



The Ohio Association for Health,  
Physical Education, Recreation, and Dance

# OAHPERD 88th Annual Convention

## November 29–December 1, 2017

*“Let’s Go”*

### Sponsor/Exhibitor Prospectus

#### Jump In to the OAHPERD Annual Convention!

On behalf of the Ohio Association for Health, Physical Education, Recreation and Dance (OAHPERD), you are invited to exhibit at this year’s Annual Convention – the premier event for HPERD professionals in Ohio. With more than 600 attendees, the OAHPERD convention is a great venue for you to showcase your newest products and ideas. Attendees include professionals in Health, Physical Education, Recreation and Dance as well as administrators and college and university faculty.

If you have any questions about the enclosed materials, please contact the OAHPERD office at 614-228-4715 or [oahperd@assnoffices.com](mailto:oahperd@assnoffices.com).

#### Convention Quick Facts

##### Early Registration Discount! Save over 10% on your exhibit cost!

Reserve your booth by paying a deposit of \$199 by **June 5, 2017**. Balance is due by November 3, 2017.

**Convention Dates:**

November 29–December 1, 2017

**Convention Location:**

Kalahari Resort- Sandusky, OH

**Exhibit Schedule:**

November 29: Registration and Set-Up; 2 pm–5 pm

November 30: Exhibit Hall Hours; 7:30 am–4:30 pm

December 1: Exhibit Hall Hours; 7:30 am–1:00 pm

**Convention Decorator:**

FERN service kits will be sent to all contracted exhibitors paid in full approximately 60 days prior to the show. Draping will be red and white.

**Hotel Block:**

November 28–November 30 - \$119.00/night

December 1 - \$139.00/night

All rooms include 4 waterpark passes!

Go to [www.OAHAPERD.org](http://www.OAHAPERD.org) for more information

Ohio Association for Health, Physical Education, Recreation and Dance

17 South High Street, Suite 200, Columbus, OH 43215

Phone: 614.228.4715 • Fax: 614..221.1989

[oahperd@assnoffices.com](mailto:oahperd@assnoffices.com) • [www.ohahperd.org](http://www.ohahperd.org)

## Exhibit Booths

### Exhibit Booth - \$450

Single 10'X10' carpeted booth

- Standard 8' back drape and 36" side drape.
- Standard 7"x44" booth identification sign.
- One 6' draped table and two chairs
- 24-hour exhibit hall security
- Company listing in Convention App
- Two (2) complimentary badges per booth; includes access to Awards Reception and
- All-Convention social, as well as two (2) continental breakfasts and two (2) boxed lunches per badge

### Early Bird Exhibit Booth - \$399

Pay the deposit of \$199 by **June 5th**. Balance of \$200 due by November 3rd.

### Additional Booths - \$350

### Institutional Member Table Display—\$75

### Non-Profit Table Display - \$150

For approval and terms, contact Lisa Kirr at [lisa@assnoffices.com](mailto:lisa@assnoffices.com).

## Sponsorship Opportunities

Show your support by sponsoring an event at the OAHPERD Convention! Special events and convention-wide opportunities are a great way for organizations to increase their exposure at the convention, effectively promote new products and services, and gain recognition for new programs. Opportunities exist at every budget level! Take advantage of one or more of the marketing opportunities listed here.

Sponsorship of Keynote Speaker -	\$1,000
Sponsorship of Awards Reception	\$750
Sponsorship of All-Convention Social	\$750
Sponsorship of Kick-Off Social	\$500
Sponsorship of Registration	\$500

#### Sponsorships Include:

- Opportunity to briefly address attendees (if applicable)
- Special signage at event
- Recognition in convention app, NewsLine, and on OAHPERD Website
- Stuffer in convention bag given out to each attendee

## Receive a Complimentary Exhibit Booth— Become a Corporate Member!

### Corporate Membership - \$550

- Complimentary exhibit booth at Annual Convention
- Complimentary Quarter page ad in all 4 annual publications; Future Focus, and NewsLine
- Special recognition on OAHPERD website with link to company's website
- 10% discount on sponsorships

Booth (\$450)+ Advertising bundle (\$375) + Web site link  
= **more than \$1000 value for \$550!**

#### Call for Presentations!

Interested in presenting at this year's convention?  
Visit [www.ohahperd.org](http://www.ohahperd.org) to submit your presentation idea and information!

## Advertising Opportunities

Banner Ad within Convention App	\$100
Convention Bag Stuffer	\$175
(You provide 600 printed items for inclusion)	

**Advertising Bundle: Convention App/Journal/NewsLine**  
Advertise in all OAHPERD publications for one full year and save! Advertisements may be tailored and newly created for each publication.

Full Page	(7 1/2 X 10)	\$600	(\$300 savings)
Half Page	(7 1/2 X 5)	\$375	(\$125 savings)
Quarter Page	(3 X 5)	\$225	(\$75 savings)
Business Card	(2 X 3 1/2)	\$175	(\$25 savings)

#### Advertising Information

- Advertisements are to be submitted electronically via email to [Sarah@Assnoffices.com](mailto:Sarah@Assnoffices.com).
- Advertising Bundle packages include 5 total advertisements! Convention App, Future Focus Journal (Summer & Winter issues), and NewsLine (Fall & Spring issues)

All Attendees are encouraged to  
stop by each booth to complete  
their Booth Bingo game card!

Registration Form is also available online at  
[www.ohahperd.org](http://www.ohahperd.org)

## Exhibitor / Sponsor Application



The Ohio Association for Health,  
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Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Company Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Web Address: \_\_\_\_\_  
Representatives Staffing Booth: \_\_\_\_\_

### EXHIBITS BOOTHS

Early Bird Exhibit Booth (Deposit of \$199 due by June 5th; \$200 balance due by Nov. 3rd)	\$399 X _____ = \$ _____
Exhibit Booth	\$450 X _____ = \$ _____
Additional Booths	\$350 X _____ = \$ _____
Non-Profit Table Display (must be pre-approved)	\$150 X _____ = \$ _____
Institutional Member Table Display	\$75 X _____ = \$ _____
Corporate Member Complimentary Booth	\$0 X _____ = \$ _____

### CORPORATE MEMBERSHIP

Corporate Membership Registration (Includes Complimentary Booth, Advertising Bundle, Website Link)	\$550 X _____ = \$ _____
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### SPONSORSHIPS

Sponsorship Opportunity 1: (note choice here) \_\_\_\_\_ = \$ \_\_\_\_\_  
Sponsorship Opportunity 2: (note choice here) \_\_\_\_\_ = \$ \_\_\_\_\_

### ADVERTISEMENTS

Convention bag stuffer: (note choice here)	\$175 X _____ = \$ _____
Advertisement Opportunity: (note choice here)	_____ = \$ _____

ADDITIONAL BOXED LUNCH(ES) \$25 X \_\_\_\_\_ = \$ \_\_\_\_\_

### TOTALS

Total Sponsor / Exhibitor / Advertisement Package Commitments: = \$ \_\_\_\_\_

### METHOD OF PAYMENT

Check: # \_\_\_\_\_  
Make payable to OAHPERD and send to: OAHPERD, 17 S. High Street, Suite 200, Columbus, Ohio 43215

Credit Card - Please circle one:      Visa      MasterCard      Discover      American Express

Card Number: \_\_\_\_\_  
Card Holders Name: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Security Code (on back of card): \_\_\_\_\_  
Billing Address: \_\_\_\_\_