



The Ohio Association for Health,
Physical Education, Recreation, and Dance

OAHPERD 88th Annual Convention

November 29–December 1, 2017

“Let’s Go”

Sponsor/Exhibitor Prospectus

Jump In to the OAHPERD Annual Convention!

On behalf of the Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), you are invited to exhibit at this year’s Annual Convention – the premier event for HPERD professionals in Ohio. With more than 600 attendees, the OAHPERD convention is a great venue for you to showcase your newest products and ideas. Attendees include professionals in Health, Physical Education, Recreation and Dance as well as administrators and college and university faculty.

If you have any questions about the enclosed materials, please contact the OAHPERD office at 614-228-4715 or oahperd@assnoffices.com.

Convention Quick Facts

Early Registration Discount! Save over 10% on your exhibit cost!

Reserve your booth by paying a deposit of \$199 by **June 5, 2017**. Balance is due by November 3, 2017.

Convention Dates:

November 29–December 1, 2017

Convention Location:

Kalahari Resort- Sandusky, OH

Exhibit Schedule:

November 29: Registration and Set-Up; 2 pm–5 pm

November 30: Exhibit Hall Hours; 7:30 am–4:30 pm

December 1: Exhibit Hall Hours; 7:30 am–1:00 pm

Convention Decorator:

FERN service kits will be sent to all contracted exhibitors paid in full approximately 60 days prior to the show. Draping will be red and white.

Hotel Block:

November 28–November 30 - \$119.00/night

December 1 - \$139.00/night

All rooms include 4 waterpark passes!

Go to www.OAHAPERD.org for more information

Ohio Association for Health, Physical Education, Recreation and Dance

17 South High Street, Suite 200, Columbus, OH 43215

Phone: 614.228.4715 • Fax: 614..221.1989

oahperd@assnoffices.com • www.ohahperd.org

Exhibit Booths

Exhibit Booth - \$450

Single 10'X10' carpeted booth

- Standard 8' back drape and 36" side drape.
- Standard 7"x44" booth identification sign.
- One 6' draped table and two chairs
- 24-hour exhibit hall security
- Company listing in Convention App
- Two (2) complimentary badges per booth; includes access to Awards Reception and
- All-Convention social, as well as two (2) continental breakfasts and two (2) boxed lunches per badge

Early Bird Exhibit Booth - \$399

Pay the deposit of \$199 by **June 5th**. Balance of \$200 due by November 3rd.

Additional Booths - \$350

Institutional Member Table Display—\$75

Non-Profit Table Display - \$150

For approval and terms, contact Lisa Kirr at lisa@assnoffices.com.

Sponsorship Opportunities

Show your support by sponsoring an event at the OAHPERD Convention! Special events and convention-wide opportunities are a great way for organizations to increase their exposure at the convention, effectively promote new products and services, and gain recognition for new programs. Opportunities exist at every budget level! Take advantage of one or more of the marketing opportunities listed here.

Sponsorship of Convention App	\$1,500
Sponsorship of Keynote Speaker	\$1,000
Sponsorship of Awards Reception	\$750
Sponsorship of All-Convention Social	\$750
Sponsorship of Kick-Off Social	\$500
Sponsorship of Registration	\$500

Sponsorships Include:

- Opportunity to briefly address attendees (if applicable)
- Special signage at event
- Recognition in convention app, NewsLine, and on OAHPERD Website
- Stuffer in convention bag given out to each attendee

Receive a Complimentary Exhibit Booth— Become a Corporate Member!

Corporate Membership - \$550

- Complimentary exhibit booth at Annual Convention
- Complimentary Quarter page ad in all 4 annual publications; Future Focus, and NewsLine
- Special recognition on OAHPERD website with link to company's website
- 10% discount on sponsorships

Booth (\$450)+ Advertising bundle (\$375) + Web site link
= **more than \$1000 value for \$550!**

Call for Presentations!

Interested in presenting at this year's convention?
Visit www.ohahperd.org to submit your presentation idea and information!

Advertising Opportunities

Banner Ad within Convention App	\$100
Convention Bag Stuffer	\$175
(You provide 600 printed items for inclusion)	

Advertising Bundle: Convention App/Journal/NewsLine

Advertise in all OAHPERD publications for one full year and save! Advertisements may be tailored and newly created for each publication.

Full Page	(7 1/2 X 10)	\$600	(\$300 savings)
Half Page	(7 1/2 X 5)	\$375	(\$125 savings)
Quarter Page	(3 X 5)	\$225	(\$75 savings)
Business Card	(2 X 3 1/2)	\$175	(\$25 savings)

Advertising Information

- Advertisements are to be submitted electronically via email to Sarah@Assnoffices.com.
- Advertising Bundle packages include 5 total advertisements! Convention App, Future Focus Journal (Summer & Winter issues), and NewsLine (Fall & Spring issues)

All Attendees are encouraged to stop by each booth to complete their Booth Bingo game card!

Registration Form is also available online at
www.ohahperd.org

Exhibitor / Sponsor Application



The Ohio Association for Health,
Physical Education, Recreation, and Dance

Company Name: _____
Contact Person: _____
Phone: _____ Fax: _____
Email: _____
Company Mailing Address: _____
City: _____ State: _____ Zip: _____
Web Address: _____
Representatives Staffing Booth: _____

EXHIBITS BOOTHS

Early Bird Exhibit Booth (Deposit of \$199 due by June 5th; \$200 balance due by Nov. 3rd)	\$399 X _____ = \$ _____
Exhibit Booth	\$450 X _____ = \$ _____
Additional Booths	\$350 X _____ = \$ _____
Non-Profit Table Display (must be pre-approved)	\$150 X _____ = \$ _____
Institutional Member Table Display	\$75 X _____ = \$ _____
Corporate Member Complimentary Booth	\$0 X _____ = \$ _____

CORPORATE MEMBERSHIP

Corporate Membership Registration (Includes Complimentary Booth, Advertising Bundle, Website Link)	\$550 X _____ = \$ _____
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SPONSORSHIPS

Sponsorship Opportunity 1: (note choice here) _____ = \$ _____
Sponsorship Opportunity 2: (note choice here) _____ = \$ _____

ADVERTISEMENTS

Convention bag stuffer: (note choice here)	\$175 X _____ = \$ _____
Advertisement Opportunity: (note choice here)	_____ = \$ _____

ADDITIONAL BOXED LUNCH(ES) \$25 X _____ = \$ _____

TOTALS

Total Sponsor / Exhibitor / Advertisement Package Commitments: = \$ _____

METHOD OF PAYMENT

Check: # _____
Make payable to OAHPERD and send to: OAHPERD, 17 S. High Street, Suite 200, Columbus, Ohio 43215

Credit Card - Please circle one: Visa MasterCard Discover American Express

Card Number: _____
Card Holders Name: _____
Expiration Date: _____ Security Code (on back of card): _____
Billing Address: _____