



*Help along the way*

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## Regional Conference Code of Conduct

1. **Marketing products and services, and photographing participants, are prohibited** at Oley Regional Meetings without prior Oley approval. This includes during the meeting and on or around the hotel premises.
2. Members of industry are prohibited from planning, sponsoring, underwriting, or paying for any **non-Oley activity that involves consumers**. Prior Oley approval is needed for events, dinners, hospitality suites, and use of meeting space at the conference hotel.
3. **Participants are prohibited from:**
  - Including literature promoting products/services in Oley registration packets or on Oley literature tables without prior approval;
  - Conducting recruitment interviews, or setting up “special services” for Oley attendees;
  - Contacting conference attendees on-site or after the conference unless the attendee has initiated it.
  - Conducting or recruiting for market research other than an official Oley focus group.
4. **Badges should be worn at all times**, with the name and any company affiliation clearly visible.
5. **Professional behavior and courtesy** is expected at all times.
6. A warning will be issued the first time an offense is committed. Participation in Oley programs will be limited for a second infraction, commensurate with level of offense, as determined by the Oley board of directors. Offenses should be reported to Oley staff as soon as possible, and whenever possible include a written statement from the parties/consumers involved.

**Violating these guidelines  
create a difficult situation for consumers, and  
ultimately, it's the Oley Foundation that suffers.**

**We are grateful for your cooperation.**