



## OCTLA 2018 AFFILIATE PARTNERSHIP PACKAGES

### **PREMIER Affiliate Partner, \$25,000 annually – Exclusive to business area**

- Installation Program Premier Sponsor (January 20, 2018)
  - A table of 10 with preferred seating, valet parking, full page ad in event tribute program, special recognition at event and corporate logo on OCTLA website event page.
- Golf Tournament Premier Sponsor (October 8, 2018)
  - Title Sponsorship with corporate logo prominently showcased on all promotional material, dinner tables and OCTLA website event page. Includes a foursome player package.
- Top Gun Awards Program Premier Sponsor (Dec. 1, 2018)
  - A table of 10 with preferred seating and valet parking, full page ad in event tribute program and recognition on OCTLA website, eNewsletter and all promotional event materials.
- Sponsorship of 3 OCTLA Monthly Dinner Programs (2018)
  - Exhibit table to display your products/services during the reception hour, your name on promotional material and website event page, acknowledgement and introduction at the program start.
- The Gavel, OCTLA's premier magazine
  - A full-page color ad published quarterly (January, April, July & October), plus publication of 1 informational article in the Gavel Magazine.
- Recognition on OCTLA website homepage for 12 months
  - Your corporate logo on the home page of OCTLA's website, linked to your website.
  - Your corporate logo on the OCTLA Affiliate Partnership webpage.
  - Recognition in OCTLA eNewsletter, linked to your website.
  - The announcement of your Premier Affiliate Partnership along with a description of your company in the OCTLA eNewsletter (once per year).
- 1 set of OCTLA Membership mailing labels.
- Affiliate Membership, 1-year.

### **Affiliate PARTNER, \$15,000 annually – Non-exclusive**

- Installation Program Sponsor (January, 2018)
  - Table for 10 with valet parking, full page ad in tribute program, recognition on all promotional material and OCTLA website event page.
- Golf Tournament Sponsor (October 8, 2018)
  - Premium Snack Hole sponsorship, prominent listing on tournament banner, event flyers and OCTLA website event page.
- Top Gun Awards Program Sponsor (Dec. 1, 2018)
  - Table for 10 with valet parking, full page ad in Tribute Program, recognition on all promotional material and OCTLA website event page.
- Sponsorship of 2 OCTLA Monthly Dinner Programs (2018)
  - Exhibit table to display your products/services during the reception hour, your name on promotional material and website event page, acknowledgement and introduction at the program start.
- The Gavel, OCTLA's premier magazine
  - Half-page color ad published quarterly (January, April, July & October).
- Recognition in OCTLA eNewsletter
  - Announcement of your Affiliate Partnership along with a description of your company in the OCTLA eNewsletter (one time per year).
- Recognition on OCTLA Affiliate Partnership webpage for 12 months, with a link to your website.
- Affiliate Membership, 1-year

### **Affiliate SUPPORTER, \$5,000 annually - *Non-exclusive***

- Installation Program Supporter (January, 2018)
  - Attendance for 2 to the Installation & Awards Program with valet parking, quarter page ad in tribute program and name recognition at event.
- Golf Tournament Sponsor (October 8, 2018)
  - Par 3 Contest Hole Sponsor or Foursome Player Package with attendance to the dinner and awards program. Plus recognition on tournament banner, OCTLA website and promotional material.
- Top Gun Awards Program Supporter (December 1, 2018)
  - Attendance for 2 to the Top Gun Awards Program with valet parking, quarter page ad in tribute program and name recognition at event.
- Sponsorship of 1 Monthly Dinner Program
  - Exhibit table to display your products/services during the reception hour, your name on promotional material and website event page, acknowledgement and introduction at the program start.
- Gavel Magazine
  - Affiliate Supporter listing published in all issues of the GAVEL magazine, providing our attorney members with quick reference for their business related needs.
- Recognition on OCTLA website homepage for 12 months
  - Your corporate logo on the OCTLA Affiliate Partnership webpage with a link to your website.
- Affiliate Membership, 1-year

### **Affiliate MEMBERSHIP, \$325 annually**

Affiliate Membership with OCTLA is a great way to introduce your company and the products or services you offer to our membership. Your company's name will be listed as an Affiliate Member in the Gavel, OCTLA's premier quarterly magazine as well as our website, which is highly visited by our members. In addition, your company qualifies for discounted pricing on all magazine and website advertisements.

#### **Affiliate Member Benefits**

- Listing in our online Affiliate Member Directory under your name and business areas for easy reference by OCTLA Attorney members.
- Access to OCTLA's online Attorney Member Directory.
- Priority in event sponsorship opportunities.
- Notices and discounts to attend OCTLA seminars and events (*exclusions apply*).
- Alphabetical listing of current OCTLA Affiliate Members published in the summer issue of the GAVEL magazine, providing our attorney members with quick reference for their business related needs.
- Subscription to OCTLA's Gavel magazine, published quarterly.
- Discounts on advertising in the Gavel Magazine to publish your business ad.
- Discount to rent the OCTLA Membership mailing list (one-time use labels).
- Referrals. Only current Affiliate Members' names and contact information will be provided to any attorney member contacting the OCTLA office seeking business related referrals.

***Contact OCTLA to take advantage of these tremendous membership and sponsorship opportunities today!***