the hotel and/or exhibit facility except in the specified booth space.

12. STANDARDS FOR COMMERCIAL SUPPORT.

Appropriate Management of Associated Commercial Promotion

Arrangements for commercial support, exhibits, or advertisements cannot influence program planning or interfere with presentations, nor can they be a condition of the provision of commercial support for CME activities. Product promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.

- For print, advertisements and promotional materials will not be interleaved within the pages of the CME content. Advertisements and promotional materials may face the first or last pages of printed CME content as long as these materials are not related to the CME content they face and are not paid for by the commercial supporters of the CME activity.

- For computer-based, advertisements and promotional materials will not be visible on the screen at the same time as the CME content and not interleave between computer "windows" or screens of the CME content

- For audio and video recording, advertisements and promotional materials will not be included within the CME. There will be no "commercial breaks."

- For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of commercial interests to engage in sales or promotional activities while in the space or place of the CME activity.

Educational materials that are part of a CME activity, such as slides, abstracts and handouts, cannot contain any advertising, trade name, or a product-group message. Print or electronic information distributed about the non-CME elements of a CME activity that are not directly related to the transfer of education to the learner, such as schedules and content descriptions, may include product promotion material or product-specific advertisement. A provider cannot use a commercial interest as the agent producing a CME activity to learners, e.g., distribution of self-study CME activities or arranging for electronic access to CME activities.

Content and Format without Commercial Bias

- The content or format of a CME activity or its related materials must promote improvements in healthcare and not a specific proprietary business interest of a commercial interest.

- Presentations must give a balanced view of therapeutic options. Use of generic names will contribute to this impartiality. If the CME educational material or content includes trade names, where available trade names from several companies should be used, not just trade names from a single company.

Disclosures Relevant to Potential Commercial Bias (relevant financial relationships of those with control over CME content)

- An individual must disclose to learners any relevant financial relationship(s), to include the following information: the name of the individual, the name of the commercial interest(s); the nature of the relationship the person has with each

- For an individual with no relevant financial relationship(s), the learners must be informed that no relevant financial relationship(s) exist

Commercial support for the CME Activity

- The source of all support from commercial interests must be disclosed to learners; when commercial support is "in-kind" the nature of the support must be disclosed to learners

- 'Disclosure' must never include the use of a trade name or a product-group message

Timing of Disclosure

- A provider must disclose the above information to learners prior to the beginning of the educational activity

13. INSURANCE. All property of the exhibitor remains under his custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither NPSF or its service contractors, the management of the exhibit hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

14. LIABILITY. NPSF shall not be liable to the Supporter/Exhibitor in any respect for any claims, losses, expenses, injuries, or damages arising out of or related to the event or the Supporter/Exhibitor's participation in the event due to any act or omission of NPSF, or its employees or agents, or any third person, whether based on breach of contract or warranty, negligence or other tort, or strict liability, unless directly and solely caused by the gross negligence or willful misconduct of NPSF. NPSF disclaims all warranties, express or implied, including, without limitation, warranties of merchantability and fitness for a particular purpose. NPSF shall not be liable to the Supporter/Exhibitor for any indirect, special or consequential damages, including lost profits, whether based upon a claim or action of contract, warranty, negligence, strict liability or other tort, even if NPSF is aware of the possibility thereof. Notwithstanding any other provision of this agreement, the maximum liability of NPSF to the Supporter/Exhibitor will in no event exceed the lesser of (i) the amount of exhibit fees paid by the exhibitor to NPSF or (ii) \$5,000; recovery of such amount shall be the exhibitor's sole and exclusive legal remedy. Any claim against NPSF by the Supporter/Exhibitor not submitted to, as applicable, NPSF within thirty (30) days of the close of the event shall be forever waived, and no suit or action shall be brought against NPSF more than one (1) year after the event.

15. INDEMNIFICATION. Supporter/exhibitor agrees that it will indemnify and hold and save NPSF whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or asserted against NPSF on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of supporter/exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of supporter/exhibitor, or when any such injury or damage is the result, proximate or remote, of the violation by supporter/exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of any law, ordinance or governmental order of any kind, or when any such injury or damage may in any other way arise from or out of the occupancy or use by supporter/exhibitor, its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the Premises leased hereunder. Such indemnification of NPSF by supporter/exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or willful misconduct of NPSF. Supporter/exhibitor covenants and agrees that in case NPSF shall be made a party to any litigation commenced by or against supporter/exhibitor or relating to this lease or the Premises leased hereunder, then supporter/exhibitor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon NPSF by virtue of any such litigation.

Property Damage. Neither NPSF nor supporter/exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion, or other insurable casualty, and NPSF and supporter/exhibitor expressly waive any claim for liability against the other party hereto with respect to any such loss or damage. In the event that such occurrence results in cancellation of the exhibition, each party hereby releases the other from obligations under this contract. Accordingly, it shall be the responsibility of NPSF and supporter/exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

Use of Certain Property. Supporter/exhibitor will assume all costs arising from the use of patented, trademarked, or franchised materials, devices, processes, or dramatic rights used on or incorporated in the supporter/exhibitor's space. Supporter/exhibitor shall indemnify, defend and hold harmless NPSF, the City and their officers, directors, members, agents, and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorneys' fees, and expenses of whatever kind or nature, which might result from or arise out of use of any such material(s) described above.

16. WAIVER. NPSF shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by NPSF. No delay or omission by NPSF in exercising any of its rights shall operate as a

waiver of such rights and a waiver of such rights in writing on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

17. ATTORNEYS' FEES. Should NPSF find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement, or to protect in any manner its interest or interests under this agreement, NPSF, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges, and expenses including attorneys' fees.

18. AMERICANS WITH DISABILITIES ACT. Supporters/exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Supporter/exhibitor shall also indemnify and hold harmless NPSF and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by supporter/exhibitor's failure to comply with the Act.

19. ATTENDEE MAILING LISTS. Approved supporters/exhibitors will receive a mailing list of registered attendees by e-mail prior to and following the Congress. Each list is for one-time use only, and may not be disclosed, transferred, duplicated, reproduced, sold, loaned, or any portion retained whatsoever, including entering into electronic databases. Violation of these conditions will jeopardize your standing as an NPSF exhibitor at future NPSF meetings. A separate List Usage Agreement must be executed by the supporter/exhibitor prior to provision of list by NPSF.

20. CME ACTIVITY AND EXHIBITS. NPSF and the designated accredited CME provider for Congress adhere to the Accreditation Council for Continuing Medical Education Standards for Commercial Support which provides general guidance about the placement of exhibits at a CME activity offered by an accredited supporter. The distribution of drug and other samples is not permitted. In addition, exhibitors should be aware of the AMA's Guide to Gifts for Physicians, which puts limits on the dollar value of gifts that can be provided to physicians. The presence of exhibitors at CME activities supported by NPSF and the designated accredited CME provider can contribute to an overall positive educational experience for course participants. Educational materials that might be made available to course participants include information about new medical equipment and/or devices, clinical trials investigating drugs relevant to the topic of the course, and scientific efficacy studies. Exhibits should be educational in nature. Exhibitors are provided two exhibit hall passes per exhibit space purchased, and may also attend the general plenaries with those passes, however exhibitors may attend course educational sessions only with a paid attendee registration, and must at all times refrain from soliciting sales and/or other business while in the room where the CME activity takes place. In addition, supporters/exhibitors must refrain from wearing company-related attire, including but not limited to, name badges and shirts with company logos, while in the room where the CME activity takes place.

21. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of NPSF. NPSF SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED SUPPORTERS/EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH SUPPORTER/EXHIBITOR AND ITS EMPLOYEES AGREE TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. SUPPORTERS AND/OR EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF NPSF, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE CONGRESS AND OR/EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS GOVERNING THE CONGRESS/EXPOSITION, WHICH ARE PART OF THE APPLICATION TO SUPPORTER/EXHIBIT. SIGNATURE OR CONGRESS PARTICIPATION INDICATES AGREEMENT. ACCEPTANCE BY NPSF CONSTITUTES A CONTRACT.

DATE _____

AUTHORIZED SIGNATURE _____
This line must be signed for acceptance of contract

TITLE _____

IF NOT DIGITALLY AUTHORIZED THROUGH THE ONLINE APPLICATION, THIS COMPLETED/SIGNED FORM MAY BE RETURNED TO nbumside@npsf.org OR FAXED TO 866-501-4037.