



What is Public Policy/Advocacy?

- Principles that govern actions directed toward an end
- Deliberate plan of action to guide decisions and achieve rational outcomes

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Policy versus Law

- Policy merely guides actions
- Law compels or prohibits behavior



Theoretical Framework

- Kingdon's Policy "Streams"
- Anderson's Sequential Model



Types of Policies

- Social
- Institutional
- Organizational
- Health
- Economic
- Public



Public Policy “Players” and “Actors”

- Legislative Branch - members, committees and staff
- Executive Branch - the agencies and bureaucrats
- Judicial Branch - different courts and the amicus curiae brief
- The citizens - lobbyists, PACs and the rest of us.



The Senate

- Finance Committee, subcommittee on health care
 - “Jay” Rockefeller IV (D - WV)
 - Chuck Grassley (R - IA)
- Health, Education, Labor and Pensions (HELP)
 - Bernard Sanders (I - VT)
 - Rand Paul (R - KY)



House of Representatives

- Appropriations, Subcommittee on Labor, Health & Human Services (Denny Rehberg R- MT, Rosa DeLaura D - CT)
- Energy & Commerce - Subcommittee on Health (Joe Pitts R - PA, Frank Pallone, Jr. D - NJ)
- Ways & Means (taxation!) - Subcommittee on Health (Wally Herger R - CA, Pete Stark D - CA)



Other Useful Players

- Congressional Budget Office (CBO)
- Government Accountability Office (GAO)
- Congressional Research Office (LoC)
- Congressional Staffers (Health LA's vs. committee staff)
- Thomas.gov (LoC)



Executive Branch

- White House & Executive Offices
 - (202) 456-1111 or 456-1414
- Office of Management & Budget
- Department of Health & Human Services (NIH, CMS, FDA, AHRQ, HRSA, etc.)
- Department of Agriculture
- Department of Veterans Affairs
- Department of Defense



Judicial Branch

- The amicus curiae brief, or “friend of the court”
- Supreme Court
- Other lower courts



Lobbying

- About 20,000 bills are introduced in each session of Congress
- About 5% become law (1,000)
- Finding the right person to lead the effort
- Providing testimony
 - In person
 - In writing
 - Meeting with your elected official



Following your “Stream”

- Legislative - follow Thomas.gov; know the health LA or subcommittee staffer; watch CSPAN 1,2,or 3
- Executive - follow the “stream” through the appropriate agency
 - Reading the Federal Register
 - Meeting the “bureaucrats”



Meeting with your Elected Official

- Home Offices - information may be found on Thomas.gov or 202 224-3121
- Washington D.C. - requires travel
- Grupenhoff study of Health LAs
 - 80% younger than 30 years old
 - 2% have training in health
 - 98% have other responsibilities



Putting the Picture in Focus

- Discussion
- Questions
- Further Reading
- Getting Involved





Public Policy/Health Policy

- Thanks for listening
- Thanks to Oley for inviting me
- Thanks to A.S.P.E.N. for sponsoring me
- Thanks to you, I'm still involved (and we **NEED** you!)