



# VIP Buyer Badge Application Form

Applications are subject to verification and approval. Please send two weeks prior to the show date to receive badges by mail. Badges for applications received after this date will be available at the Show's pre-registration counter. If you have already received your VIP Buyer Badge, bring it to the Show for Express Entry.

**FAX OR MAIL TO: 1100-H BRANDYWINE BLVD ▪ ZANESVILLE OH 43701-7303 ▪ FAX: 740-452-2552**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

VIP Buyer 1 \_\_\_\_\_ VIP Buyer 2 \_\_\_\_\_

VIP Buyer 3 \_\_\_\_\_ VIP Buyer 4 \_\_\_\_\_

Limit 4 buyers per store. Badges are non-transferrable. Photo ID may be required on-site. ID must match the name on badge. By completing this form you agree that Show Management may contact you by phone, fax, mail or email and you consent that your information may be shared with exhibitors at any Offinger's Wholesale Marketplace that you attend. Further you consent for photographs of you or your employees to be used in promotional material including print and web.

### Business ID – copies of all of the following must be included with completed form:

1. ALL REQUIRED:
  - Photo ID
  - Photos of inside and outside of your RETAIL STORE (gift sales area/gift related product must be displayed prominently)
  - Vendor's License
  - Three recent wholesale invoices for over \$200 net each from an industry supplier
2. TWO of the following pieces of business identification:
  - Federal Tax Certificate
  - Yellow Pages listing or Publication Advertisement (must indicate that you sell gifts)
  - Store/Commercial lease indicating type of business as retail
  - Company check
3. ONE of the following pieces of employment identification for each employee:
  - Copy of cancelled payroll check or payroll stub
  - Copy of W-2 form
  - Personalized, imprinted business card

### Home-based business/crafters – copies of all of the following must be included with completed form:

1. Photo ID, Vendor's License, Personalized Business Card
2. Imprinted business check in the business name (personal checks not accepted)
3. Copies of invoices not more than one year old totaling at least \$1,000 in wholesale purchases from gift-related vendors
4. Photos of your product display (sales area in craft mall or craft show) or copy of space rental agreement from craft show, bazaar, craft mall, etc.

**Guest Badge:** Guest badges are discouraged. Circumstances will be evaluated on a case-by-case basis. Guests must be accompanied by a registered buyer and are limited to one per company. Guests may not purchase product. A \$25 charge applies for all guest badges.

OFFICE USE ONLY	RCVD _____	ACKD _____
-----------------	------------	------------